

# GLOBAL SPORT MANAGEMENT

## Career opportunities

### DEGREE IN GLOBAL SPORT MANAGEMENT

## Keep on studying?

### MASTER'S DEGREES

- + Alfredo Di Stéfano Master's Degree in Management of Sports Organizations (MBA)\*
- + Master's Degree in Sports Marketing.\*
- + Master's Degree in Sport Technologies and Digital Transformation.\*



**Escuela Universitaria  
Real Madrid**  
Universidad Europea

### DOCTORATE

- + Doctorate Program in Physical Activity and Sports.



### SOCIAL CLUBS

- Facility Director.
- Manager.
- Head of Administration.

### SPORTS INDUSTRY

- Product/Innovation Manager.
- CEO/General Manager.

### FITNESS/WELLNESS OR AQUATIC CENTERS

- CEO/General Manager.

### ADVENTURE SPORTS AND TOURISM

- CEO/General Manager.
- Technical Director.
- Coordinator.

### PUBLIC ADMINISTRATION

- Head of Sports Facilities, Technical Management, Coordination.
- Department Head.
- Service/Area Manager.

### ENTREPRENEURSHIP

### SPECTATOR SPORTS

- CEO.
- Sports Manager.
- Agent/Consultant.

### APPLIED TECHNOLOGIES

- Expert in Technology Applied to Sports:
  - Technological Analysis.
  - Sports Engineering.
  - Online Consulting.

\* This Master's course is taught at the Real Madrid Graduate School. Universidad Europea.