Business Purpose	• Travel agents who fall in love with a destination are more likely to sell that destination to their clients. Sunnyside Travels desires their agents to learn more about vacationing in Aruba in order to increase the amount of Aruba vacations sold company wide.
Target Audience	• Any travel agent employed by Sunnyside Travels
Training Time	15 minutes
Training Recommendation	• 1 eLearning course
Deliverables	• 1 e-Learning course ○ Developed in Articulate Rise
Learning Objectives	• Explain the benefits of choosing Aruba as vacation destination. • Describe the different activities that Aruba offers. • Explain the different types of lodging that is available to guests.

Training Outline	▪ Welcome
	  ○ Title of Course
	  ○ Objectives
	▪ Why Visit Aruba- Introduce the benefits to traveling to Aruba
	  ○ Location
	  ○ Weather
	  ○ Transportation
	  ○ Culture and Atmosphere
	▪ Where to Stay- Introduce lodging options in the major areas of the island
	  ○ Palm Beach
	  ○ Eagle Beach
	  ○ Arashi Beach
	  ○ Renaissance Island
	▪ What to Do- Introduce different types of activities that are offered on the island.
	  ○ 3-4 Activities for the Adventure Lover
	  ○ 3-4 Activities for the Water Lover
	  ○ 3-4 Activities for the Sightseer

	▪ Check Your Knowledge o Scenario based knowledge check ▪ Summary o Benefits of choosing Aruba o 4 beaches of Aruba and hotel options for each • Palm Beach • Eagle Beach • Arashi Beach • Renaissance Island o Types of activities available on the island o Thank you
Evaluation Plan	▪ Knowledge Check o 3 scenario based questions to assess knowledge of traveling to Aruba o Knowledge check will provide feedback for wrong answers and guide learner toward the correct answer