

TEXT  
"KENTUCKY"  
TO 20123

Get the latest ticket offers sent directly to your **mobile device** and **score tickets** to a game with a quick reply **text message**.



## About ReplyBuy

We're making it even easier for Big Blue Nation to stay informed about the latest ticket offers and promotions! With the introduction of ReplyBuy, you can now have the latest offers sent directly to your mobile device from the UK Ticket Office. Even better, you can purchase tickets to upcoming events with a simple reply text message. No credit cards to pull out or apps to download.

## How It Works

Once registered, you'll receive exclusive offers from the UK Ticket Office sent directly to your mobile device. From last minute ticket releases to sold out games, to exclusive access to K Fund seats and premium areas, ReplyBuy is the best way to stay informed with ticket offers from UK Athletics. Once an offer is available, the UK Ticket Office will text your mobile device with details.

**Please Note:** This is a promotional program provided by UK Athletics. Tickets are exclusively available by special offer and may not be available for all sports and events.



In order to receive UK Fast Pass offers, you must first register your mobile phone number.

To do so, visit [UKathletics.com/replybuy](http://UKathletics.com/replybuy) and click **REGISTER NOW**.

**REPLYBUY**

Hours (800) 928-CATS Email Us Live Chat My UK Account My UK Student Account

**ABOUT REPLYBUY**  
We're making it even easier for Big Blue Nation to stay informed about the latest UK Athletics ticket offers and promotions! With the introduction of ReplyBuy, you can now have the latest offers sent directly to your mobile device from the UK Ticket Office. Even better, you can purchase single game tickets to upcoming and even sold out events with a simple reply text message. No credit cards to pull out or apps to download. To register for ReplyBuy, [click here](#) or text "KENTUCKY" to 20123.\* Upon registering, new users will receive a **\$10 credit** towards their first ReplyBuy purchase!

**HOW IT WORKS**  
Once registered, you'll receive exclusive offers from the UK Ticket Office sent directly to your mobile device. From last minute ticket releases to sold out games, to exclusive access to K Fund seats and premium areas, ReplyBuy is the best way to stay informed with ticket offers from UK Athletics. Once an offer is available, the UK Ticket Office will text your mobile device with details. Click the link in the text to learn more about the offer or reply to the text message to purchase tickets. The faster you reply, the better the seats! A mobile ticket will be sent to your device within seconds of your purchase and you will be emailed a receipt. It's that easy! What are you waiting for? **Register today** and receive a **\$10 credit** towards your first ReplyBuy purchase!

**BENEFITS**

- \$10 credit towards your first ReplyBuy purchase
- Exclusive access to limited, last minute ticket releases
- Customized notifications when seats become available for sold out games
- Instant ticket purchases with a quick text message
- Specially priced offers only for ReplyBuy subscribers
- Exclusive access to K Fund and premium seating area tickets


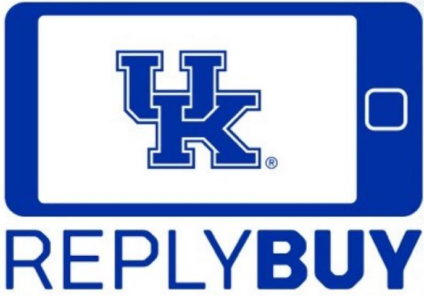


**REGISTER NOW**

**STEP-BY-STEP GUIDE**





You will now be at the invitation page. Fill in the requested fields and click **Confirm Invitation**.



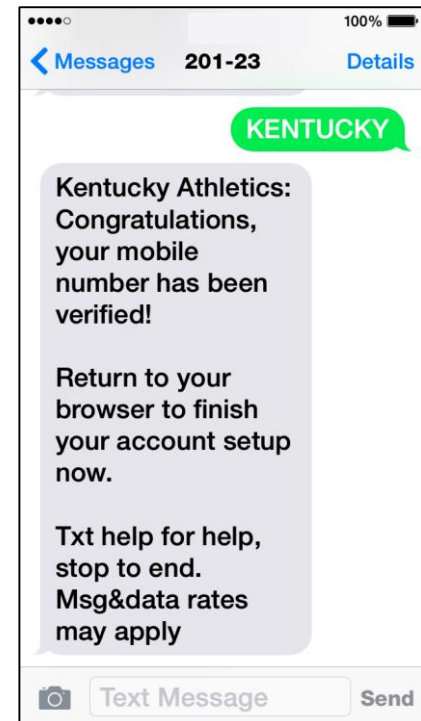
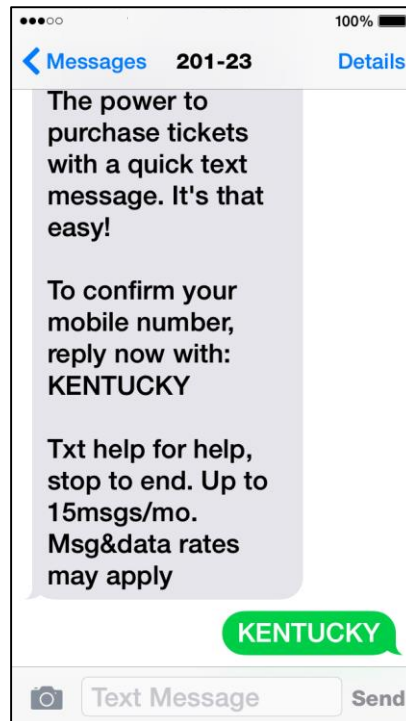
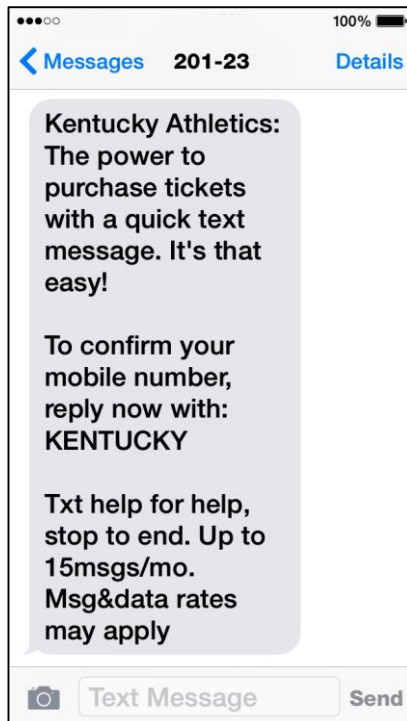
**Welcome, BBN!**

**Claim Your \$10 Credit Now**

Exclusive access starts now. UK Athletics and ReplyBuy have teamed up this season to make buying tickets, merchandise and more as easy as sending a quick text message. The faster you reply, the better your seats! Click to [Learn More](#).



You will then receive a confirmation text message. Reply with the keyword **KENTUCKY** to confirm your registration.






You will now need to return to your desktop computer to complete the registration process.

Here, you will create a password and then click **Confirm Account**.

Your mobile number is verified

Choose your preferred Login

 Connect with Facebook

or

\*Email Address

\*Password

\*Confirm Password

**Confirm Account**

By confirming your account you are agreeing to our [Terms & Conditions](#) and [Privacy Policy](#)



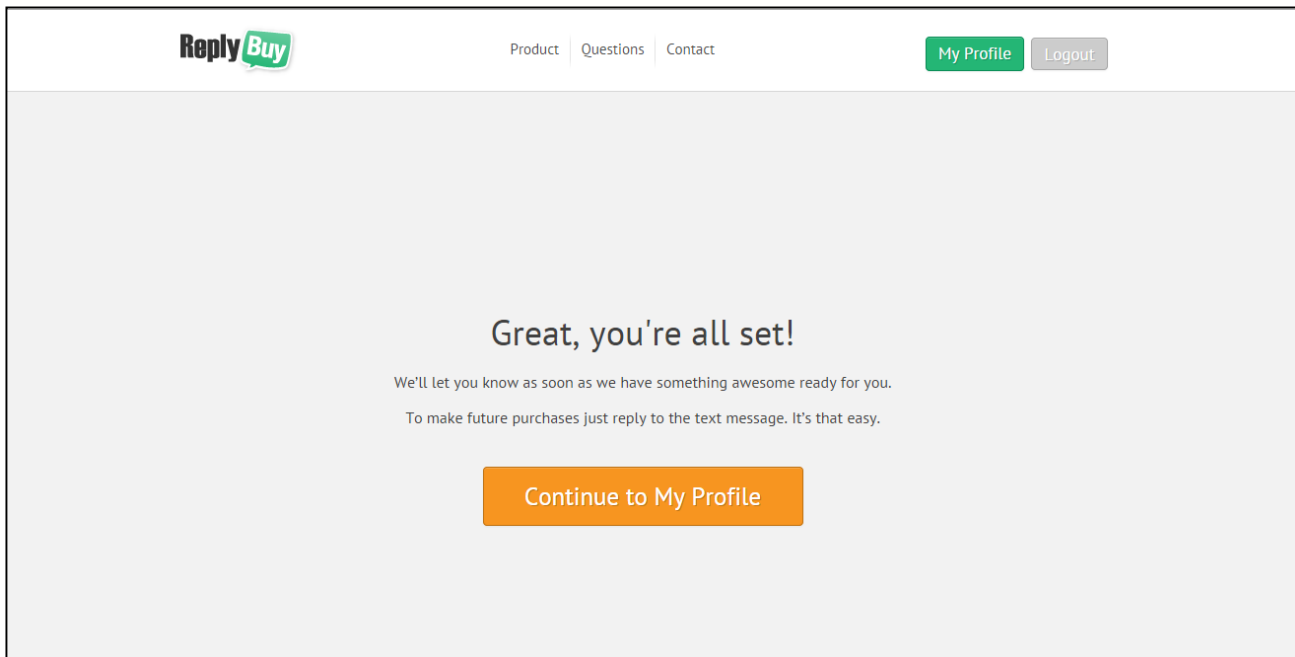
Next, you will be prompted to enter your credit card information through ReplyBuy's safe and secure site.

This information will only be used if you decide to purchase tickets through ReplyBuy. Fill in the requested fields.

A screenshot of the ReplyBuy website's payment page. At the top, the 'ReplyBuy' logo is on the left, and navigation links for 'Product', 'Questions', and 'Contact' are in the center. On the right, there are buttons for 'My Profile' and 'Logout'. The main heading is 'Add payment method', followed by a sub-heading 'Claim your \$10 credit now by selecting a payment method.' and a note: 'The great thing about ReplyBuy is you'll only have to do this one time. Save time and add your payment info for future purchases.' Below this is a 'Payment Method' section with a blue 'PayPal' button. Underneath, it says 'Or Credit Card' and provides input fields for 'Card Number', 'Month', 'Year', 'CV', 'Full Name on Card', and 'Billing Zip Code'. To the right of the card number field are logos for VISA, Mastercard, American Express, and Braintree. A green 'Continue' button is at the bottom, with a link 'I'll set this up later' below it.



After successfully entering your payment information, you will see a confirmation screen. Click [Continue to My Profile](#).








Complete your profile information and you're all set!

Welcome Purchases Credits Preferences Account

### Welcome! Let's fill out your profile

 Upload Your Thumbnail   • We recommend a square at least 150x150 pixels

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**Profile Details**

First Name

Last Name

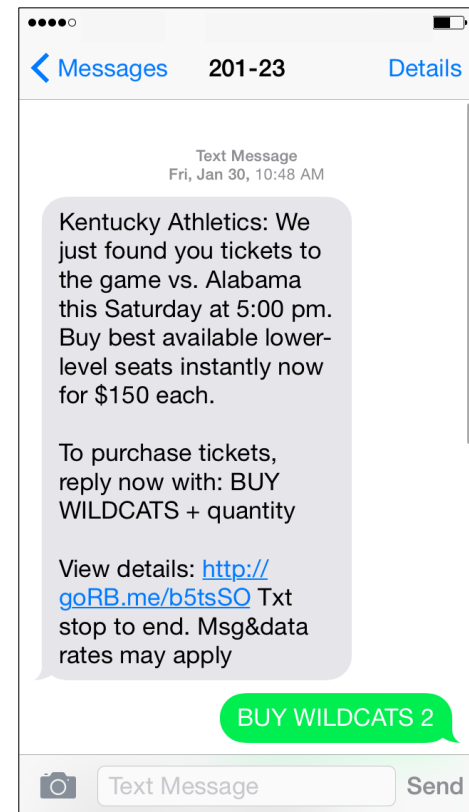
Gender   Birth Year



Once tickets become available for an upcoming event, UK Athletics will send you a text message containing information about the tickets as well as the price.

To purchase the tickets described in the text message, simply reply, **BUY + keyword + quantity**

The quicker you reply, the better the seats. Tickets won't last long, so act quickly!





Your tickets will automatically be sent to your mobile device via a text message link. Click the link to open the tickets. The tickets may now be scanned at the gate.

Your tickets and receipt will also be emailed to the email address you provided upon registering. If you prefer, you can print your tickets out on a full 8.5" x 11" sheet of paper.

**NOTE:** Taking a screenshot of your mobile tickets is highly recommended as it prevents the tickets from not loading at the gate due to possible limited internet connectivity.

**NOTE:** We do not permit photocopies, scans, or pictures of hard tickets to be used to gain entry into any of our venues or events.

