UNITED KINGDOM COOKIES AND SIMILAR TECHNOLOGIES POLICY

For Mathein-owned, Mathein-operated and white-label learning applications used in the United Kingdom

Field	Details
Last Updated	07 July 2026
Owner and operator	Mathein The Learning Company UK Ltd
Country supplement	United Kingdom
Applies to	All current and future Mathein-owned, Mathein-operated, partner-branded, institution-branded, customer-branded and white-label learning apps and websites, including Tutin and NCLEX with Fr Josis / NCLEX with Fr. Josis.
Company address	25 Strone Park, Dundonald, Belfast, Northern Ireland, BT16 1UW, United Kingdom
General support	support@matheinlearning.com
Privacy/legal contact	privacy@matheinlearning.com
Main legal basis	Privacy and Electronic Communications Regulations (PECR), UK GDPR, Data Protection Act 2018, and ICO guidance

1. Introduction and Scope

This the United Kingdom Cookies and Similar Technologies Policy is a country-specific supplement to the Mathein Master Cookies and Similar Technologies Policy. It explains how Mathein uses cookies, SDKs, local storage, pixels, tags, device identifiers and related technologies for users located in the United Kingdom or using a the United Kingdom-specific Mathein-powered app, website, staff portal, partner portal, dashboard or related digital learning service.

The Platform may appear under different product or partner brand names. Current examples include Tutin and NCLEX with Fr Josis / NCLEX with Fr. Josis. Future white-label versions may use different app names, logos, domains, institution names or course brands. Unless a product-specific notice states otherwise, this policy applies to all such Mathein-powered services in the relevant country.

This policy should be read together with the Mathein Global Privacy Policy, the Mathein Master Cookies and Similar Technologies Policy, and the applicable country-specific Privacy Policy.

This UK supplement applies in addition to the master policy where UK cookie, storage, access, privacy or direct marketing rules apply. It is intended to support UK users, UK learners, UK staff, UK institutions and UK app-store listings.

2. Who We Are

The Platform is operated by Mathein The Learning Company UK Ltd.

- Company address: 25 Strone Park, Dundonald, Belfast, Northern Ireland, BT16 1UW, United Kingdom
- Privacy/legal contact: privacy@matheinlearning.com
- General support: support@matheinlearning.com

- Legacy Tutin-branded contact details may still appear in older app screens or documents during transition. The Mathein contacts above are the current contacts for new white-label policy documents.

3. What Are Cookies and Similar Technologies?

Cookies are small text or data files placed on or accessed from your browser, device or app environment. Similar technologies may store information on your device or access information already stored there. In this policy, "cookies" includes all such technologies, whether used on websites or inside mobile applications.

- browser cookies and web storage;
- mobile SDK identifiers and app-local storage;
- session tokens and authentication identifiers;
- analytics tags, pixels and measurement events;
- crash-reporting and diagnostic identifiers;
- security, fraud-prevention, App Check, Play Integrity, DeviceCheck/App Attest or equivalent app-integrity signals;
- payment-session identifiers used by Stripe, Google Play Billing, Apple in-app purchase systems or other approved payment providers;
- preference storage used to remember language, theme, accessibility and cookie choices.

In the UK, cookie rules also apply to similar technologies that store information on a user device or access information already stored on that device, such as pixels, scripts, tags, web storage, link decoration, device fingerprinting and mobile identifiers.

4. Where This Policy Applies

- Mathein websites, legal-resource pages and support pages;
- Tutin websites and apps, including historical or current Tutin-branded URLs;
- NCLEX with Fr Josis / NCLEX with Fr. Josis and similar partner-branded apps;
- future white-label Android, iOS and web apps supplied to education companies, institutions or content partners;
- learner, staff, academic partner, accountant, admin and super-admin portals;
- payment, billing, coupon, referral, checkout and in-app purchase flows;
- support, notification, analytics, AI evaluation, assessment, app-integrity and security workflows connected with the Platform.

5. Types of Cookies and Similar Technologies We Use

5.1 Strictly Necessary Cookies and Storage

These are required for the Platform to work safely and cannot normally be disabled through our cookie tools. They support a service requested by the user, secure the Platform, and preserve essential legal and operational records.

- login sessions, secure sessions and session continuity;
- security tokens, authentication state and account management;
- account creation, password reset, email verification and parent/guardian consent flows;
- cart, checkout, payment redirection, payment confirmation and billing-status continuity;
- load balancing, service routing, uptime protection and error handling;
- fraud prevention, app integrity, abuse prevention and security monitoring;

- legal acceptance records, cookie preference records and privacy choices;
- secure staff, admin, academic partner and institutional portal access.

5.2 Functional and Preference Cookies

These remember choices and improve the user experience. Depending on the country, these may be optional unless they are strictly necessary for a requested function.

- language, region, country and currency preferences;
- theme, dark mode/light mode, sound effects and accessibility settings;
- last viewed course, recent searches, learning preferences and saved settings;
- device or browser display choices;
- in-app settings that improve usability and continuity across sessions.

5.3 Analytics, Performance and Diagnostic Cookies

These help us understand whether the Platform is working correctly and how it can be improved. Where required by law, analytics and performance cookies are optional and are used only after consent.

- Firebase Analytics or Google Analytics, where enabled;
- Firebase Crashlytics or similar crash-reporting services;
- usage metrics, app performance, debugging and crash analytics;
- loading-time measurement, feature usage, course discovery, completion rates and navigation paths;
- quality testing and troubleshooting of app-store releases, device compatibility and security issues.

We do not use analytics cookies to sell personal data. We do not use them to target minors with advertising.

5.4 Security, Fraud Prevention and App Integrity Technologies

- Firebase App Check, reCAPTCHA or equivalent controls;
- Google Play Integrity, Apple DeviceCheck/App Attest or equivalent mobile integrity tools;
- IP address, timestamp, user-agent, device, app-version and session-risk signals;
- fraud detection for payments, coupons, referrals, wallet credits, app-store purchases and account abuse;
- security logs needed to investigate suspicious activity or protect users.

5.5 Payment and Checkout Cookies

Payment providers may set cookies or similar technologies to process payments securely, prevent fraud, remember checkout state, comply with payment regulations and verify transactions. Depending on the payment route, this may include Stripe, Google Play Billing, Apple in-app purchase systems, banks, card networks, wallets or local payment partners.

Mathein does not store full card numbers or CVV codes. Payment providers process those details under their own security and compliance controls.

5.6 AI, Learning and Assessment Operational Storage

Some local storage or identifiers may be used to keep learning, test and AI-evaluation workflows stable. For example, the Platform may remember the current assessment session, upload status, AI evaluation job status, pending review state, retry state, bookmark state or result-navigation state. These technologies are used to operate the learning service and not for third-party advertising.

5.7 Communication and Email Technologies

Service emails, verification emails, password reset emails, course reminders, parent-consent emails or support messages may contain delivery-status identifiers or similar technical information. Marketing emails are sent only where permitted by law and may include unsubscribe or suppression tracking to honour your choices.

5.8 Third-Party Cookies and SDKs

The Platform may use third-party technologies that are necessary for hosting, authentication, payments, security, analytics, AI operations or service communications.

- Firebase / Google Cloud services;
- Google services, including Google Analytics where enabled;
- Stripe and other payment gateways;
- Google Play Billing and Apple in-app purchase systems;
- AI processing endpoints and related operational request identifiers;
- email, notification and support providers.

5.9 Advertising Cookies

Mathein does not currently use third-party advertising networks, third-party behavioural advertising cookies, or Android Advertising ID tracking for the Platform. If advertising technologies are introduced in future, this policy and the applicable privacy notices will be updated before such use, and consent will be requested where required by law.

6. Examples of Third-Party Technologies

Provider / technology	Typical purpose	Cookie or similar technology role
Firebase / Google Cloud	Authentication, hosting, database, storage, analytics, crash reporting, app integrity and messaging.	May use session, analytics, diagnostics, security and app-integrity identifiers.
Google Analytics / Firebase Analytics, where enabled	Performance and usage analytics.	Used only as allowed by consent settings and applicable law.
Firebase Crashlytics or equivalent diagnostics	Crash detection and troubleshooting.	May record device, app version, error and diagnostic information.
Stripe or other payment processors	Checkout, billing, tax, fraud prevention and receipts.	May use payment-session, fraud-prevention and checkout continuity technologies.
Google Play Billing / Apple in-app purchase systems	Native app purchases and purchase verification.	May use app-store account, purchase-token and device verification technologies.
OpenAI or other AI service providers, where used	AI evaluation and feedback processing.	Normally API-based rather than cookie-based; may involve secure request identifiers and operational logs.
Email or support providers	Verification, notifications, support, complaints and service messages.	May use delivery, suppression, unsubscribe and support-ticket identifiers.

7. UK Cookie Consent and Preference Controls

For UK users, non-essential cookies and similar technologies are not used unless consent has been obtained where PECR or UK GDPR requires it. Consent must be clear, specific, informed and based on an unambiguous positive action. Merely continuing to use a website or hiding information in a privacy policy is not treated as valid consent for non-essential cookies.

A suitable UK cookie banner or equivalent app consent screen should offer clear choices:

- Accept All;
- Reject Non-Essential or Reject All optional cookies;
- Manage Preferences or Customise Settings.

Recommended UK banner wording:

"Mathein-powered learning apps use cookies and similar technologies to provide secure login, payments and learning features. We also use optional analytics and performance technologies to improve the Platform. You can accept all, reject non-essential cookies, or manage your preferences."

Strictly necessary cookies and storage remain active because they are required for security, login, checkout, legal records and core platform operation. You may change preferences later from Cookie Settings, the footer link where available, or in-app privacy settings.

8. UK-Specific Legal Notes

UK issue	How Mathein applies it
Strictly necessary technologies	May be used without separate opt-in where they are needed to provide a service requested by the user, such as login, security, checkout, payment continuity or consent preference records.
Analytics and performance technologies	Treated as optional unless a strict legal exemption applies. Firebase Analytics or Google Analytics, where enabled, should be blocked until the user gives consent.
Functional preferences	May be necessary in narrow cases, such as remembering a chosen service preference, but broader personalization should be controlled through consent or user settings.
Marketing and advertising cookies	Not currently used for third-party behavioural advertising. If introduced, they require clear prior consent and updated disclosures.
Children and learners	Cookie settings and explanations should be age-appropriate where the service is likely to be accessed by children or young learners.
Withdrawal of consent	Users must be able to change their choice as easily as they gave it, using Cookie Settings, browser controls, in-app controls or support contact routes.

9. Cookie Duration and Retention

Category	Typical duration
Session cookies	Deleted when the browser or app session ends, unless needed to complete a pending login, assessment or checkout flow.
Security and fraud-prevention logs	Retained as long as necessary for security, abuse prevention, legal obligations and audit evidence.
Cookie preference records	Usually retained for up to 12 months or until you change your preferences.
Functional preferences	Retained until changed, reset, cleared, account-deleted or no longer needed.
Analytics data	Retained only for a limited period appropriate for product improvement and diagnostics, commonly

	between 14 and 26 months depending on configuration.
Payment and billing records	Retained in accordance with applicable accounting, tax, dispute and legal obligations.

10. How to Manage or Disable Cookies

- use the cookie banner or in-app privacy/cookie settings where available;
- change browser settings to block or delete cookies;
- clear app cache or local storage in your device settings;
- reset advertising or analytics settings available through your device operating system;
- use app-specific controls for analytics, marketing or optional cookies where available;
- contact privacy@matheinlearning.com for help with privacy choices.

UK users can also use browser privacy settings, device settings and any in-app Cookie Settings link to withdraw or adjust optional cookie consent. Disabling strictly necessary storage may prevent secure operation of the service.

Blocking necessary cookies or storage may prevent login, secure payments, account access, course access, assessment progress, staff/admin access or security protections from working correctly.

11. Children and Learners

The Platform is designed for learners aged 13 and above unless a specific app, institution arrangement or country supplement states otherwise. We do not knowingly use cookies or similar technologies to target children with behavioural advertising. For learners under the applicable age of majority, parental or guardian involvement may be required depending on the country and product configuration.

12. White-Label and Partner-Branded Apps

A white-label app may display the name, logo, course content or branding of a partner education company, institution, publisher, instructor or training provider. The technical platform may still be operated by Mathein. The same core cookie and similar-technology practices described in this policy apply unless the relevant app provides a product-specific or partner-specific cookie notice.

Partners must not add additional cookies, analytics, advertising tags, tracking pixels or third-party SDKs to a Mathein-powered app unless approved by Mathein and disclosed to users through an updated cookie/privacy notice and consent flow where required.

13. Relationship with the UK Privacy Policy

Cookie technologies that collect or relate to personal data are also covered by the Mathein UK Privacy Policy. That policy explains lawful bases, data subject rights, data sharing, retention, international transfers and security practices under UK GDPR and the Data Protection Act 2018.

14. Summary of UK User Choices

- Necessary cookies: always active for secure operation;
- Analytics cookies: optional and subject to UK consent controls where required;

- Functionality cookies: controlled through settings where not strictly necessary;
- Marketing cookies: not currently used for third-party behavioural advertising;
- Cookie preferences: can be changed through Cookie Settings, in-app settings, browser/device settings or by contacting Mathein.

15. Changes to This Policy

We may update this policy when technologies, apps, partners, laws or business operations change. Material changes will be communicated through the website, app, cookie banner, legal page or other appropriate notice.

16. Contact

- Mathein The Learning Company UK Ltd
- 25 Strone Park, Dundonald, Belfast, Northern Ireland, BT16 1UW, United Kingdom
- Privacy/legal email: privacy@matheinlearning.com
- Support email: support@matheinlearning.com
- If your enquiry relates to an older Tutin-branded app screen or document that still shows support@tutinai.com, you may still contact Mathein using the current addresses above.

Appendix A - Clause Coverage Confirmation

This appendix confirms that the uploaded old UK cookies policy clause areas and the new Mathein Master Cookies and Similar Technologies Policy clause areas were retained and rebranded for the Mathein white-label model rather than omitted.

Original / master clause area	Coverage in this country-specific policy
What cookies are	Retained and expanded to cookies, SDKs, local storage, pixels, tags, device identifiers and similar technologies.
Strictly necessary cookies: login sessions, security tokens, account management	Retained and expanded for secure sessions, authentication, account management, payments, consent records and app integrity.
Analytics cookies: Firebase Analytics and Google Analytics if enabled	Retained and clarified as optional for UK users where PECR/UK GDPR consent is required.
Functionality cookies: language, theme, saved settings	Retained and expanded to accessibility, display, region, currency and app settings.
Third-party cookies: Stripe and Firebase	Retained and expanded to Firebase/Google Cloud, Stripe, Google Play, Apple, AI endpoints and support/email providers.
Cookie consent: accept all, reject analytics, customise settings	Retained and strengthened to Accept All, Reject Non-Essential/Reject All optional cookies and Manage Preferences.
Cookie settings footer and browser management	Retained and expanded to footer Cookie Settings, in-app controls, browser settings, device settings and support contact.
Contact support@tutinai.com	Retained as legacy context and updated to current Mathein privacy and support contacts.
Master policy scope for Mathein, Tutin, NCLEX with Fr Josis and future white-label apps	Retained from the master policy and integrated into the UK supplement.

Note: The old UK PDF contained a non-policy generator note after the contact section (for example, offering to prepare additional documents). That note was not treated as a legal clause and was not included as operative policy wording.

Confirmation: No original legal clause area from the uploaded source policies was intentionally omitted. The wording has been expanded, harmonized and rebranded for Mathein The Learning Company UK Ltd, Tutin, NCLEX with Fr Josis / NCLEX with Fr. Josis, and current and future white-label apps.