

UK FAST PASS TICKETING GUIDE

What Is UK Fast Pass?

UK Fast Pass is an initiative by UK Athletics that allows fans to score tickets to their favorite UK sporting events with a quick reply text message. The faster you reply, the better the seats. A mobile e-ticket will be sent to your device within seconds of purchasing tickets.

UK Fast Pass is currently available at Kentucky football and men's basketball events.

Please Note: This is a promotional program. Tickets are exclusively available by special offer and may not be available for all sports and events.

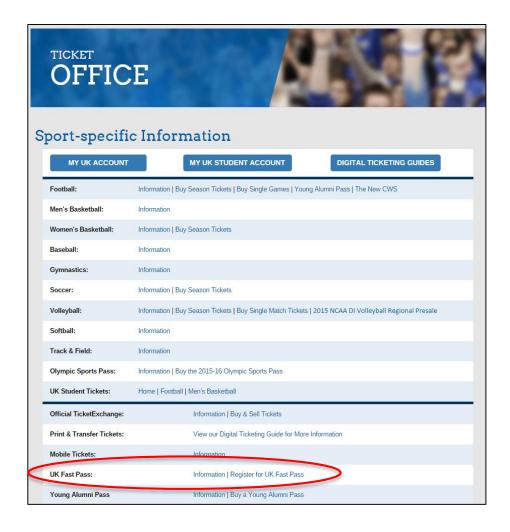
In order to receive UK Fast Pass offers, you must first register your mobile phone number.

To do so, visit

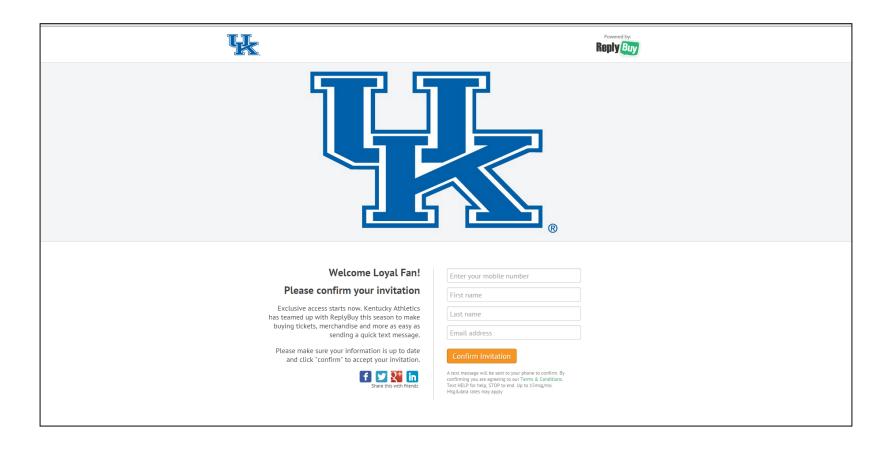
UKathletics.com/Tickets

and select the

Register for UK Fast Pass link.

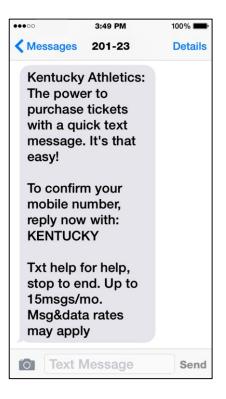


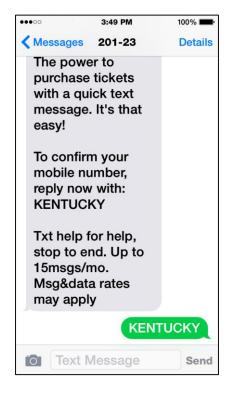
You will now be at the enrollment page. Fill in the requested fields and click **Confirm Invitation**.

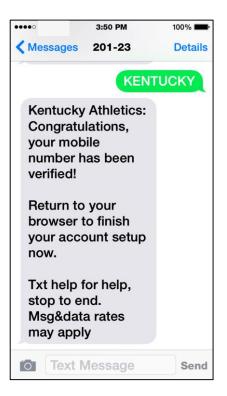


You will receive a text message to the mobile phone number provided, asking you to confirm your registration.

Reply with the keyword **KENTUCKY** to confirm your registration.

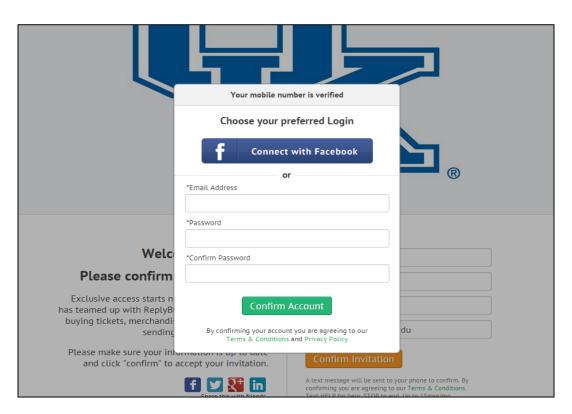




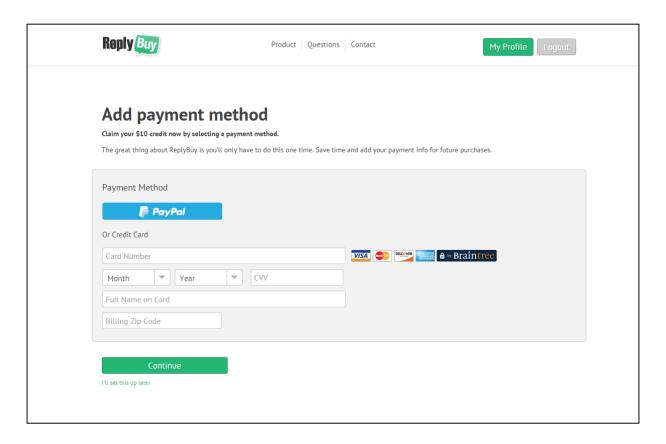


You will now need to return to your desktop computer to complete the registration process.

Here, you will create a password and then click **Confirm Account**.

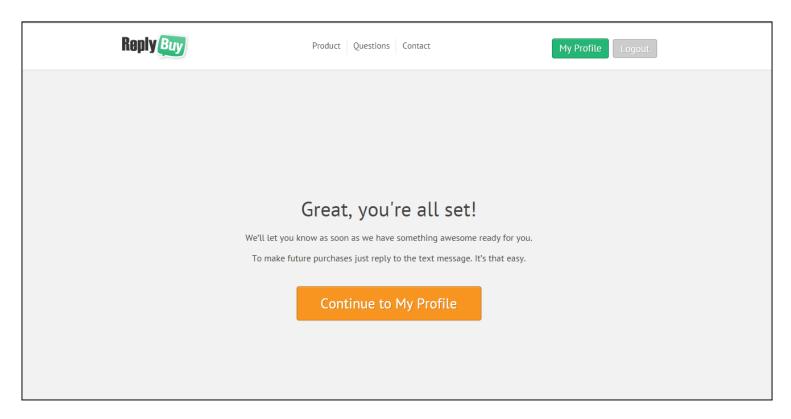


Next, you will be prompted to enter your credit card information through ReplyBuy's safe and secure site. This information will only be used if you decide to purchase tickets through UK Fast Pass. Fill in the requested fields.

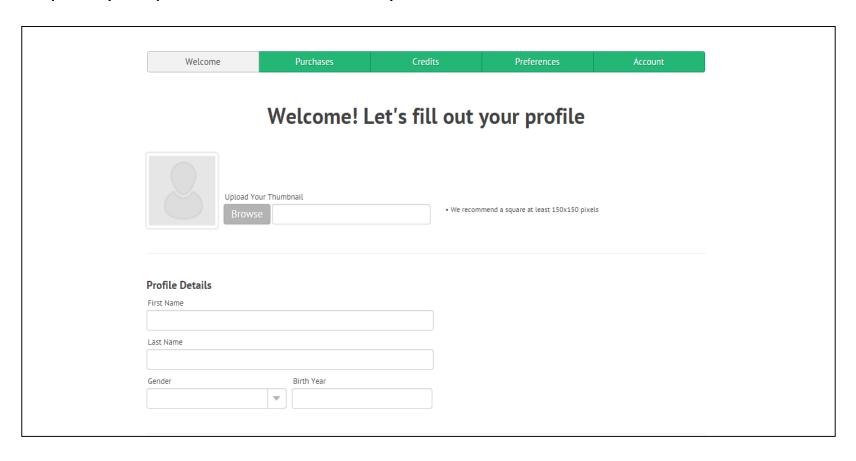


After successfully entering your payment information, you will see a confirmation screen.

Click Continue to My Profile.



Complete your profile information and you're all set!

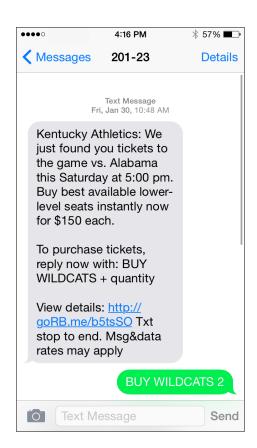


Whenever seats are available for an upcoming event, the UK Ticket Office will send you a text message containing information about the seats as well as the price.

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To purchase the seats described in the text message, simply reply, **BUY** + **keyword** + **quantity**

The quicker you reply, the better the seats. Tickets won't last long, so act quickly!



For example, if you wanted to purchased 2 tickets to the game, you would text back "BUY WILDCATS 2"

Your tickets will automatically be sent to your mobile device via a text message link. Click the link to open the tickets. The tickets may now be scanned at the gate.

NOTE: Taking a screenshot of your mobile tickets is highly recommended as it prevents the tickets from not loading at the gate due to possible limited internet connectivity.

Your tickets and receipt will also be emailed to the email address you provided when registering. If you prefer, you can print your tickets out on a full 8.5" x 11" sheet of paper.

NOTE: We do not permit photocopies, scans, or pictures of hard tickets to be used to gain entry into any of our venues or events.

