

## **Independent Review of Australia's Tyre Product Stewardship Scheme Confirms Strong Performance While Signalling Need for Regulatory Transition**

An independent review of the national Tyre Product Stewardship Scheme (TPSS), and Tyre Stewardship Australia (TSA) administration of the Scheme confirms the organisation is performing very well within its current scope, while concluding that the voluntary Scheme has reached its natural limits.

The review was commissioned by TSA to meet Australian Competition and Consumer Commission (ACCC) requirements and was conducted by Marsden Jacob Associates.

The review highlighted several key achievements, including:

- Strong performance across most key indicators within the voluntary Scheme framework.
- Increased participation among tyre recyclers, now representing 89 per cent market share.
- Successful engagement with the mining sector on OTR tyre recovery.
- TSA's pivotal role in securing tyres on the Federal Environment Minister's Priority List under the Recycling and Waste Reduction Act.
- Over \$11.5 million committed to 76 market development projects supporting tyre-derived products.

"This review provides a thorough assessment of where we stand and where we need to go," says TSA CEO Lina Goodman.

"It's encouraging that stakeholders recognise the value TSA brings to end-of-life tyre management in Australia, and that our team's engagement efforts are seen as a genuine strength.

Ms Goodman said the review also reinforced the need for the Scheme to evolve to achieve even greater outcomes.

"While we're proud of what the voluntary Scheme has achieved, the review makes clear that we're approaching the limits of what can be accomplished without regulatory support," she said.

"The findings support our view that transitioning to a co-regulatory or mandatory scheme is essential to address free riders, drive further participation, and achieve the step-change needed in circular economy outcomes for tyres.

"We remain committed to working with the Australian Government and industry partners to make this transition a reality."

The review made six recommendations focused on clarifying scheme objectives and its outcomes, strengthening relationships with recyclers, enhancing engagement with retailers and car manufacturers, and developing a clearer research and development strategy.

Ms Goodman said TSA would carefully consider all recommendations as it prepares for its next phase of operation.

"Every recommendation in this report aligns with our strategic direction. We see these as practical steps that will strengthen our value proposition and prepare us for the future – whether that's under a voluntary or regulated framework."

The full Independent Review report is available on the [TSA website](#).

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## Background on Tyre Stewardship Australia

Australia's tyre product steward was established in 2014 to implement the national Tyre Product Stewardship Scheme (TPSS) – an ACCC-authorized industry framework to reduce the environmental, health and safety impacts of the 56 million Equivalent Passenger Units (EPUs) which reach their end of life in Australia each year.

TSA's vision is of a circular economy for end-of-life (EOL) tyres that contribute to a sustainable society. It works all along the tyre supply chain to minimise waste and increase value for government, industry, businesses, and consumers, by:

1. Accrediting and monitoring compliance of TPSS participants – now 1,700 and counting, including tyre manufacturers, retailers, collectors, and recyclers who are committed to sustainable practices.
2. Working with levy contributors to invest in market development initiatives – up to \$10 million invested to date, including:
  - Research and development.
  - Commercialisation of new, productive uses for EOL tyres driving the transformation of a waste product into a useful commodity, creating new industries and jobs while reducing the environmental harm caused by the illegal dumping of old tyres.
3. Providing a range of ESG tools and services for use by government, industry, R&D and consumers, including:
  - Foreign End Market Verification (FEMV) platform – the only global platform that verifies Australian-generated end-of-life-tyres are not causing environmental or social harm at their final destination.
  - Sustainable Outcomes Indicator star rating which drives and promotes best practice operations and the development and use of tyre-derived materials and products in the Australian market.
  - Circular Economy Collaborator platform which supports products manufactured in Australia using Australian-made tyre-derived material.

## Media Contact

Tolga Huseyin, Marketing Manager, 0499 270 038, [tolga.huseyin@tyrestewardship.org.au](mailto:tolga.huseyin@tyrestewardship.org.au)