TyreStewardship AUSTRALIA

Australian Government Accredited Product Stewardship Scheme

Australian Crumb Rubber in Council Roads Incentive



Program Guidelines

Through the Australian Crumb Rubber in Council Roads Incentive, Tyre Stewardship Australia (TSA) is offering funding to help councils introduce tyre-derived crumb rubber into eligible road projects. It is designed to reduce the additional cost and perceived delivery risk of the first use, while helping councils build the confidence, supplier relationships and internal processes needed to use crumb rubber again.

Funding is available to local government authorities across Australia for eligible crumb rubber asphalt projects. Spray seals projects are eligible in Northern Territory only.

The program will provide an incentive of $250 for each verified tonne of crumb rubber used in approved works (GST exclusive), up to a maximum of 100 tonnes per council.

Funding is paid after the works are complete and the required evidence has been verified. There are no upfront payments available.

What the incentive is looking to achieve

1. Increase verified use of Australian tyre-derived crumb rubber in local government roadworks.
2. Create a realistic first-use pathway for councils that have not yet included crumb rubber in routine procurement.
3. Support councils to include crumb rubber in specifications and procurement templates where appropriate.
4. Build a clear pathway to continued use, including identification of a potential second road project.
5. Strengthen demand for crumb rubber supplied by TSA Accredited Recyclers.

Eligibility requirements

To be eligible, a project must meet all the following requirements:

Council is the procurer
The applying council must procure the material and be responsible for delivery of the works.

The works are new
Works must not have commenced or been completed before TSA approval and execution of the funding agreement.

The application is eligible
Crumb rubber asphalt works are eligible across all Australian states and territories. Spray seal works are eligible in the Northern Territory only.

The material source is confirmed
Crumb rubber must be supplied by a TSA Accredited Recycler.

The technical pathway is clear
The design and delivery must comply with the relevant standards and specifications.

The project can be delivered
The council must demonstrate a suitable supplier pathway, contractor capability, location, timing and expected crumb ubber volume.

The council accepts the program conditions
This includes TSA's standard agreement, evidence requirements, reporting and verification before payment.

There is a pathway to ongoing use
The application must include a short action plan and identify a potential second road project that could use crumb rubber after the funded project.

What will not be supported:

- Retrospective claims or any works that start before TSA approval and the agreement is signed.
- Spray seal works outside the Northern Territory.
- Direct funding to recyclers, asphalt contractors or suppliers where the council is not the procurer.
- General road maintenance or projects that do not use eligible crumb rubber.
- Unverified quantities, incomplete works or products that do not meet the agreed requirements.
- Projects where compliant supply, contractor capability, technical compliance or available program funding cannot be confirmed.

Who can apply

An Australian local government authority may apply where it is the entity procuring the crumb rubber material and delivering the road project.

The council must have the capability to complete the works, provide the required evidence and enter into TSA's standard agreement.

Incentive and payment

Incentive rate	$250 per verified tonne of eligible crumb rubber
Maximum per council	100 verified tonnes
Payment timing	After eligible works are completed and verified
Payment amount	Based on actual verified tonnes, up to the contracted maximum
Funding availability	Subject to approval, contract execution and available program funds

Approval does not guarantee payment. Payment is only made once the project is complete, eligible tonnes have been verified, the claim is approved, and TSA has received a valid invoice.

What to include in your application

- ☐ Council details and the nominated project contact.
- ☐ Project scope, location, application type and expected delivery timing.
- ☐ Estimated tonnes of crumb rubber and the incentive amount requested.
- ☐ Proposed TSA Accredited Recycler, supplier, and contractor pathway.
- ☐ Relevant technical specification and how compliance will be managed.
- ☐ A short evidence plan explaining how quantities and completed works will be demonstrated.
- ☐ A one-page ongoing-use action plan, including a potential second road project.
- ☐ Required declarations and acceptance of the standard agreement.

How applications will be assessed

Applications will be assessed on a pass/fail basis against the program requirements. TSA will consider:

- ☐ whether the council and proposed works are eligible.
- ☐ whether the project is sufficiently defined and has not commenced.
- ☐ whether compliant crumb rubber supply and contractor capability are available.
- ☐ whether the technical and evidence pathways are appropriate.
- ☐ whether the timing and milestones are realistic.
- ☐ whether the council has provided a credible plan for ongoing use; and
- ☐ whether funding remains available within the program cap.

TSA may request further information before making a decision. A funding commitment is not made until the application is approved and the standard agreement is executed.

From application to payment

1 Apply
Submit project, supply, and adoption information

2 Assess
TSA checks eligibility, technical pathway, and available funds

3 Contract
Approved council signs TSA's standard agreement

4 Deliver
Council completes the works and provides evidence

TSA will hold a mid-delivery check-in with the council to confirm progress and any support required. At completion, the council will submit the claim evidence, including quantities, supplier details, invoices and delivery dockets, recycler supply confirmation, and relevant production and placement records. TSA will verify eligible tonnes before approving the claim and requesting an invoice.

After the works are completed

Participating councils will be asked to share practical lessons and provide updates on continued use.

TSA may follow up at three and six months where practical, and annually for three years, to understand whether crumb rubber has been included in later projects, specifications, or procurement templates.

Any case study or public communication will be subject to verification and the required council and partner permissions.

Important information

- TSA may approve, decline, or seek further information on an application.
- Approved funding may be withdrawn if the eligible woks are not completed in within the timeframe specified in the agreement.
- Councils remain responsible for procurement, technical design, delivery, safety and compliance with applicable laws and standards.
- Commercially sensitive information will be managed through TSA's approved processes.
- These guidelines should be read with the application form, and standard agreement.

The TSA Australian Crumb Rubber in Council Roads Incentive has been made possible through the voluntary contributions of the following tyre and auto brands to the Tyre Product Stewardship Scheme:

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