



Universidad Europea

Bachelor's Degrees

Global Sport Management

Go beyond

Career opportunities

Social Clubs

- Facility Director.
- Manager.
- Head of Administration.

Clubs/Leagues/Federations

- General Manager.
- Sports Manager.
- Marketing Manager.
- Sponsorship Manager.
- Ticketing Manager.
- Head of Sports Projects.
- Business Development Director.
- International Director.

Sport Industry

- Product/Innovation Manager.
- CEO/General Manager.

Fitness-Wellness or Aquatic Centers

- CEO/General Manager.

Adventure Sports and Tourism

- CEO/General Manager.
- Technical Director.
- Coordinator.

Public Administration

- Head of Sports Facilities, Technical Management, Coordination.
- Department Head.
- Service/Area Manager.

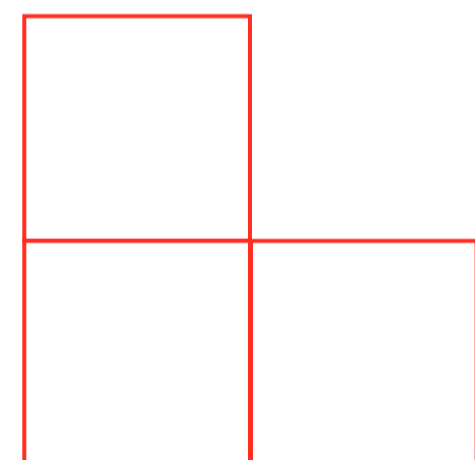
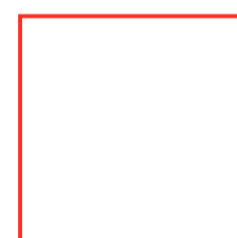
Entrepreneurship

Sportainment Industry

- CEO.
- Sports Manager.
- Agent/Consultant.

Applied Technologies

- Expert in Technology Applied to Sports:
 - Technological Analysis.
 - Sports Engineering.
 - Online Consulting.



Keep on studying?



Escuela Universitaria Real Madrid UNIVERSIDAD EUROPEA



Master's Degrees

- Alfredo Di Stéfano Master's Degree in Management of Sports Organizations (MBA).*
- Master's Degree in Sports Marketing.*
- Master's Degree in Sport Technologies and Digital Transformation.*



Doctorate

- Doctorate Program in Physical Activity and Sports.

* This Master's course is taught at the Real Madrid Graduate School. Universidad Europea.

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