



SHAREHOLDERS
SOCIETY



MISSION XII

Our mission is to:

- Provide championship-caliber services, including NIL opportunities, to our student-athletes in their pursuits academically, athletically and personally
- Position UCF Athletics to win conference and national championships
- Deliver unique, indigenous athletics facilities for all student-athletes and fans
- Represent the University with integrity, class and distinction

To advance in our mission now that we have joined the Big 12 Conference, it is essential for us to recruit, retain and develop outstanding student-athletes and coaches. We will invest in building nationally competitive resources and athletic facilities for competition, training, recovery and nutrition. To change the lives and circumstances of our current and future student-athletes, we ask for your charitable support of UCF Athletics.

A growing major gift program is a critical margin of excellence to both our current and future successes as an athletics department. Enclosed is information about the Shareholders Society, our major gift program for UCF Athletics. Thank you for your investment and support.

Go Knights, Charge On!



Terry Mohajir
Vice President and Director of Athletics



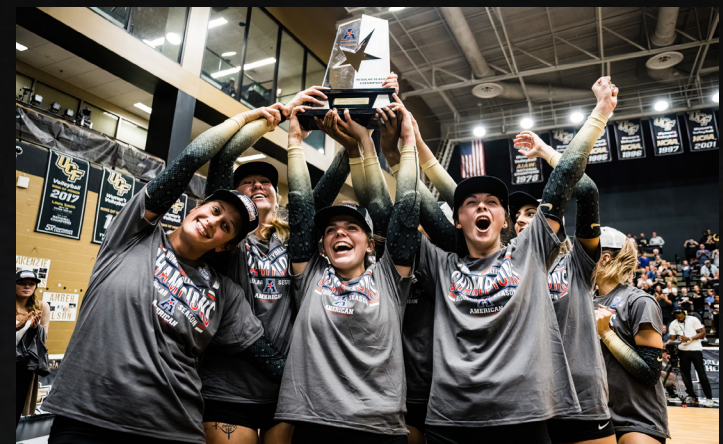
BIG 12 CONFERENCE

The Shareholders Society, established in 2018, recognizes donors that make charitable gift commitments of \$25,000 or more (\$5,000 or more annually over a five-year pledge term) to UCF Athletics beyond their support as a season ticket holder.

Commitments of \$25,000 or more to the Society can be designated to any of the following athletics priorities within the ChargeOn Fund:

- *Athletics Director's Fund*
- *Capital/Facility Projects*
- *Sport-Specific Excellence Funds*
- *Dr. John and Martha Hitt Athletic Scholarship Fund*
- *Kingdom NIL**

* Contributions towards the Kingdom NIL can enhance a donor's stewardship status within the Shareholders Society, but does NOT qualify solely for Shareholders Society stewardship. Gift amount to a UCF Foundation designation must be at least \$5,000.



RECOGNITION LEVELS:

Legacy Circle:

Donors charitably committed to UCF Athletics at a minimum of \$250,000 (\$50,000 pledged annually over five years).

Athletics Director's Circle:

Donors charitably committed to UCF Athletics at a minimum of \$125,000 (\$25,000 pledged annually over five years).

Big 12 Shareholder:

Donors charitably committed to UCF Athletics at a minimum of \$60,000 (\$12,000 pledged annually over five years).

Shareholder:

Donors charitably committed to UCF Athletics at a minimum of \$25,000 (\$5,000 pledged annually over five years).

Legacy Knight:

Society members who exceed a lifetime giving for UCF Athletics of \$1 million or more (the threshold as of July 1, 2023) will hereafter be appropriately recognized as **Legacy Knights**.



STEWARDSHIP PROGRAM

The Shareholders Society recognizes those that are investing the most in UCF Athletics. According to giving level, donors are stewarded with exclusive engagements and events with University and Athletics leadership and coaches.

Contributions to the Kingdom NIL may enhance your level of stewardship and engagement.

Contact a member of the ChargeOn Fund staff for more information!



BIG 12 CONFERENCE

YOUR SUPPORT BROUGHT TO LIFE

Roth Athletics Center



Wharton - Smith Lobby



YOUR SUPPORT BROUGHT TO LIFE

Garvy Center for Student-Athlete Nutrition



John Euliano Park



YOUR SUPPORT BROUGHT TO LIFE

Gameday Locker Rooms



The Venue Weight Room



WAYS OF GIVING TO THE



Current gifts, listed below, are recognized through our Shareholders Society stewardship program:



CASH



APPRECIATED STOCK



REAL ESTATE



TANGIBLE
PERSONAL PROPERTY



PAID-UP LIFE
INSURANCE POLICIES



CHARITABLE
LEAD TRUST

For ways to structure your charitable support of UCF Athletics, please contact a member of the ChargeOn Fund staff.

SHAREHOLDERS SOCIETY PLANNED GIVING PROGRAM

Planned/estate gift commitments can also significantly help UCF Athletics into the future. As of 2022, the ChargeOn Fund now recognizes blended gifts of cash and planned giving to be stewarded through the Shareholders Society for alumni and friends at age 60 and above.

Example*:

- Cash/appreciated Stock at Shareholder level, planned gift minimum of \$100,000
If a Shareholder donor committed at \$5,000 annually over 5 years, also makes a minimum \$100,000 planned gift commitment, they will be stewarded at the Big 12 level so long as they continue their Shareholder level annual giving.



*examples of planned gifts include bequests, beneficiaries of retirement plan assets, charitable lead trusts, charitable gift annuities, paid-up full-term life insurance policies and IRA rollovers





Contact the ChargeOn Fund Office
CHARGEONFUND@UCFATHLETICS.ORG
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