

TSA Industry Advisory Committee – Passenger, Truck and Bus

COMMUNIQUE

Meeting date	12 November 2025
Format	Hybrid (TSA Office and Online via Teams)
Attendees	April Harwood (Jax Tyre & Auto), Dale Klompmaker (Tyrepower), David Hickey (Michelin), Jim Fairweather (Tyrecycle), Josh Hayes (S&J Collections), Max Lam (Autocycle), Robert Kelman (ATRA), Rod O'Hare (SG Fleet), Silvio de Denaro (ATIC) David Fraser (Committee Chair), Lina Goodman (CEO), Sandra Scalise (Director, Strategic Marketing Communications), David Stafford (Secretariat), Tammie Miller (Market and Business Development Manager), Sara Butcher (Accreditation and Compliance Manager)
Apologies	Nil

OVERVIEW

The November 2025 meeting of the passenger, bus and truck (PBT) tyres Industry Advisory Committee focused on outcomes of recent TSA Round Trip Summit with Tyrewise New Zealand, recent and upcoming government inquiries and reports and TSA's market development program. Each topic included an open discussion on members' views and insights, value and impact and TSA's role.

ROUND TRIP SUMMIT

Lina Goodman (TSA CEO) presented an overview of the recent Round Trip Summit held in October jointly with Tyrewise, New Zealand's tyre product stewardship scheme. Attendance exceeded TSA's expectations with 237 registered and a significant waiting list. The Summit featured 47 speakers (of which 13 were from international organisations). More than 40 strategic introductions were made before and after the event.

TSA initiated a post-event survey of attendees and received very positive feedback from 73 respondents (35% response rate) regarding the Summit overall, the content presented and opportunity to network and engage in robust conversations. Nearly all respondents said the Summit exceeded or met their expectations and would attend a similar event in the future.

Committee members also shared positive feedback about the event and offered the following opportunities for improvement:

- Increased attendance from government, retail, and mining representatives
- Further presentations about the use of crumb rubber in roads

TSA noted the desire and intent to work more closely with the sector in New Zealand to have a combined voice in global forums and to more effectively share research, programs and other initiatives

As an action from the Summit, at present, 20 organisations have agreed to have their name added to a letter to the Minister requesting government increase the use of crumb rubber in roads.

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Committee members discussed the factors blocking greater uptake, and it was also noted that without further action from government, some business may fail. Members agreed TSA should continue to advocate on this issue.

GOVERNMENT INQUIRIES AND REPORTS

Lina Goodman (CEO) presented information on the Western Australian government's report "*National End-of-Life Tyres Options Project*." There was a broad reaching discussion on next steps, including designing and mandatory product stewardship scheme with industry and the role of TSA to co-ordinate.

Committee members agreed as the product stewards, TSA should co-ordinate a report that outlines the characteristics needed in broad-based products stewardship scheme for tyres in Australia, with input from representatives from across the supply chain. The focus should be on blockages, drivers, opportunities and impacts on various sectors such as recycling, retail, consumers, mining and so on. It should focus on outcome from the mandatory scheme, not how the Scheme itself should be managed.

Lina Goodman noted that the House of Representatives Standing Committee on Industry, Innovation and Science launched an *Inquiry into the Australian Tyre Industry*. Submissions are open to the public, members were encouraged to make a submission. Lina confirmed TSA would be making a submission.

MARKET DEVELOPMENT

Lina Goodman (CEO) presented information on current market development initiatives highlighting:

- Small Project Boost – aimed at promoting uptake with investments of <\$50K.
- Market Development Open Campaign – ongoing campaign to support projects meeting guidelines and application process, internal reviews and final approval of the TSA board. Investments in such projects range from \$50K - \$350K.
- Aspirational Profits – projects in support of a circular processes such as pyrolysis and devulcanization with potential projects including retreading support and roads stimulus.
- Research Support – examples include tyre particle wear, composition or technology.

Committee members suggested TSA prioritise the following topics:

- Include domestic consumption of TDP in TSA annual reporting.
- Refocusing on roads to drive significant uptake. There is no need to reinvent the specifications but to engaged engineers.

COMPLIANCE

Committee members raised concerns with industry's compliance DCCEEW export licencing arrangements. Issues raised included limited, if any, checks on materials being exported; an audit of licence holders; and the role of brokers in terms of accountability.

Lina Goodman noted that TSA has been engaging with DCCEEW on these issues and how TSA's audit program can support stronger compliance with export licencing requirements.

OTHER BUSINESS

As the IAC meetings are new, format for future meetings was discussed.

Next Meeting to be held in March 2026. END.