

A large, illuminated sign for Kentucky Baseball is mounted on a wall made of horizontal wooden planks. The sign features the word "KENTUCKY" in large, white, block letters with a blue glow, and the word "BASEBALL" in smaller, white, block letters with a blue glow, positioned directly below it.

KENTUCKY

BASEBALL



**NCAA
SUPER
REGIONAL
—
2017**





NCAA SUPER REGIONAL — 2023



HOME PL
HOME PL



K KENTUCKY PROUD PARK 

K

KENTUCKY BASEBALL MOVED INTO A NEW HOME FOR THE 2019 SEASON, OPENING THE \$49 MILLION KENTUCKY PROUD PARK, A STATE-OF-THE-ART FACILITY IMMEDIATELY CONSIDERED ONE OF THE TOP FACILITIES IN ALL OF COLLEGE BASEBALL. THE WILDCATS WON THEIR FIRST GAME IN THEIR NEW HOME, DEFEATING EASTERN KENTUCKY, 7-3, ON FEB. 26, 2019.

THE STADIUM FEATURES PERMANENT SEATING FOR NEARLY 2,500 FANS WITH ADDITIONAL SPACE ON GRASS BERMS TO ACCOMMODATE 5,000 FANS FOR REGULAR SEASON GAMES. BEYOND THE OUTFIELD WALL, TEMPORARY BLEACHERS CAN BE INSTALLED FOR NCAA TOURNAMENT GAMES TO BRING THE SEATING CAPACITY TO MORE THAN 7,000.

THE TEAM AREAS WERE A PRIORITY AND GIVE OUR PLAYERS AND COACHES EVERYTHING THEY NEED TO COMPETE AT A HIGH LEVEL IN A SINGLE LOCATION. THE FACILITY FEATURES A TEAM LOUNGE, LOCKER ROOM, TRAINING AREA, INDOOR HITTING AND PITCHING AREAS, AND COACHING OFFICES, AS WELL AS A RECRUITING ROOM. ALL SPACES ARE EITHER NEW TO UK BASEBALL OR SIGNIFICANTLY LARGER THAN PREVIOUS ONES.

THE NAME IS A TRIBUTE TO FARMERS AND BUSINESSES OF THE COMMONWEALTH OF KENTUCKY AND THE BIG BLUE NATION. KENTUCKY FARM BUREAU SECURED THE RIGHTS TO NAME THE STADIUM FROM JMI SPORTS, UK ATHLETICS' MULTIMEDIA RIGHTS PARTNER. IN TURN, KENTUCKY FARM BUREAU ELECTED TO NAME THE STADIUM FOR KENTUCKY PROUD, THE STATE'S OFFICIAL AGRICULTURAL MARKETING PROGRAM HOUSED AT THE KENTUCKY DEPARTMENT OF AGRICULTURE. NO STATE TAXPAYER DOLLARS WERE USED IN FUNDING THE AGREEMENT. THE KENTUCKY PROUD PROGRAM IS FUNDED THROUGH THE GENEROSITY OF THE KENTUCKY AGRICULTURAL DEVELOPMENT FUND. THE FUND IS DIRECTED BY THE KENTUCKY AGRICULTURAL DEVELOPMENT BOARD AND ADMINISTERED BY THE GOVERNOR'S OFFICE OF AGRICULTURAL POLICY.

NEW BLACK PADDING WILL REPLACE THE EXISTING BLUE LOOK FOR THE 2023 SEASON, INCLUDING ON THE OUTFIELD FENCE, DUGOUT RAILINGS AND BEHIND HOME PLATE.

**THE 15 LARGEST CROWDS IN UK
BASEBALL HISTORY HAVE COME DURING
THE COACH NICK MINGIONE ERA.**











ON
KENTUCKY PROUD PARK

It's incredible. IT'S A FIVE-STAR COMPLEX. To see everything they've done, not just with the field and locker room, but everything. The ATTENTION TO DETAIL in everything they are trying to get the guys to buy into and create a (winning) culture.

KENTUCKY

AJ REED
2012-2014



WE HAVE
A PLAN TO WIN

FAMILY

UK

Y

III

AE

THE INDOOR TRAINING CENTER IS STEPS AWAY FROM THE TEAM LOCKER ROOM AND FEATURES FIVE FULL-LENGTH CAGES FOR AN OPTIMAL TRAINING ENVIRONMENT.



KENTUCKY HAS A FULL NUTRITION CENTER INSIDE THE PLAYERS' LOUNGE ATTACHED TO IT LOCKER ROOM, AS WELL AS A SPORTS NUTRITION/KITCHEN ON CAMPUS FOR STUDENT-ATHLETES.











DIAMOND DRIP

NIKE x CATS



#WEAREUK



NATIONAL BROADCASTS

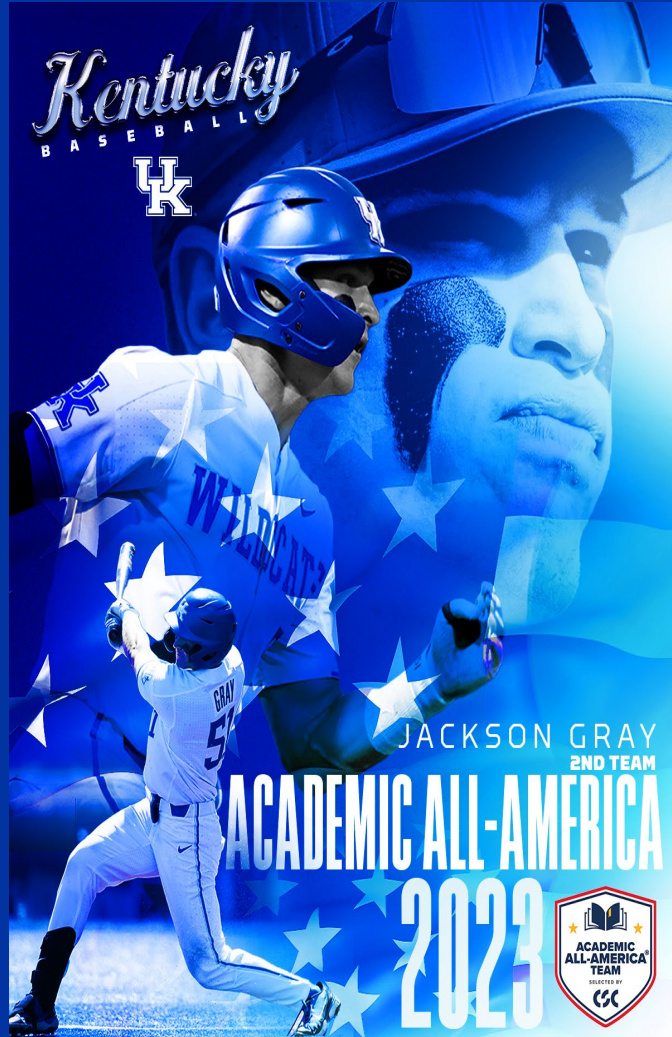
- 🦋 **KENTUCKY BASEBALL RECEIVES COAST-TO-COAST COVERAGE**
- 🦋 **100 PERCENT OF OUR GAMES ARE BROADCAST ON A NATIONAL LEVEL. EVERY GAME YOU PLAY WILL BE AVAILABLE TO FRIENDS, FAMILY, SCOUTS, BRANDS AND MORE TO WATCH**
- 🦋 **THE SEC NETWORK IS AVAILABLE TO EVERY MAJOR CABLE/SATELLITE PROVIDER AND DIGITAL DISTRIBUTOR, AND AVAILABLE INTERNATIONALLY IN OVER 135 COUNTRIES**
- 🦋 **THE BIG BLUE SPORTS NETWORK BROADCASTS ALL GAMES VIA RADIO AND UKATHLETICS.COM, AS WELL AS PREGAME INTERVIEWS AND WEEKLY SHOWS**



**ASSISTANT COACH AUSTIN COUSINO
TWICE REPRESENTED USA BASEBALL TO
HEADLINE THE WILDCATS WHO HAVE
PLAYED FOR THEIR COUNTRY.**



STUDENT



PERSON



IN THE COMMUNITY





THE KENTUCKY ROAD



**KENTUCKY ATHLETICS HAS A DEDICATED
DEPARTMENT AND STAFF TRAINED TO
HELP MAXIMIZE YOUR OPPORTUNITIES
ON AND OFF THE FIELD, NOW AND AFTER
YOUR CAREER.**



MEMORIAL HALL



KENTUCKY'S ONLY
NCI-DESIGNATED
CANCER CENTER



KENTUCKY'S ONLY
NCI-DESIGNATED
CANCER CENTER



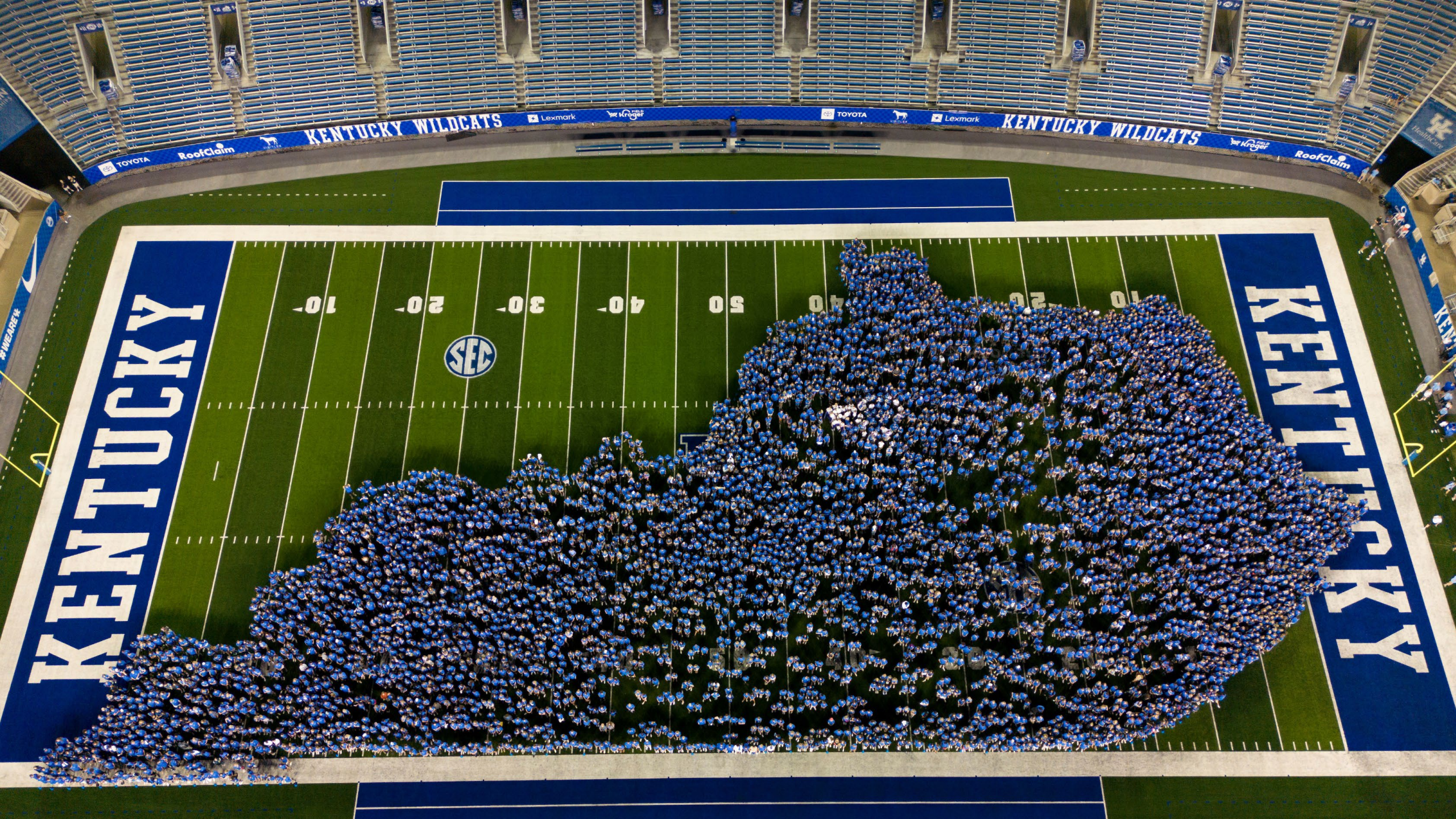
NO
TURN
ON RED

MEHAK
S Limesto

MEHAK 100
BUFFET
PARTY HALL

UK's Chandler Medical Center is a renowned facility ranked No. 1 in the Bluegrass Region and recognized as one of the best hospitals by national publications.





KENTUCKY

KENTUCKY



10

20

30

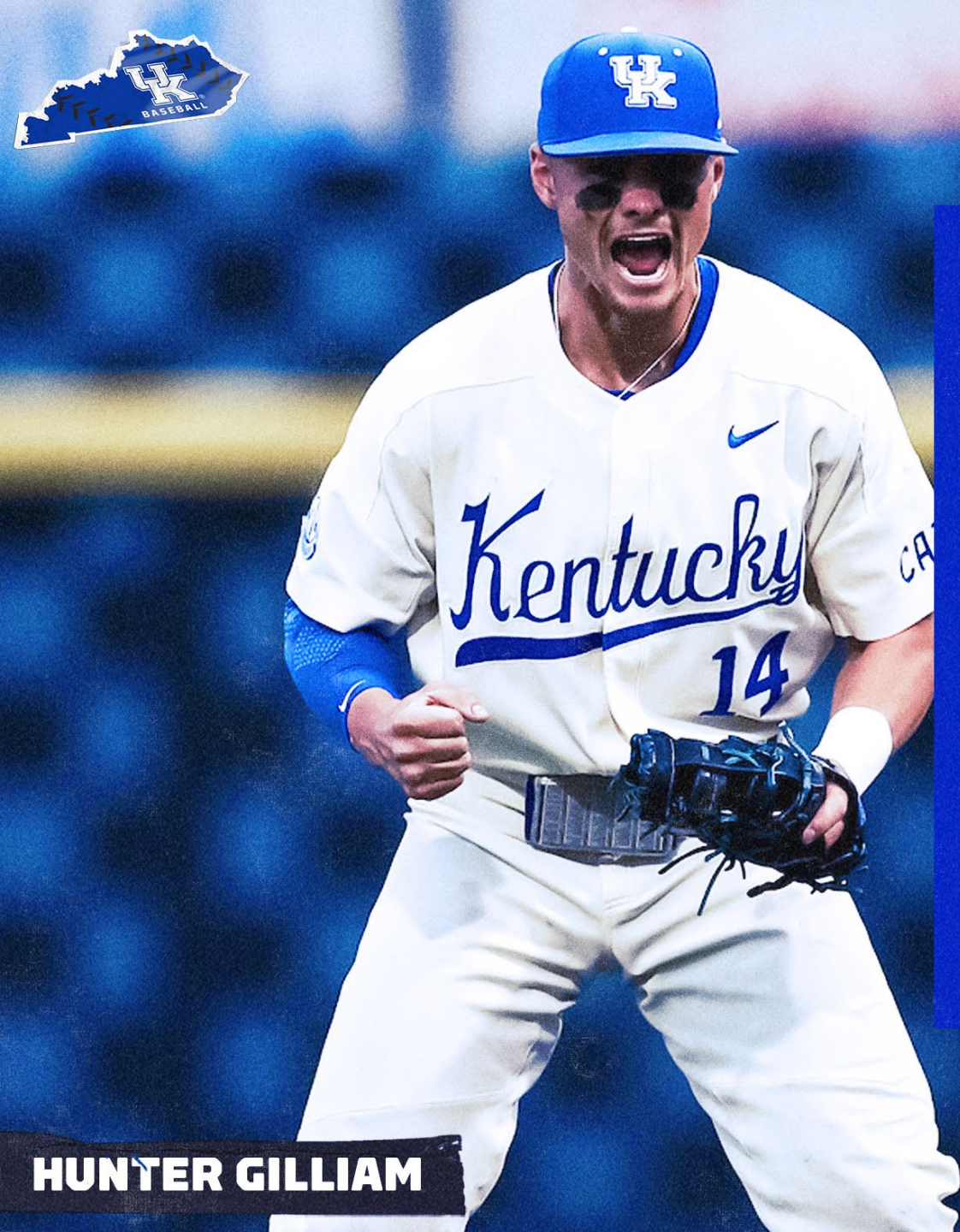
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HUNTER GILLIAM



HUNTER
GILLIAM

This place CHANGED MY LIFE. Will be a Kentucky Wildcat UNTIL THE DAY I DIE. If you ever get the chance to play for Coach Mingione you better take it. Will be the BEST DECISION YOU EVER MAKE.

KENTUCKY



COLLIN COWGILL
2005-08



ON
UNIV. OF KENTUCKY

(Kentucky) prepared me for the future. The program **MEANS MORE TO ME** than I could ever articulate. It made me a better man. **I AM WHAT KENTUCKY MADE ME.** It taught me more than baseball. I will **ALWAYS LOVE THE UNIVERSITY.**

KENTUCKY

**Lexington is considered the “Horse Capital of the World”
for its trademark lush Bluegrass and signature industry.**







^{ON} **LEXINGTON, KY**

I appreciate and **CHERISH MY TIME THERE.** It was more than just baseball. My wife and I always talk about moving there some day because **WE LOVE IT SO MUCH.** The city of Lexington is amazing. There's such support for (Kentucky) athletics. We just love being there.

AJ REED
2012-2014



BACKGROUND

BIG CITY MARKET

🦅 LEXINGTON IS THE 2ND LARGEST CITY IN THE SEC

FANS FOR LIFE

🦅 NO PROFESSIONAL SPORTS MEANS UK ATHLETES HAVE UNIQUE OPPORTUNITIES TO MARKET THEMSELVES IN KENTUCKY

DEVOTED FOLLOWING

🦅 BETWEEN THE UK BASEBALL AND UK ATHLETICS SOCIAL MEDIA ACCOUNTS THERE ARE MORE THAN 630,000 FOLLOWERS



**'TIL THE BATTLE
IS WON!**

