

Creating a CE Business Model

Small group task 1 (from 9:00-9:15)

- Get back to your definition of CE from last week
- Update based on your learning
- Share definitions to each other
- Point out best findings from each definition

”Debate ring” (from 9.15-10.00)

”What would have to change to allow for using less to be ok?”

- PART 1: In your own group, first think the question and discuss what does this mean to you for 10 min. Write/Summarize your main findings to a flipchart paper.
- After this, one group will represent consumers and the other producers. Through textile industry think the same question again. (10 min)
- In the end, we will have a debate between the two groups based on your findings (10 min).

“Debate ring” (from 9.15-10.00)

“What would have to change to allow for using less to be ok?”

- PART2: After this, one group will **represent consumers and the other producers**. Through textile industry think the same question again. (10 min)
- PART3: In the end, we will have a debate between the two groups based on your findings (10 min).

Designing Your Own CE Business Model (10.00–12.00)

- Ideation:
 - Each group gets three resource cards
 - Come up with ideas for the company's operations based on resources
 - You can choose only one or combine two or three ideas to one business idea
- Developing actual business model
 - 1) Business idea
 - 2) Who is it for?
 - 3) What?
 - 4) How?
- Finalizing the business idea
 - Roles
 - Circular economy
 - The pitch (max. 3 min, after lunch break)

After lunch

- Come back to the class room at 1 pm
- Sharing developed Business ideas / models
- From 2-3 pm
 - Work on your project and the presentation (length of the presentation max. 3 min)
- From 3-4 pm
 - Short presentations for the whole group
 - Feedback from teachers and peers

Tuesday Aug 27th, 2019

- Watch the video and discuss with your small groups how the presentation relates to
 - Waste water treatment
 - Circular economy
 - <https://www.sitra.fi/en/articles/circular-economy-water/> (from the beginning until 22:30 min)
- Rest of the time: independent project work
- **Lunch 11:00–12.00**
- **We will meet at Kakola wastewater treatment plant at 12.50.**
- **Address: Polttimonkatu 2 (e.g. Föli bus nr 12 from the city centre)**