

Privacy Policy

1. Purpose of this Policy

This Policy applies to Vinarchy and all its global companies and brands (“Vinarchy” “we”, “us” or “our”). We have a commitment to privacy in accordance with the privacy laws applicable in the countries in which we operate and are committed to protecting and maintaining your privacy.

This Policy describes the types of personal information we may collect and how we use, hold and disclose this personal information. Sections 12 and 13 of this Policy detail how to contact us in relation to privacy requests, questions or complaints.

By using our websites and/or providing personal information to us, you acknowledge that we will collect, store, use and disclose your personal information in accordance with this Policy and the applicable law. If you provide us with personal information about a third party (including any of your employees or individuals related to your business), you represent, and we collect it on the basis that, you have that person's consent for us to collect and handle their personal information in accordance with this Policy.

In some cases, we may provide additional privacy notices for particular countries. For example, the Annexures that relate to Australia, UK/EMEA, South Africa, China and North America are at the end of this Policy. Any such terms are to be read in conjunction with this Policy.

This Policy is provided in a layered format so you can click through to the specific areas set out below. Alternatively, you can [download a pdf version of the policy here](#).

2. Definitions and Interpretation

3. Who we are

4. How is personal information collected?

5. What types of personal information do we collect?

6. How we use personal information

7. Our disclosure of personal information

8. Sensitive Information

9. How is my personal information stored and kept secure?

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12. Your legal rights

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Annexure A – Cookies and Vinarchy sites

Vinarchy uses standard technology called cookies on its websites. Cookies help Vinarchy provide you with a good experience when you browse our websites, allows us to improve our sites as well as automatically collecting information about you when you visit our websites.

What is a cookie?

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. This can allow websites to recognise devices throughout the duration of a user's visit or browsing session. These cookies are known as session cookies. In some cases cookies persist across multiple browsing sessions, enabling the website to remember user preferences from previous visits. These cookies are known as preference cookies. Both session cookies and preference cookies reduce the requirement for the user to continually identify themselves on their journey through a website. For example, cookies may be used on this website to remember that the user has verified their date of birth, or to remember the details and the choices from submitted forms.

How we use cookies

We use the following cookies:

- Essential cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.
- Analytical or performance cookies. These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.
- Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests.

Please note that third parties may also use cookies, over which we have no control. These third parties may include, for example, advertising networks and providers of external services like web traffic analysis services. These third party cookies are likely to be analytical cookies or performance cookies or targeting cookies.

Except for essential cookies, all cookies will expire on the same day of access.

Information we collect from cookies

When you interact with us via our websites, the information collected from the use of cookies may include the IP address of the device you are using and information about the sites from which you accessed the internet, type of web browser used, the pages visited on our website and the next site visited.

Agreeing to the use of cookies or disabling cookies

Except for cookies which qualify as essential, the cookies described above will be installed on your computer only if you expressly consent to them. A banner will appear on our websites asking you to consent/turn on or off non-essential cookies by clicking on the relevant button. For more information on cookies and how to use them or block them visit www.allaboutcookies.org.

Annexure B – Additional Information for Individuals in China

Annexure C – Additional Information for Individuals in South Africa

Annexure D – Additional Information for Individuals in the UK and EU

Annexure E – Definitions



Our Business

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