



Martin Jarmond

Director of Athletics
3rd Year
UNC Wilmington '01

Martin Jarmond, a nationally recognized leader in college athletics, has built an impressive track record of competitive excellence, innovative

strategy and student athlete success. A two-time recipient of Sports Business Journal's Forty Under 40 Award with 20 years in sports administration spanning three conferences, Jarmond is guiding UCLA to new heights through his culture of an E.L.I.T.E. mindset – Energy, Leadership, Integrity, Toughness and Excellence. Jarmond's results-driven strategies combined with a relentless work ethic to elevate UCLA Athletics creates an exceptional experience for student-athletes and fans alike.

Jarmond was hired on May 19, 2020, as UCLA's Alice and Nahum Lainer Family Director of Athletics, becoming the ninth athletic director in school history. Jarmond made an immediate impact on the Bruins, jumpstarting the Voting Matters Initiative, the first of its kind in the country which assisted student-athletes in discovering the tools needed to exact meaningful change through civic duty. Jarmond engineered a partnership between UCLA and Nike/Jordan Brand, becoming only the fifth Jordan brand school in the nation and the first partnership with Nike in UCLA history. The six-year agreement between UCLA and Nike provides for 22 of the 25 UCLA varsity sports with Nike apparel, while football, men's basketball and women's basketball don Jordan Brand. Jarmond exhibits a strong commitment to mental health awareness, and his emphasis on diversity and inclusion was recognized in a 2021 SBJ award for being a national leader in diversity and inclusive hiring. He was the Pac-12 Conference representative to the NCAA Division I Men's Basketball Committee for 2021-22.

Through Jarmond's instrumental leadership, UCLA Athletics is at the forefront of a rapidly changing collegiate athletics landscape. In the burgeoning area of Name, Image and Likeness (NIL), Jarmond launched new support for student-athletes, including "Westwood Ascent" a comprehensive NIL program designed to support UCLA's student-athletes to build their personal brand and maximize their NIL opportunities. In addition, the launch of Westwood Exchange, a free business registry designed for companies, donors, fans and alumni that want to connect directly with UCLA's student-athletes interested in capitalizing on their NIL, ranked in the top 3 in the country.

In June of 2022, Jarmond worked closely with campus leadership while playing a critical role in UCLA Athletics applying and being accepted for future membership in the Big Ten Conference. One of the most important announcements in the history of UCLA Athletics, the Bruins will join the Big Ten Conference in 2024.

Comprehensive work by Jarmond and his staff throughout the pandemic, ensured all Bruin teams could compete safely during their 2020-21 seasons. UCLA teams captured four conference titles and the men's water polo team brought national title No. 119 home to Westwood. The men's basketball team embarked on a remarkable journey which led to an appearance in the 2021 NCAA Final Four and the program's first national semifinal appearance since 2008. These athletic achievements were balanced by record numbers of student-athletes earning spots on the conference all-academic squads, with 49 individuals earning a perfect 4.0 GPA for the Winter Quarter, and 131 student-athletes earning their UCLA degrees. For the first time ever, the Bruins produced multiple winners of the NCAA Elite 90 Award. Four student-athletes were recognized by CoSIDA as Academic All-Americans.

Jarmond came to UCLA from Boston College, where he served as the school's Director of Athletics for three years. During his time there, he orchestrated the Eagles' first-ever strategic plan, a comprehensive five-year goal to advance the program by fostering student-athlete formation, strengthening competitive excellence, increasing external engagement and enhancing facilities. The strategic plan was supported by BC's first-ever athletics-only capital campaign, at the time, the

largest campaign of any Atlantic Coast Conference institution at \$150 million. Jarmond hired high-impact coaches in football, women's basketball, softball, volleyball, swimming & diving, men's soccer, women's soccer and fencing. Jarmond served on the NCAA Division I Men's Basketball Oversight Committee and on the John McLendon Minority Scholarship Foundation Board of Directors.

Prior to joining Boston College in 2017 and becoming the youngest athletic director of any Power Five institution at age 37, Jarmond previously served as deputy director of athletics at Ohio State, moving up the ranks after arriving as an associate athletic director for development in 2009. During his time at Ohio State, he was the lead administrator for a variety of sports, including football and men's basketball, and directed external and internal relations and day-to-day operations. He also had responsibility for football scheduling, served on the NCAA Division I Women's Golf Committee, and was a member of the inaugural College Football Playoff National Championship Advisory Group and the Rose Bowl Advisory Committee. As Ohio State Athletics' chief advancement officer, Jarmond helped raise more than \$120 million between 2010-2012.

Jarmond was also an assistant athletic director for development for seven years at Michigan State, where he served on the athletic director's executive leadership team. He was a key member of the \$1.2 billion "Campaign for MSU" development team and a liaison between Michigan State's university development and alumni association leadership. Jarmond led the efforts to implement Scholarship Seating in football and Courtside seating in men's basketball.

A native of Fayetteville, North Carolina, Jarmond, 42, earned a bachelor's degree in communication studies from the University of North Carolina at Wilmington. A two-year captain of the men's basketball team, he led his team to the program's first-ever NCAA tournament appearance in 2000 and earned Colonial Athletic Association All-Academic honors in 2001. He holds both a M.B.A. and a master's in sports administration from Ohio University. Jarmond is married to Dr. Jessica Jarmond, a dentist. They have three daughters: Scarlett, Savannah and Serena.



Chris Carlson

Associate Athletic Director
9th Year
UC Santa Barbara '93

Chris Carlson, who previously served the men's basketball program at UCLA for five years, begins his ninth year as an Associate Athletic

Director supervising women's tennis. Carlson also supervises men's basketball, men's and women's golf and men's tennis.

Prior to returning to UCLA, Carlson worked one year as an Associate Commissioner for the West Coast Conference. Previous to that position, he was the head men's basketball coach at UC San Diego, where he guided the Tritons to the Division II NCAA Tournament in three of his six seasons.

Carlson served five years (2003-07) as Director of Operations for former UCLA basketball coach Ben Howland. At UCLA, Carlson was responsible for the day-to-day operations of the program and served as a liaison to the athletic administration and other school officials. Additionally, he assisted in scheduling and recruiting. Prior to that, Carlson served in the same capacity for two years (2002-03) at the University of Pittsburgh.

Originally from the San Diego area, Carlson joined the Pittsburgh staff (where Howland was the head coach) in the summer of 2001. Before joining Howland at Pittsburgh, Carlson was on Howland's coaching staff at Northern Arizona for one season (1998-99). Howland left NAU a year later to take the Pittsburgh head coaching position. Carlson remained at NAU for two more years (1999-2001), where he worked with the Lumberjacks' post players, along with recruiting and scheduling.

Prior to working at Northern Arizona, Carlson served as an assistant coach at his alma mater, UC Santa Barbara, from 1994-98.

Carlson was also an assistant coach at Dos Pueblos HS in Goleta from 1991-93.

His administrative basketball experience includes his one year at the West Coast Conference (2013) and 12 years as a game management assistant for the National Association of Basketball Coaches All-Star Game. Carlson has also worked four NCAA Tournament West Regionals.

Carlson is a 1993 graduate of UC Santa Barbara with a bachelor's degree in History. He is married to Karen Nance and they have two sons, Nick and Charlie. His older son, Nick, plays on the men's basketball team at Cal Poly in San Luis Obispo, Calif.



Dr. Gene Block

Chancellor
16th Year
Stanford '77

A champion of high-quality, accessible public higher education, Gene Block has served as chancellor of UCLA —overseeing the university's three-part mission of education, research and service—since 2007.

Under Chancellor Block's leadership, UCLA has greatly enhanced its position as a national leader in enrolling undergraduates who come from low-income backgrounds, have been traditionally underrepresented in higher education or are among the first in their families to go to college. During his tenure, UCLA has also become the most applied-to university in the nation, has advanced in rankings in nearly every discipline, has significantly deepened its international partnerships and engagement with alumni, and now receives more than \$1.6 billion annually in research grants.

An expert in neuroscience, Chancellor Block holds faculty appointments in psychiatry and biobehavioral sciences in the David Geffen School of Medicine at UCLA and the UCLA College. His research focuses on the neurobiology of circadian rhythms.

Before becoming UCLA chancellor, Block spent 29 years at the University of Virginia, where he was most recently vice president and provost. He has served on the executive boards of several leading organizations, including the Association of American Universities and National Collegiate Athletic Association. He is currently chair of the Association of Pacific Rim Universities and is a member of the American Academy of Arts and Sciences and a fellow of the American Association for the Advancement of Science.

Women's Tennis Support Staff

Scott Alexander

Facility Operations Manager

Stephen Silvoy

Learning Specialist

Akemi Kitagawa Nishida

Assistant Athletic Director,
Travel Operations

Stephanie Urrutia

Olympic Sports Performance
Dietitian

James Elisaldez

Coordinator, Marketing

Brendan O'Shea

Graduate Assistant, Athletic
Performance

Taylor Swearingen

Associate Athletic Director,
Development

Ruben Telliyan

College Academic
Counselor

Hector Tovar

Assistant Director, Equipment
Operations

Freddie Trujillo

Compliance Coordinator

UCLA's Primary Media Outlets

Newspapers

Los Angeles Times

202 West First St.
Los Angeles, CA 90012
(p)213-237-7145
(f)213-237-7876
latimes.com

Orange County Register

625 N. Grand Ave.
Santa Ana, CA 92711
(p)714-796-7817
(f)714-565-6765
ocregister.com

Los Angeles Daily News

21860 Burbank Blvd., Ste. 200
Woodland Hills, CA 91367
(p)818-713-3600
(f)818-713-3436
dailynews.com

Riverside Press-Enterprise

3450 14th St.
Riverside, CA 92501
(p)951-368-9533
(f)951-368-9029
pe.com

South Bay Daily Breeze

5215 Torrance Blvd.
Torrance, CA 90509
(p)310-540-4201
(f)310-540-3067
dailybreeze.com

Long Beach Press-Telegram

604 Pine Ave.
Long Beach, CA 90844
(p)562-499-1338
(f)562-437-8914
ptconnect.com

Pasadena Star-News/San Gabriel Valley Tribune

1210 N. Azusa Canyon Rd.
West Covina, CA 91790
(p)626-962-8811
(f)626-856-2758
pasadenastarnews.com
sgvtribune.com

Ventura County Star

550 Camarillo Center Dr.
Camarillo, CA 93010
(p)805-437-0277
(f)805-482-6167
venturacountystar.com

UCLA Daily Bruin

308 Westwood Plaza
Los Angeles, CA 90095
(p)310-825-2095
(f)310-206-0906
dailybruin.com

National Newspapers

Associated Press

221 So. Figueroa, Suite 300
Los Angeles, CA 90012
(p)213-626-1200
(f)213-346-0200
ap.org

USA Today

10866 Wilshire Blvd. #890
Los Angeles, CA 90024
(p)310-882-2400
(f)310-882-1901
usatoday.com

Television Stations

CBS2 (Ch. 2)/KCAL (Ch. 9)

4200 Radford Ave.
Studio City, CA 91604
(p)818-655-2400

NBC4 (Ch. 4)

3000 W. Alameda Ave.
Burbank, CA 91523
(p)818-840-4237
(f)818-840-3076

KABC (Ch. 7)

500 Circle Seven Dr.
Glendale, CA 91201
(p)818-863-7677
(f)818-863-7889

KTTLA (Ch. 5)

5800 Sunset Blvd.
Hollywood, CA 90028
(p)323-460-5907
(f)323-460-5333

KTTV (Ch. 11)/KCOP (Ch. 13)

1999 S. Bundy Dr.
Los Angeles, CA 90025
(p)310-584-2030
(f)310-584-2450

Radio Stations

AM 570 LA Sports

3400 W. Olive Ave. #550
Burbank, CA 91505
(p)818-559-2252
(f)818-729-2511

Press Credentials

Media and photography credentials for UCLA home matches may be obtained by working press only by writing or calling Andrew Sinatra at the UCLA Athletic Communications Office, PO Box 24044, Los Angeles, CA 90024, (310) 206-8141, asinatra@athletics.ucla.edu. All requests should be submitted at least 24 hours in advance. Press and photo credentials can be picked up on the patio above court 2 at Los Angeles Tennis Center.

Photography

Television and photo credentials entitle video and still photographers to shoot between courts. Please consult with sports information staff to find out where the photography areas are. Flash photography is strictly forbidden.

Interview Policies

All interviews must be arranged by the Athletic Communications Office. Athletes have been instructed not to grant any interview, in person or by telephone, not arranged by the Athletic Communications Office. Telephone numbers are private and will not be released. Please do not expect team members to be available if you have not made prior arrangements.

Interview Availability

The UCLA team is scheduled to practice at Los Angeles Tennis Center. Athletes and coaches are available before or after practice, depending on class schedules.

Travel Information

For security purposes, the UCLA Athletic Communications Office does not release to the general public any travel information for UCLA athletic teams. If you would like to reach a member of the UCLA women's tennis team on the road, please contact the Athletic Communications Office.

Obtaining Information

UCLA women's tennis news, results, statistics, biographies, and more can be found at uclabruins.com.

Los Angeles Tennis Center

Located on the UCLA campus just west of Pauley Pavilion and south of Drake Stadium, the Los Angeles Tennis Center is easily accessible from Lots 4, 8, and 7.



Ayan Broomfield (left) and Gabby Andrews after winning the NCAA doubles title in 2019

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