# Q2 2025
# Newsletter

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**Greetings from trustangle!**

As we reflect on **Q2 2025**, we are excited to celebrate some amazing milestones and achievements together!

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+trustangle Q2 2025

# Key Highlights

**Middle East NetSuite Channel AMO Partner of the Year for FY25**

**SAP Certified Partner**

**Salesforce Certified Partner**

**18+** New Customers

**1** New Business Unit

**6** Innovative Products

**4** New Partnerships

**2** Go-Live Projects

**20+** New Hires

**New Office in Syria**

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# trustangle Q2 2025
# Milestones & Achievements

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# Go – Live Projects

In Q2, we successfully launched exciting go-live projects! These initiatives showcased our commitment to innovation and enhancing our services.

Thank you to everyone who contributed to bringing these projects to life!

The solutions have gone live at Mannassa Hospitality Company in Q2 2025:

Mannassa Hospitality Co.

منصة
شركـــة منصـــة للضيافـــة
Mannassa Hospitality Co.

Infrasys
A SHIJI GROUP BRAND

MarketMan

ORACLE
NetSuite

Revel
SYSTEMS

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The solution has gone live at ADWAR Logistics Services

ADWAR Logistics Services

JIODĪ
ADWAR
Logistics Services • للخدمات اللوجستية

Microsoft Dynamics 365
Business Central

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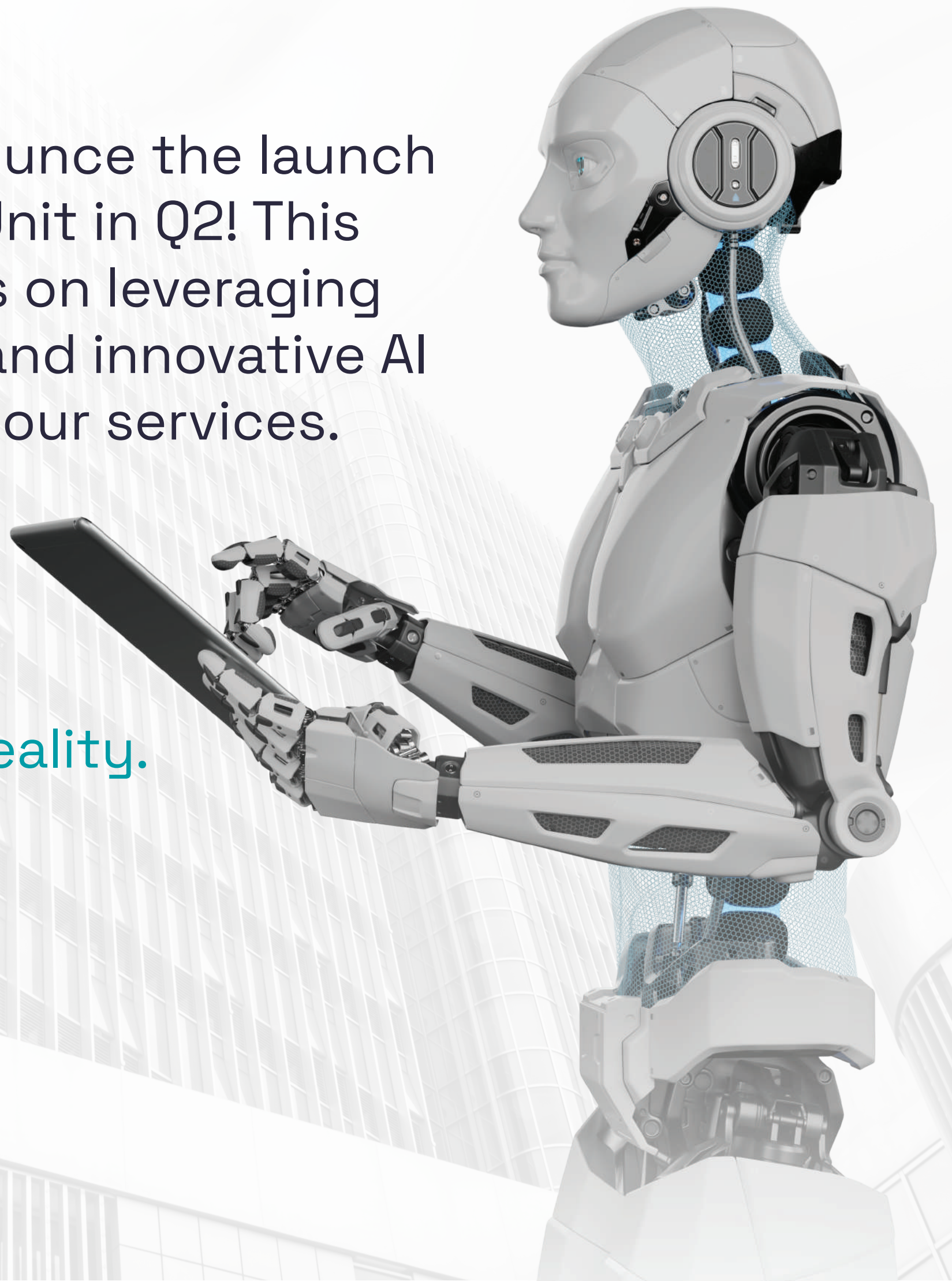
## New Department Announcement: Data & AI Unit

We're excited to announce the launch of our new Data & AI Unit in Q2! This department will focus on leveraging data-driven insights and innovative AI solutions to enhance our services.

A big thank you to everyone involved in making this vision a reality.

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# Q2 Awards & Certificates

## Middle East NetSuite Channel AMO Partner of the Year

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ORACLE
NetSuite

# Q2 Awards & Certificates

## SAP Certified Partner

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**SAP** Certified Associate

# Q2 Awards & Certificates

## Salesforce Certified Partner



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CERTIFIED
SALESFORCE ADMINISTRATOR

# Q2 2025 Sales Highlights

| 1 Product Sold | 1 Product Sold | 1 Product Sold |
|---|---|---|
| WebHotelier | COMO SENSE | Omniful |
| 1 Product Sold | 1 Product Sold | 1 Product Sold |
| Infrasys A SHIJI GROUP BRAND | KAYAN HR SOLUTION | lightspeed |
| 1 Product Sold | 1 Product Sold | 1 Product Sold |
| Wateen | Microsoft 365 | intuit quickbooks |

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# Q2 2025 Sales Highlights



3 Product Sold
**LYNNC**

3 Product Sold
ORACLE NetSuite

6 Product Sold
reachware® **Connect**

1 Product Sold
reachware® **Extend**

4 Product Sold
**Revel** SYSTEMS

27 Product Sold
reachware® **Fatoora**

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## 18+ New Customers

We're thrilled to welcome over 18 new customers in Q2! This growth reflects our commitment to delivering exceptional service and building lasting relationships.

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# 4 New Strategic Partnerships

We're thrilled to announce four exciting new strategic partnerships!

These collaborations will enable us to enhance our services
and bring even more value to our clients.

PROCESS&SMITH
WWW.PROCESSANDSMITH.COM

ADVANTECH

workiom

shopify

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# New Solutions in Our Portfolio

**snowflake®**

Cloud-based Data Warehouse Service

**workiom**

No-code Data Management & Workflow Automation

**reachware®**

Seamless System Integration (iPaaS)

**NOMIC**

Creates Tools for Data Interaction & AI Deployment.

**salesforce**

Leading Cloud-Based CRM Software.

**aiXplain**

AI-native Platform for Creating & Managing AI Agents.

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## The Value Proposition of Solutions for New Customers

In Q2 2025, we rolled out tailored solutions for several companies, each aimed at tackling their unique challenges. Check out the outcomes below to see how these efforts led to real improvements and growth.

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## The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Store Plus Company<br><br>وادي حلفا<br>Wadi halfa | Omniful | • Cost reduction in logistics<br>• Faster order fulfillment<br>• Higher inventory turnover<br>• Fewer order errors<br>• Increase in employee productivity |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Ghaneyah<br><br>غنية<br>Ghaneyah | LYNNC | • Revenue boost<br>• Operational cost savings<br>• Reduction in order processing time<br>• Increase in customer base<br>• Decrease in order errors |

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# The Value Proposition of Solutions for New Customers

## Company Name

Allure Event



## Implemented Solutions

ORACLE NetSuite

## Post-Implementation Results

- Increase in efficiency
- Reduction in administrative costs
- Decrease in excess inventory
- Improvement in client response time
- Support for event booking growth

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## Company Name

Saudi Top Plastic Factory

شركة قمة السعودية للتجارة
SAUDI TOP TRADING COMPANY

## Implemented Solutions

KAYAN HR SOLUTION

ORACLE NetSuite

reachware® Connect

SMART INDUSTRY READINESS INDEX

reachware® Extend

## Post-Implementation Results

- Increase in operational efficiency
- Reduction in HR processing time
- Improvement in data integration speed
- Cost savings from streamlined workflows
- Faster decision-making with real-time insights
- Enhancement in employee productivity

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# The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Art View Hotel<br><br>فندق ارت ڤيو<br>ART VIEW HOTEL | WebHotelier | • Increase in direct bookings<br>• Boost in overall revenue<br>• Reduction in booking abandonment rate<br>• Improvement in customer engagement<br>• Higher average booking value |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Meshraq<br><br>مشراق<br>MESHRAQ. | LYNNC | • Increase in sales through improved delivery integration<br>• Reduction in operational costs<br>• Faster order processing time<br>• Expansion in customer reach<br>• Decrease in order errors |

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## The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Serious Eating Company Ltd<br><br>**marloo**<br>BRUNCH + DRINKS | **LYNNC** | • Increased online order volume<br>• Reduced delivery times<br>• Decreased order processing errors<br>• Boosted customer satisfaction<br>• Improved inventory management efficiency<br>• Enhanced reporting for sales insights |
| Brunch Bakery<br><br>*Brunch Bakery* | **LYNNC** | • Simplified delivery integration<br>• Increased sales from delivery apps<br>• Streamlined order processing<br>• Reduced operational costs<br>• Enhanced customer satisfaction real-time insights |

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# The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Orient Food - Dammam | Microsoft 365 | • Improved collaboration and comunication<br>• Enhanced productivity with cloud access<br>• Streamlined document management<br>• Increased data security<br>• Easy integration with existing tools |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Up 2 You | Revel SYSTEMS | • Faster transaction processing<br>•Improved inventory management<br>• Enhanced customer insights<br>• Streamlined reporting and analytics<br>• Better employee performance tracking |

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## The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Saeed Al-Shabli Trading Group Company<br><br>**LULLS** | **COMO SENSE**<br><br>**lightspeed** | • Increased customer engagement<br>• Enhanced loyalty program effectiveness<br>• Streamlined point-of-sale operations<br>• Improved sales analytics<br>• Better customer insights and retention |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Saudi Carbonate<br><br>شركة الكربونات السعودية<br>SAUDI CARBONATE CO.LTD. | SMART INDUSTRY READINESS INDEX | • Enhanced operational efficiency<br>• Improved sustainability practices<br>• Informed decision-making<br>• Reduced environmental impact<br>• Strengthened compliance and reporting |

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# The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Amsa Hospitality | **Infrasys** A SHIJI GROUP BRAND | • Streamlined order processing<br>• Improved customer service speed<br>• Enhanced sales tracking and reporting<br>• Simplified inventory management<br>• Better staff performance insights |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Al Rabih Real Estate Development Co. | ORACLE NetSuite<br>reachware® Extend | • Centralized financial management<br>• Improved project tracking and reporting<br>• Enhanced resource allocation<br>• Streamlined operations and workflows<br>• Better data-driven decision-making |

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# The Value Proposition of Solutions for New Customers

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Plenty of Salads <br> **PLENTY SLD'S** | **Wateen** | • Streamlined Operations: Simplifies inventory management. <br> • Cost Efficiency: Reduces waste and operational costs. <br> • Enhanced Visibility: Real-time tracking of stock levels. <br> • Tailored Solutions: Specifically designed for the food industry. <br> • Increased Sales: Access to a broader marketplace. |

| Company Name | Implemented Solutions | Post-Implementation Results |
|---|---|---|
| Rawatim <br> **RF Rawatim Factory** شركة رواتم للبلاستيك ذات مسؤولية محدودة | **SMART INDUSTRY READINESS INDEX** | • Better Insights: Clearer performance metrics. <br> • Informed Decisions: Data-driven strategies. <br> • Increased Efficiency: Streamlined assessments. <br> • Benchmarking: Industry comparisons. <br> • Ongoing Growth: Supports continuous improvement. |

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# trustangle Success Stories & Testimonials

We're excited to share a new success story featuring Binge (Al Wefaq Foods) and their partnership with OnFleet through trustangle! This collaboration highlights how both teams worked together to create an advanced and efficient logistics system. It's a testament to the power of teamwork and innovation in driving success!

## Read here

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# Customers' Testimonial

We're proud to share some heartfelt testimonials from our customers!

> "trustangle Team has exceeded our expectations with their seamless implementation of reachware Extensions (Basher HR & Extend), Microsoft Office 365, and NetSuite ERP.
>
> Their professional approach and deep understanding of our needs ensured a smooth transition and has led to immediate improvements within our operations. trustangle' s commitment to delivering high end quality solution has been invaluable to our business.
>
> We highly recommend their expertise to anyone seeking efficient and effective digital solutions".

**Mr. Nabil Moussa - CEO Assistant at First International Food Co**

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**FiFOOD**
First International Food
الدولية الأولى للأغذية

# Customers' Testimonial

"

"We are thrilled with our partnership with trustangle and Onfleet, which enabled us to build an advanced logistics system from day one. Their extensive technical expertise helped us avoid common issues in the logistics sector and ensured an exceptional
customer experience, allowing us to achieve impressive numbers effortlessly."

**Mr. Mohamed Alazzeh - Operations -Manager at Al Wefaq Foods**

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الوفـــاق للأغذيــة
**AL WEFAQ FOODS**

# Campaign Highlights

We were thrilled to showcase the highlights from our recent campaigns! With creative strategies and amazing results, these efforts truly reflected our team's dedication.

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# Physical Events

1- 2nd Annual Kingdom Manufacturing 4.0 Conference – Jointly with our partners: NetSuite & BHAG Digital





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## Physical Events

2- Future Hospitality Summit 2025 – Jointly with our Partners: NetSuite & Shiji





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# Promotional Campaigns

In Q2, we launched two exciting Eid promotions that made waves!

## Campaign 1

In partnership with DINGG, we offered a fantastic deal

subscribe now and get 2 months free!

**Read here**

## Campaign 2

Collaborating with Bayzat, we provided an enticing offer of 3 months free with a subscription.

**Read here**

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# Exciting New Brochures Launched in Q2!

In Q2, we launched our latest brochures, showcasing our offerings across various sectors. We invite you to explore these resources and discover the innovative solutions we provide. Enjoy reading!



**Hospitality Brochure**

**Solutions' Brochure**

**Manufacturing Brochure**

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## conclusion

As we wrapped up Q2 2025, we celebrated our achievements and looked ahead with optimism. Thank you for your support in driving community impact and innovation! We shared exciting updates in Q3, including new projects and partnerships that enhanced our services. Together, we made a difference!

Sincerely,
trustangle Marketing Team

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