

How “Binge’s Logistics” Achieved Success from Day One: A Success Story with trustangle & Onfleet!

الوفاق للأغذية
AL WEFAQ FOODS



Customer's Name:
Binge (Al Wefaq Foods)

Industry: **Food & Beverage**

Solution Implemented:
Onfleet

Implementor's Name:
trustangle

Country: **Saudi Arabia**

Partnership with Onfleet

Binge chose to partner with Onfleet through trustangle from day one, with both teams effectively contributing to building a sophisticated and well-crafted logistics system.

Innovative Vision

Since the beginning, Binge (Al Wefaq Foods) has focused on establishing clear strategies to maintain high efficiency and customer satisfaction amid increasing demand for healthy meals in a highly competitive market. To achieve this, the company avoided several potential challenges that could negatively impact performance:



Managing High Order Volume: Binge developed an intelligent system capable of efficiently managing thousands of daily deliveries, avoiding excessive pressure on the team and ensuring quality performance.



Improving Route Planning: The company utilized advanced technological solutions for automatic and efficient route planning, helping to reduce delivery times and lower operational costs from the start.



Enhancing Customer Communication: Binge provided a real-time update system for customers regarding their order status to avoid any discomfort or complaints, ensuring a seamless and satisfying user experience.

Implemented Solutions



Smart Route Optimization: Onfleet implemented an intelligent routing system that accelerates delivery processes and increases efficiency, even during peak times.



Real-Time Order Tracking: The clear visibility enhanced customers' and the team's ability to track orders instantly, creating greater transparency in operations.



Automated Distribution: These technologies significantly simplified processes and notably reduced the burden on the logistics team.

Post-Implementation

Results

Thanks to this proactive vision, the results became tangible:

2,500 Orders Daily with Ease: Binge manages this large volume efficiently and flexibly, without any disruption or excessive pressure on operations.

Accurate and Timely Deliveries: All orders arrive at their specified times without delays or errors.

Customer Satisfaction at Its Peak: With transparency and ease of tracking, customers enjoy a remarkable experience, frequently expressing their gratitude and praise

The Numbers Speak

for Themselves!

2,500 Daily Orders - Achieved through smart pre-planning

Absolute Delivery Accuracy - Every order arrives exactly on time

Satisfied and Loyal Customers – Thank you messages flood in continuously

Client

Testimonial

“We are thrilled with our partnership with trustangle and Onfleet, which enabled us to build an advanced logistics system from day one. Their extensive technical expertise helped us avoid common issues in the logistics sector and ensured an exceptional customer experience, allowing us to achieve impressive numbers effortlessly.”

Mr. Mohamed Alazzeh - Operations -Manager at Al Wefaq Foods

Are you looking to build an advanced logistics system from scratch or improve your current logistics operations?

trustangle is the partner you need! Contact us today for a free consultation:

info@trustangle.com