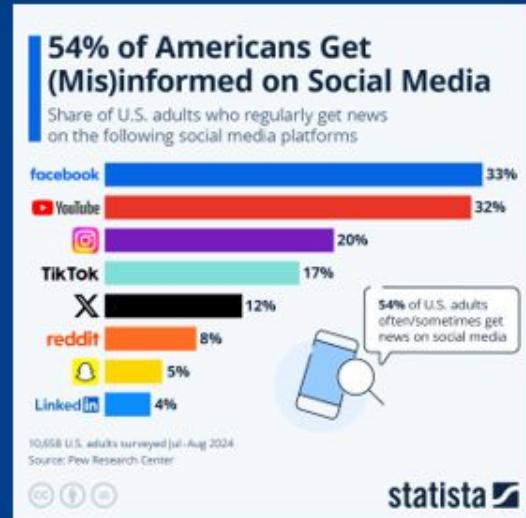


MISINFORMATION

Examples of Misinformation

- Incentivization of misinformation by social media platforms
 - Misinformation travels 6 times faster on X than truthful news
 - 75% of Facebook links are shared without being clicked
- COVID-19 Anti-vax movement
 - 6,000 hospitalizations and at least 800 deaths.



Technology

- Reduce algorithmic amplification
- Automated content moderation
 - Detect extremely misleading content in real-time
- Blockchain
 - Track content from its origin



Education

- People need to be educated
- Media literacy curriculum
- Workshops for older generation
- Caution labels indicating misinformation
- Interactive website for awareness



