

ATHLETICS COMPLIANCE OFFICE

ELITE STUDENT-ATHLETE GUIDELINES FOR OLYMPIC SPORTS

Amateur Status (NCAA Bylaw 12.1.2): In order to be eligible for intercollegiate athletics, a student-athlete must remain an amateur. An individual loses their amateur status if they:

- Use their athletics ability/skill (directly or indirectly) for pay in any form in that sport;
- Accepts promise of pay even if such pay is to be received following completion of their collegiate career;
- Signs a contract or commitment of any kind to compete professionally;
- Receives (directly or indirectly) a salary, reimbursement of expenses or any other form of financial assistance from a professional sports organization based on athletics skill or participation, except as permitted by NCAA rules and regulations;
- Competes on any professional team or in any professional meet, even if no pay or remuneration for expenses was received;
- Enters into a professional draft; or
- Enters into an agreement (verbal or written) or accepts any kind of benefit from an agent.

Operation Gold Grant (NCAA Bylaw 12.1.2.1.4.1.2) – An individual may accept funds that are administered by the US Olympic and Paralympic Committee pursuant to its Operation Gold program.

Expenses/Benefits Related to Olympic or Paralympic Games (NCAA Bylaw 12.1.2.1.4.3.2) – Members of an Olympic or Paralympic team may receive all nonmonetary benefits and awards provided to members of an Olympic or Paralympic team beyond actual and necessary expenses and any other item or service for which it can be demonstrated that the same benefit is available to all members of that nation's Olympic or Paralympic team or the specific sport Olympic team.

Payment Based on Performance – Operation Gold Grant (NCAA Bylaw 12.1.2.1.5.1) – An individual may accept funds that are administered by the US Olympic and Paralympic Committee pursuant to its Operation Gold Grant. This bylaw allows a student-athlete to accept prize money for winning a medal at the Olympic Games or performance in World Championships.

Training Expenses (NCAA Bylaw 12.1.2.4.7) – An individual may receive actual and necessary [including grants, but not prize money] to cover development training, coaching, facility usage, equipment, apparel, supplies, comprehensive health insurance, travel, room and board without jeopardizing the individual's eligibility for intercollegiate athletics, provided such expenses are approved and provided directly by the US Olympic Committee or the appropriate national governing body in the sport.

Expenses for Participation in Olympic Exhibitions (NCAA Bylaw 12.1.2.4.14) – An individual may receive actual and necessary expenses from the US Olympic Committee, national governing body or the nonprofessional organizations sponsoring the event to participate in Olympic tours or exhibitions involving Olympic team members and/or members of the national team, provided that if the individual is a student-athlete, he or she misses no class time, and the exhibition does not conflict with dates of institutional competition.

Actual and Necessary Expenses are limited to (NCAA Bylaw 12.02.2)

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| • Meals | • Lodging |
| • Apparel, Equipment and Supplies | • Coaching and Instruction |
| • Health/Medical Insurance | • Transportation |
| • Medical Treatment & Physical Therapy | • Facility Usage |
| • Entry Fees | • Other Reasonable Expenses |

Agents – General Rule (NCAA Bylaw 12.3.1): An individual shall be ineligible for participation in intercollegiate athletics if they agree (orally or in writing) to be represented by an agent for the purpose of marketing his or her athletics ability or reputation in that sport.

- Representation for Future Negotiations: An individual may not enter into a verbal or written agreement with an agent for representation in future professional sports negotiations that are to take place after the individual has completed his or her eligibility in that sport
- Benefits from Prospective Agents: An individual may not accept benefits from an agent, defined as:
 - Any person who represents any individual in the m

Modeling (NCAA Bylaw 12.5.1.3): A student-athlete is only permitted to participate in modeling and other promotional activities if all of the following conditions apply:

- a) The student-athlete has participated in modeling activities prior to your enrollment in a collegiate institution;
- b) Participation in modeling is independent of the student-athlete's athletics ability;
- c) No reference is made to the student-athlete's name or involvement in UCLA athletics;
- d) There is no endorsement or promotion of the commercial product or service, including social media; and
- e) Payment is at a similar rate to others with the same skill and experience as a model or performer and pay is not tied to your athletics ability or reputation.

Media Activities (NCAA Bylaw 12.5.3) – Please run all media activities by the UCLA Compliance Office for approval prior to participation.

- A student-athlete may participate in media activities, including but not limited to, radio, television and internet-based programs (e.g., coaches' shows), and writing projects when the student-athlete's appearance or participation is related in any way to status as a student-athlete. The student-athlete shall not receive any remuneration for participation in the activity. The student-athlete shall not make any endorsement, expressed or implied, of any commercial product or service. The student-athlete may, however, receive actual and necessary expenses directly related to the appearance or participation in the activity. A student-athlete participating in such media activities may not miss class, except for class time missed in conjunction with away-from-home competition or to participate in an NCAA or conference-sponsored media activity. *(Revised: 1/16/93, 1/14/97, 1/9/06, 4/27/06, 1/20/17 effective 8/1/17)*

Promotion or Endorsement (NCAA Bylaw 12.5.2.1) – After becoming a student-athlete, an individual may not:

- Accept pay or permit the use of his or her name or picture to advertise, recommend or promote directly the sale or use of a commercial product, service or entity; or
- Receives remuneration for endorsing a commercial product or service through the individual's use of such product or service.

Extra Benefits (NCAA Bylaw 16.02.3) – an extra benefit is any special arrangement by a UCLA employee, booster, or representative of athletics interest to provide a student-athlete or student-athlete's family member (or friend) not expressly authorized by NCAA rules. Receipt of a benefit by student-athletes or their family members (or friends) is not a violation if it is demonstrated that the same benefit is generally available to the UCLA student body or the general public.

Common examples of impermissible extra benefits offered to student-athletes include money, gifts, clothing, tickets for professional sports games, haircuts, use of a car, payment of long distance or cell phone charges, free or reduced-cost housing, free or reduced-cost merchandise or services, free meals at a restaurant, etc.

Please Contact Lucia Serrano with any questions or concerns at lserrano@athletics.ucla.edu or (310)825-9233.