



# Privacy Policy

*for clients and those contacting us*

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**T**his Privacy Policy applies to all clients of Laura Turini Esq.'s Studio Legale and of Studio Brevetti Turini S.r.l. and also to all users of the websites directly or indirectly linked to one of the mentioned firms.

**CLIENTS** are those who appointed Laura Turini Esq.'s Studio Legale and Studio Brevetti Turini S.r.l. for the fulfillment of a procedure or that get in touch with said firms to evaluate the conferment of a task (pre-contractual negotiations).

**USERS** are those who, independently of their aim, visit one or more of the following websites: [ufficiobrevetti.it](http://ufficiobrevetti.it), [turinigroup.it](http://turinigroup.it), [brevettinews.it](http://brevettinews.it) and able to interact with the site manager sending requests or signing to the newsletter or to download the guides at the disposal of the users.

**Turinigroup.com** is a website permitting the contact with the firm and the professionals of Laura Turini Esq.'s Studio Legale and of Studio Brevetti Turini S.r.l. (collectively referred to as STUDIO TURINI or TURINIGROUP) both in Viale Matteotti 25, Florence. This Policy is valid for both firms but Studio Brevetti S.r.l. is the controller of the data processing for what concerns the data sent to the patent sectors, whereas Laura Turini Esq. deals with the rest of the cases (trademarks, designs, software, copyright, and privacy...).

**Ufficiobrevetti.it** is the information portal managed by Studio Brevetti Turini S.r.l. which is the data controller.

**Brevettinews.it** is a magazine publishing articles on patents, trademarks, designs, copyright and privacy managed by Laura Turini Esq. who is the data controller.

This policy is addressed to CLIENTS and USERS as above indicated.

According to the website visited and to the reference sectors, the owner of the processing is identified in Studio Brevetti Turini S.r.l. or in Laura Turini Esq. that can be respectively contacted by the following contacts:

**Studio Brevetti Turini S.r.l.**, Viale Matteotti, 25 - 50121 Firenze, P.I. 05806260484, Tel. 055 5520647, Fax 055 4089025, email: [emmi@turinigroup.com](mailto:emmi@turinigroup.com)

**Laura Turini Esq.**, Viale Matteotti, 25 - 50121 Firenze, P.I. 01446700500, Tel. 055 5520647, Fax 055 4089025, email: [turini@turinigroup.com](mailto:turini@turinigroup.com)

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# POLICY FOR CLIENTS

## Notice in accordance with Art. 13 EU Regulation 2016/679 (GDPR) on personal data protection and to Legislative Decree no. 231/2007 and following amendments (Anti-money laundering legislation)

In accordance with Art. 13 EU Regulation 2016/679, we inform you of the following.

Personal data that Studio Turini will collect from the professional task will be uniquely treated for the following purposes:

- a. For the correct and full **execution of the professional task** received.
- b. For the fulfillment of the legal obligation of identification, storing and signaling in accordance with the normative in force on anti-money laundering (Decree Law 231/2007 and subsequent amendments) and for the fulfilment of the fiscal and accounting obligation.
- c. For sending, only after having the consent, the information newsletter with the updates on patents, trademarks, designs, copyright and privacy.

The processing of personal, sensitive and judicial data for the purposes in point **a)** is necessary to the performance of contractual obligations arising from the professional appointment or to perform pre contractual measures adopted upon your request, as well as performing the legal obligations. Therefore, they must be furnished to meet the purposes in points **a)** and **b)** and the possible rejection of the data subject to fulfill the activity of the professional appointment and/or accepting the appointment itself.

The processing of your data for the additional purposes in point **c)** occurs uniquely upon your expressed request. In absence of your consent to the processing of your data for the purposes in point **c)** those data will not be used for the sending of information material.

The processing is performed by the controller, the processors who have been appointed by him and/or by other subjects authorized to process and can be realized with or without the help of electronic or automatized devices, ensuring the security and the secrecy and undertaking to not diffuse and communicate it to third parties.

Your data could be communicated for the purposes in points **a)** and **b)** uniquely to the professionals expressly appointed as external processors collaborating with the controller of the processing and in particular to the accounting firms and to the labor consultant firm, to the office sending INTRA certification, banks, post offices for the sending of envelopes, to the manager of the certificated mail. At any moment, you can ask the controller an updated list of the processors and of their data.

Personal data can be transferred toward other countries of the EU and third countries for the purposes expressed in this document. In particular, the data may be communicated to foreign Offices of Industrial Property and to non-EU professional firms that collaborate with our firm for trademark, design and patent filing application or

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for other activities with foreign Offices.

The data furnished will be processed only for the time needed for the fulfilment of the requested service or for the execution of the appointment and will be stored for ten years after the conclusion of the appointment for fiscal purposes, possible notifications, professional responsibility and answering legal obligation foreseen by the anti-money laundering law.

If you had accepted the processing of your data also for receiving our newsletter, those data will be processed also for this purpose until your decision to unsubscribe then they will be stored only for the above mentioned purposes.

If data are processed with your consent, you can at any moment object the processing contacting the controller as widely described in the section RIGHTS OF THE CLIENTS AND OF THE USERS.

For what concerns the profiling that you may have accepted at the beginning of surfing on this website, we invite you to read the [Cookie Policy](#).

This notice is in accordance with the law on anti-money laundering in force (Legislative Decree no. 231/2007 and following amendments), we warn you that in accordance with the mentioned law lawyers have to signal suspect activities and that data related to performances included in this legislative discipline will be stored for the duration established by the law (10 years).

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## INFORMATION FOR USERS OF THE WEBSITES

### Notice in accordance with Art. 13 EU Regulation 2016/679 (GDPR) on personal data protection

In accordance with Art. 13 EU Regulation 2016/679 we inform you that:

- a. In order to send you the Newsletter and our Guides** upon your expressed subscription to our mailing list by a specific form online. Your data will be processed to send you an information newsletter to your mail address without a precise calendar but approximately once a month. The newsletter contains pieces of information of technical-judicial nature and specifically related to trademarks, patents, copyright, software protection, internet law and the laws on personal data processing. You will also receive a mail with the directions to download our Guide or other material that will be available on our website and that you will be able to download according to your interests once you will be subscribed to the mailing list. Your data will be stored until your cancellation from the mailing list and you would be able to do that at any moment using the link at the bottom of the newsletter.
  - b. In order to answer your request** upon reception of a request using the generic online form of contact. The data asked and those that you will freely give us will be exclusively processed to answer your request and
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they will be stored for ten years from the end of the conclusion of the performance as indicated below. As indicated in the Condition of the service, we cannot guarantee an answer to all received requests.

- c. To send promotional communication** by mail to offer new services or products which may interest you according to your preferences resulting from the information collected by cookies profiling that you expressly accepted before browsing. Data will be stored until you object the processing or withdraw the consent, that you can do at any moment using the same box of the subscription.

The data requested for the purposes in points **a)** and **b)** need to offer you the requested service.

The legal ground of their processing lies in the provision of the service itself - and then in the contract. If you do not furnish your data, we will not be able to provide the requested service because we need your data to subscribe you to our mailing list for sending newsletter and/or free guide and/or answering you and, upon request through the online form, for contacting you according to the option chosen.

The requested data for the purposes in point **c)** are instead optional. If you do not consent their processing, you can use anyway all the services at your disposal on the website.

If you consent the processing of your data for the purposes in point **c)**, your data will be processed for sending promotional material such as detailed informational material containing the proposal of contacting an expert for having a direct contact of informational nature or obtaining an expert advise or any other professional performance, or promotional material presenting services furnished by the firm or of thirds operating in the same sector or similar, the notification of new products and events connected at themes dealt in this website.

The mentioned promotional information can be furnished even in a personalized manner, taking into account the data collected when browsing the site through the profiling cookie that you accepted when starting to browse (see [Cookie Policy](#)) that highlight the subjects and the topics you may interest the most.

Your data will be processed only by the controller and the processors expressly authorized and could be communicated uniquely to the company managing the website and/or the supplier chosen to forward and manage the newsletter and to the manager of the mail that will be appointed as processor of the processing.

Your data will not be transferred to thirds without your expressed consent.

Your data will be processed for the time needed to fulfil the requested service and they will be stored for the time mentioned above.

You should know that at any moment you can object the processing of your data for the purposes in point **c)** and you can withdraw the consent to said purposes by a simple request to the controller and sending it to the addresses indicated above this notice or by the website in the same box used to give the consent using the same online forms.

For what concerns the profiling that you may have accepted when starting to browse we invite you to read the [Cookie Policy](#).

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# INFORMATION ON THE RIGHT OF THE CLIENTS AND OF THE USERS (Rights of the Data Subject)

In relation to the data furnished, the data subject can always exercise the following rights:

- Ask the controller the confirmation of the existence of a data processing and access them (right of access). In this case s/he can ask information or obtain a copy of the data concerning him or her processed by us.
- Ask the rectification the of inaccurate personal data concerning him or her without undue delay (right to rectification). In this case he/her can ask the update or correction of his/her data.
- Ask the erasure of his/her personal data for at least one of the reasons at art. 17 Reg. 2016/679 (right to be forgotten). In this case data will be definitely erased.
- Ask the restriction of the data processing if one of the reasons at article 18 Reg. 2016/679 is met (right of restriction). In this case, data will be only stored and not processed for any other purpose.
- Revoke at any moment the consent. In this case, the processing will end for all the processing for which the revocation has been sought.
- Receive personal data concerning him/her in a machine-readable format and transmit those data to another controller pursuant to Art. 20 Reg. 2016/679 (right to data portability).

I also remind you that you have the **RIGHT TO OBJECT** on which ground, pursuant to Art. 21 Reg. 2016/679, you can at any moment completely or in part object the processing specifying the reason. If you grant consent for marketing purposes you can dispose of the above right to object at any time and without any justification. In that case the processing for marketing purposes will immediately end.

Those rights can be exercised simply requesting it to the above mentioned controller of the processing. An answer will arrive without undue delay and anyway not later than a month from the request.

If you consider that your data has been infringed, you can address a claim to the Italian Data Protection Authority.

In case the processing ends, your data will be:

1. Transferred to another controller upon your expressed request;
  2. Stored for fiscal and exclusively personal purposes, not destined to a systematic communication or to diffusion.
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This policy may be modified at any moment due to possible modifications in our procedures. We invite you to consult it periodically. In case of modification the “Date of last modification” at the bottom of this notice will be updated.

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*Date of last modification: May 15th, 2018*

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