

Entrepreneurship Workshops

EntreFox Project

Theme: Creativity and innovations

Workshops and speakers

3 October - 3 December 2019

Practical tools for developing your business
Professional facilitators
No participation fee

28.8.2019



UNIVERSITY OF HELSINKI

Programme for Sustainable Growth and Jobs

Leverage from
the EU
2014–2020



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Schedule and speakers in workshops

Workshop 1

3.10.2019 13.00-16.00,

Helsinki City Museum, Aleksanterinkatu 16

<http://www.helsinginkaupunginmuseo.fi/en/contact/>

Guest speaker: Professor Minna Huutilainen*, University of Helsinki: *Creativity in the brain*

Workshop facilitated by Bravers Oy, Sanna Fäldt & Sanna Salovuori

* Brain researcher Minna Huutilainen is professor of education at the University of Helsinki. She aims to bring the latest research findings in neuroscience to teaching, education and training. For her achievements in the popularization of science, Huutilainen has been awarded the J.V. Snellman Award. Methods used in brain research have become increasingly common, and the field is constantly producing new and interesting information on learning. In her books *Näin aivot oppivat* (This is how the brain learns) and *"Tunne aivosi"* (Know your brain) she emphasizes the role of art and physical education both as a method and content of learning.

You can read more about Minna:

<https://www.helsinki.fi/en/news/teaching-studying/move-and-learn>



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Workshop 2

31.10.2019, 13-16

Aalto Design Factory, Betonimiehenkuja 5 C, Espoo

<https://designfactory.aalto.fi/contact/>

13-16 Workshop facilitated by ADF

Aalto Design Factory (ADF) is an interdisciplinary product design and learning hub uniting students, teachers, researchers, and industry. They aim to build a new kind of passion-based learning culture for Aalto University



Workshop 3

19.11.2019, 13-16

The learning center Minerva, University of Helsinki

Siltavuorenpenger 5 A, room K115

Mini-Hackathon facilitated by
Lina Hayek from Sweetnut Design

You will learn hands-on how to use hackathon methods in your business.

Lina Hayek is an international multidisciplinary designer, consultant, coach and facilitator. She has a broad range of interdisciplinary art, design, psychology and tech professional skills in which she helps organizations transform themselves via her advocacy for human (kind) centered design.



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Workshop 4

Creativity and innovation road map, 3.12.2019, 13-16

Suomen Yrittäjät, Mannerheimintie 76, Helsinki

<https://www.yrittajat.fi/en>

Theme for the workshop: Creativity and innovation road map for your company

Guest speaker TBA

Facilitator TBA

Suomen Yrittäjät is an interest and service organization for small and medium-sized enterprises (SMEs) and their owners. Their task is to improve the position of entrepreneurs and the conditions for entrepreneurship, and to make Finland an entrepreneurial society. Their member entrepreneurs share a passion and enthusiasm for entrepreneurship, the freedom to do their work well, the willingness and ability to take risks and a sense of responsibility for themselves and others. The most important reasons to belong to their entrepreneur organization are lobbying and counselling services and a desire to be a part of the entrepreneur community and meet other entrepreneurs. As Finland's largest organization, representing 115,000 enterprises, they work every day to support free entrepreneurship and an entrepreneur-friendly society.



These workshops are open to entrepreneurs with 40+ age. The programme is aimed at entrepreneurs with migrant / foreign backgrounds in Finland but is open to all. Also people who are interested in entrepreneurship are welcome (when you enroll you need to provide the “Y-tunnus” of the company you work for).

There is no participation fee.

Please enroll here latest 26 September:

<https://elomake.helsinki.fi/lomakkeet/98889/lomake.html>

Please be aware that there might be some changes to the programme.

This is the first series of workshops, there will be three more with varying themes. Check out our website (www.entrefox.fi) or follow us in Facebook (EntreFox) and find out about the future activities!

Please contact us if you have any questions about the programme or ideas for future themes: Tytti Steel (tytti.steel@helsinki.fi), Venla Luukkonen (venla.luukkonen@helsinki.fi)

See you in the workshops!

