

# Q1 2025 newsletter

trustangle  
Technology Shifting



## Greetings from trustangle!

Welcome to our **Q1 2025 newsletter!** This quarter has been a remarkable journey of growth, innovation, and impactful partnerships. We're thrilled to share highlights from our events and initiatives, especially our collaboration with the Unaizah Association for Development and Human Services. Together, we've achieved significant progress in transforming services for individuals with disabilities through cutting-edge digital solutions.

Join us as we dive deeper into the exciting developments of Q1 2025!



# Recognizing Our Top Talent and Teams 2024

## Best Department of the Year 2024

### Business Development Department





## Employee of the Year Award



**Aya Hamda**  
Employee of the Year Award



**Yazan Abuzaid**  
Employee of the Year Award

## Top Performer Award



**Reem Ezzat**  
Top Performer Award



**Mahmoud Al Hallak**  
Top Performer Award



**Syeeda Shenaz**  
Top Performer Award



**Hanadi Bin Rubayan**  
Top Performer Award

## Achievement Award



**Hateif Almojil**  
Achievement Award



**Ibrahim Sultan**  
Achievement Award

## Sales Achievement Award



**Ali Alahmadi**  
Sales Achievement Award

## Management Recognition Award



**Aya Abdullah**

Management Recognition Award

## Customer Success Award



**Nour Alhalabi**

Customer Success Award



## Outstanding Award

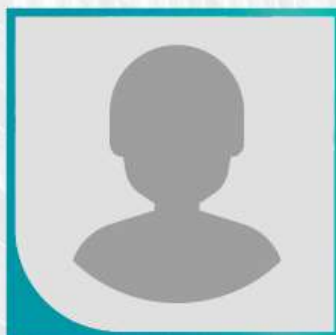


**Abdulkafi Aljundi**  
Outstanding Award



**Naif Almatari**  
Outstanding Award

## Most Improved Award



**Muzammil Ahmed**  
Most Improved Award

## Silent Solider Award



**Thoraya Noureldin**

Silent Solider Award



**Mohammed Ashraf**

Silent Solider Award



**Faizan Sheikh**

Silent Solider Award



**Mohammed Sadiq**

Silent Solider Award



**Manzoor Khan**

Silent Solider Award

## Teamwork Award



**Pavan Kumar**  
Teamwork Award



**Sara Alsyoufi**  
Teamwork Award



**Basel Ghaleb**  
Teamwork Award



**Mohammad Idrees**  
Teamwork Award



**Abdulaziz Alzeer**  
Teamwork Award



**Rayan Alsahla**  
Teamwork Award



**Othman Abdellatif**  
Teamwork Award



**Aseel Albqour**  
Teamwork Award



## Most Creative Award



**Atheer Alaskar**

Most Creative Award

## Above and beyond Award



**Fatima Matar**

Above and beyond Award



**Mohammed Abdelrazaq**

Above and beyond Award

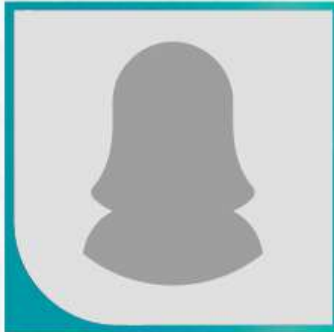


## Meet Udemy's Top Achievers



**Nidal Kabbani**

Certificate of  
Achievement Udemy



**Ghaida Alsgaih**

Certificate of  
Achievement Udemy



**Waleed Osama Abdelkarim**

Certificate of  
Achievement Udemy

# Q1 2025 Sales Highlights



## A Fresh Start: Celebrating Our New Clients in Q1 2025

# 20+

Customers in Q1

## Client Support at Its Best

Zood Real Estate



Solution Implemented: **Reachware  
Extend & NetSuite ERP**

30%

Reduction in  
Operational Costs

25%

Increase in Client  
Satisfaction

40%

Improvement in  
Reporting Efficiency



## Client Support at Its Best

Saudi Health Services Company Ltd



Solution Implemented: **NetSuite ERP**

25%

reduction in workflow  
processing time

30%

decrease in financial  
reporting errors

15%

reduction in  
operational costs

40%

Improvement in  
Reporting Efficiency

Ready to handle  
increased patient volumes

## Client Support at Its Best

Al-Wadi Poultry Company



Solution Implemented: **NetSuite ERP**

20%

faster order processing.

25%

fewer inventory discrepancies.

10%

savings in operational costs.

## Client Support at Its Best

Crown Flour Mills



CROWN  
FLOUR  
MILLS

Solution Implemented: **Reachware  
Fatoora**

30%

faster invoicing  
process

20%

reduction in  
billing errors

15%

decrease in  
administrative  
expenses

25%

increase in client  
feedback ratings

## Client Support at Its Best

Madinah Gift Factory



Solution Implemented: **The Smart Industry Readiness Index (SIRI)**

25%

improvement in  
production efficiency

30%

reduction in  
product defects

12%

decrease in  
operational costs

20%

increase in  
employee satisfaction



## Client Support at Its Best

Hannecard Company

هانيكارد السعودية  
**HANNECARD SAUDI**  
endless care for rolls



Solution Implemented: **The Smart Industry Readiness Index (SIRI)**

30%

increase in  
production efficiency

25%

reduction in  
defects

15%

decrease in  
operational  
expenses

18%

Employee Engagement:  
18% rise in staff  
satisfaction



## Client Support at Its Best



Solution Implemented: **Microsoft Office 365**

25%

increase in project completion speed

30%

reduction in email response times

10%

savings on software expenses

20%

rise in user satisfaction ratings

## Client Support at Its Best

Medada Business Services



Solution Implemented: **Microsoft Office 365**

20%

increase in task completion rates

25%

faster internal messaging response times

15%

reduction in software licensing costs

18%

increase in staff satisfaction



## Client Support at Its Best

Infinity care



Solution Implemented: **Microsoft Dynamics Business Central**

30%

faster order processing

25%

reduction in accounting errors

15%

decrease in operational expenses

20%

increase in client feedback ratings



## Client Support at Its Best

Sleiman Saleh Al-Rasheed Company



صالح سليمان الراجحي وأبناؤه  
SALEH SULAIMAN ALRAJHI & SONS

Solution Implemented: **Microsoft Office 365**

25%

rise in project  
turnaround times

20%

faster response  
times in team  
communications

10%

savings on  
IT expenses

15%

boost in staff  
satisfaction ratings

## Client Support at Its Best

KHVA Cafe



Solution Implemented: **Revel POS System**

30%

faster order fulfillment

20%

growth in daily revenue

25%

boost in positive reviews

15%

reduction in waste

## Client Support at Its Best

Madareem Crown Hotel



Solution Implemented: **Lybra Tech**

25%

Revenue increase  
since implementing  
Lybra Tech

80%

Occupancy rate, up  
by 15%

30\$

Average Daily Rate  
(ADR) increase

30%

Growth in bookings  
year-over-year



## Client Support at Its Best

Shahba Rose

**SHAHBA  
ROSE**

Solution Implemented: **Revel POS System & Wateen** the B2B marketplace and inventory management platform

30%

Sales increase with  
Revel POS

25%

Fewer inventory  
discrepancies  
via Wateen

20%

Faster  
transactions

15%

More supplier  
partnerships





## Client Support at Its Best

Blue Cayan Company



Solution Implemented: **Revel POS System**

40%

Sales growth with  
Revel POS

30%

Faster checkout  
times

25%

Decrease in  
transaction errors

15%

Improved customer  
satisfaction ratings

## Client Support at Its Best



Solution Implemented: **Birchstreet,**  
**Hubspot, QuickBooks**

35%

Increased efficiency  
with Birchstreet

30%

Higher lead conversion  
via HubSpot

20%

Streamlined  
finances using  
QuickBooks

15%

Reduced operational  
costs

## Client Support at Its Best

Ezdyad Catering Services Company

ازدياد  
لخدمات الإعاشة

Solution Implemented: **LYNNC Online**  
Ordering Management Platform

25%

increase in online  
orders

30%

reduction in order  
processing time

15%

boost in repeat  
customers

20%

growth in overall  
revenue

10%

savings in operational  
costs



## Client Support at Its Best



Solution Implemented: **webhotelier**



increase in direct  
bookings



reduction in booking  
cancellations



growth in overall  
revenue



improvement in  
booking processing  
speed



higher customer  
satisfaction ratings



reduction in manual  
booking errors



# Client Support at Its Best

Talouf



Solution Implemented: **Smart Industry Readiness Assessment (SIRI)**

40%

increase in  
operational efficiency

25%

reduction in  
production costs

30%

improvement in  
project delivery  
times

20%

boost in employee  
productivity

15%

enhancement in  
overall product quality

50%

increase in  
technology  
adoption rates

## New Solutions Added to trustangle's Portfolio

**LYBRA**

Revenue  
Management  
System

**HubSpot**

Salesforce's online  
content portfolio

 **SMART  
INDUSTRY  
READINESS  
INDEX**

Assists manufacturers  
in transformation  
journeys

  
Microsoft Visio

Diagramming software  
for flowcharts and  
workflows

 **Exchange**

Cloud-based email  
and organizational  
tool

## Success Story: Transforming Lives Through Partnership

We are proud to highlight our successful partnership with the Unaizah Association for Development and Human Services (Rehabilitation).

In just four months of dedicated effort, our digital transformation journey has significantly enhanced the services provided to people with disabilities.

## Success Story: Transforming Lives Through Partnership

### Significant Technological Achievements



NetSuite: An optimal tool for managing financial resources and sales.



Fix: A robust solution for managing maintenance operations.



Zakat Integration: Streamlines compliance with the Tax, Zakat, and Customs Authority systems.



## Success Story: Transforming Lives Through Partnership



### Doubling Financial Performance:

Increased from 35% to 80%



### Advanced Warehouse Management:

Improved from 10% to 90%



### Noticeable Medical Excellence:

Enhanced from 40% to 88%

- We extend our heartfelt gratitude to the Rehabilitation Association for their trust in our capabilities, and special thanks to the creative Trust Angel team for their dedication and innovation!
- Together, we have turned what was once a dream into a reality that enriches the lives of beneficiaries and brings smiles to their faces



## Campaign Highlights

### Retail Summit Riyadh



Held in partnership with Cegid on  
January 27-28, 2025

### LEAP Riyadh



Collaborated with strategic partners  
NetSuite, MoEngage, Aleph, Lynnc,  
and Reachware from February  
9-12, 2025

## Campaign Highlights

### Hotel Revolution Summit



Held in partnership with NeSuite  
on February 24, 2025

### 2024 Employees' Annual Ceremony



Celebrated with sister companies  
including nowa, Wateen, Reterra,  
Sanam, Eddekhar, Lynnc, Jigsaw,  
Reachware, Silver Foundation, and  
Tachyon on March 8, 2025



## Campaign Highlights

**Sohour Ramadan Riyadh:** Jointly hosted with MoEngage, targeting end users on March 19, 2025





As we wrap up Q1 2025, we celebrate our successes and look forward with optimism. Our achievements highlight our commitment to community impact and innovation. Thank you for your support as we build on this momentum



Stay tuned for exciting updates in Q2 2025, with new projects and partnerships aimed at enhancing our services. Together, let's continue to make a difference!

Sincerely,  
**trustangle Marketing Team**

