

Australians have spoken:



91% of Australians want national rules for used tyres



A consumer survey* conducted by Tyre Stewardship Australia, revealed that Australian vehicle owners:

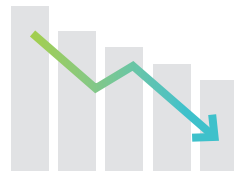
- 1 **Don't trust the current system**
- 2 **Want stronger accountability**
- 3 **Support action to ensure tyres are responsibly managed**

48%

are **not confident** used tyres are disposed of responsibly.

31%

believe tyres are being illegally dumped.



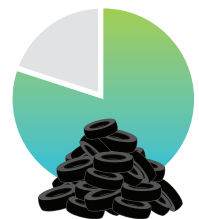
Consumer confidence in the current system is low and falling

61%

of vehicle owners who replaced tyres in the past three years were told nothing about where their old tyres end up.



Australians are conscious of the negative impacts of an unregulated system



34%

have seen or heard about **dumped tyres in their community** within the past year.

80%

consider used tyre disposal a serious **environmental issue**.

*Source: YouGov survey commissioned by Tyre Stewardship Australia, 24 March 2026 (n=1,051 Australians aged 18+ who personally own or are responsible for a vehicle).

From concern to action:

1 The public wants stronger accountability



92%

say **industry** should take greater responsibility.



87%

support **increased penalties** for illegal tyre dumping.



80%

say councils should **not be paying** to clean up dumped tyres.

2 Consumers are willing to pay for a solution

Australians nominated around \$6 per tyre as a reasonable fee if it **guarantees responsible management of used tyres.**



3 The takeaway?

Stronger regulation

Consumers support stronger regulation because they want certainty that tyres are collected, recycled and kept out of the environment. The research was released alongside TSA's advocacy for a mandatory national tyre stewardship scheme.