

UGAHacks Makeathon Sponsorship Packet

A NOTE FROM THE TEAM —

February of 2022, despite navigating in-person classes and life after a two year long global pandemic, the UGAHacks 7 team persevered through all challenges and hosted the first hybrid UGAHacks event and received the largest hacker turnout with the most project submissions to date in UGAHacks history. With a team of 28 organizers and directors, the UGAHacks 7 organizing team invested thousands of hours starting in April 2021 toward planning, coordinating, and implementing the best tools and resources we could think of to put on a quality hackathon. As a result of our success, we are now implementing another event in the fall - UGAHacks Makeathon.

The UGAHacks Makeathon is a brand new event from our team. This year we are focusing on encouraging sustainability initiatives from our hackers with a product-focused event. With various workshops, challenges, and talks we hope to inspire hackers to create projects that are designed to solve the world's most pressing sustainability needs in just 24 hours!



lead director



logistics director



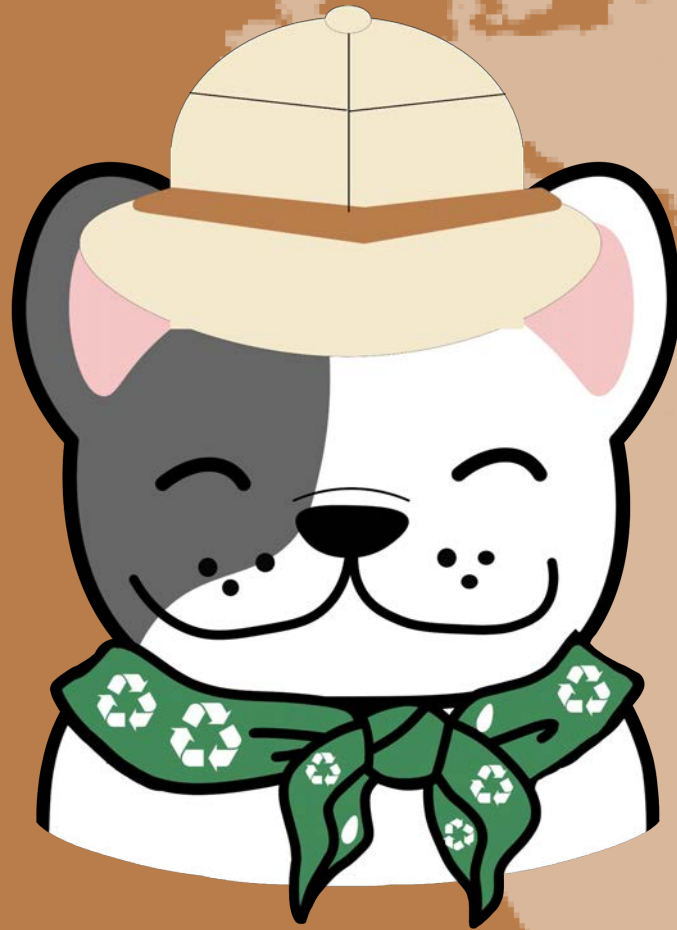
sponsorship director



marketing director



tech director



The Event

PRE & POST EVENTS

Pre- and Post- events are an addition to the sponsorship perks for the Makeathon. They allow for our sponsors to create closer connections to UGA students by meeting them in a smaller group setting at our sister computer science organizations on campus. This allows for companies to create a bond with our students before the event or further a relationship created at the event, which allows for a more personal hackathon experience for both the companies and students. Past pre/post events have been mini challenges, introductions to recruitment opportunities, panels, and networking.



MAKEATHON OVERVIEW

- October 1st-2nd, 2022
- 100 - 200 UGA attendees!
- In-person event in the Innovation District
- Open to all skill levels and backgrounds
- Product-focused event with flexible deliverables
- Partnered with our sister organizations for continued engagement and learning outcomes
- Our first annual sustainability and makerspace based event, exploring technologies such as 3D printing, laser cutting, and more



	TIER 1* \$3000	TIER 2* \$5000	TIER 3* \$8000
GENERAL			
SIDE EVENTS	●	●	●
REPS	5	7	10
BOOTH	●	●	●
WORKSHOP		2	4
OPENING TALK			●
CLOSING TALK			●
RECAP VIDEO			●
JUDGING RIGHTS**		●	●
CREATE A CHALLENGE**	●	●	●
RECRUITMENT			
RESUME ACCESS	●	●	●
INTERVIEW ROOMS		●	●
PRE & POST EVENTS			1
MARKETING			
SOCIAL MEDIA MENTIONS	1	2	3
LOGO ON WEBSITE	●	●	●
LOGO ON SHIRT		●	●
LOGO ON STICKERS			●

* Each tier can only have one company

** Work with our team to build our first annual Makeathon experience!