

2018

Documenting of the experiment Circular economy mapping week

OBJECTIVE: Bring together local experts on the circular economy in order to discuss and share information about the concrete manifestations of circular economy.

EXECUTION: The Circular Economy Club (CEC) provided the global framework for hundreds of events, one of which was held in the SparkUp premises in Turku. Circular economy innovators were invited to the event, which was chaired by Piia Nurmi.

COOPERATION: Piia Nurmi, team leader of the TUAS Resource Efficient Business research group organized the event and CEC provided the framework and the platforms.

VARIABLES: In the experiment, we determined the number of different organizations, innovations, enterprises, ideas and activities that draw on the principles of the circular economy.

EXPECTATIONS: The experiment was expected to bring a wealth of new information both to the participants and internationally, with the CEC openly sharing the circular economy ideas and innovations with all.

END RESULTS: The experiment revealed a delightfully high number of new – and a few older – activities relating to the circular economy.

CONCLUSIONS: All around us, there are many circular economy activities that we were not aware of.

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