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| Basic info |  |
| Applicant´s name and organisation |  |
| Applicant´s contact details: email, phone, address |  |
| The contact information of the team members (I guarantee that I have the right to give and store their names.) |  |
| The project´s principal organization/the name of UAS |  |
| Other participating organisations |  |

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| Classifications |  |
| Is the project a student innovation or an official project of a UAS? | To be completed entirely by students or by student groups  An official UAS project |
| Choose one or two (1-2) alternatives from below that best describe your project. | Production on demand *(only when requested)*  Dematerialisation *(replacement of the physical by digital or virtual means)*  Lengthening of the lifecycle of a product  Utilising sidestreams: recovering and redirecting resources for reuse/new materials from recovered resources  Product as service  Platforms, distribution economy, service innovations, product as service, etc.  Influencing end-users *(communications, legislation or sales cases, etc.)*  Other? What?  Click or tap here to enter text. |
| Choose one or two (1-2) of the options for your project | Striving to be waste or pollution free  Lengthening of the lifecycle of products and raw materials  Restoring the natural world  Reducing the carbon foot print  Other? What?  Click or tap here to enter text. |
| Project readiness (you can select several) | Idea  Prototype  Pilot  Ready/Production on the market |

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| What is the case? |  |
| The name of the case |  |
| Crystallize the proposal  “The pitch” 1-2 sentences |  |
| Starting point  What is the issue/weakness? Whom does the problem affect? How? The prevailing status, explained by the stakeholders and their role/impact? |  |
| Solution to the problem  Description of the solution: How does the proposal solve the problem? Who does the solution affect and how?  Solution as explained by stakeholders and their role/impact? The benefits of the solution for the stakeholders: why is this better for the end user/other stakeholders? |  |
| Team  Team personnel and expertise |  |
| Description of the case  How does case support the goals of the circular economy? What is the new value creation model or method you are presenting? |  |
| Systems Analysis  Description of the system by diagram or equivalent (link) |  |
| Vision and development opportunities  What is the next step? Resources and funding?  Vision: How will your solution change the world? Describe how the world will change in the coming years or decades thanks to your innovation. |  |
| Feedback from stakeholders  Feedback from different levels (a literal transcription, if possible)  Feedback on at least one facet  Feedback on the development object  The owner of the original product/service/process, the owner of the new process (business operator, etc., potential realiser) |  |

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| Other guidance |  |
| If you wish, you can add separate files containing, e.g. links to web content, etc.  Make sure that your link also opens for external organisations. |  |