KENTUCKY BASEBALL
Kentucky baseball moved into a new home for the 2019 season, opening the $49 million Kentucky Proud Park, a state-of-the-art facility immediately considered one of the top facilities in all of college baseball. The Wildcats won their first game in their new home, defeating Eastern Kentucky, 7-3, on Feb. 26, 2019.

The stadium features permanent seating for nearly 2,500 fans with additional space on grass berms to accommodate 5,000 fans for regular season games. Beyond the outfield wall, temporary bleachers can be installed for NCAA tournament games to bring the seating capacity to more than 7,000.

The team areas were a priority and give our players and coaches everything they need to compete at a high level in a single location. The facility features a team lounge, locker room, training area, indoor hitting and pitching areas, and coaching offices, as well as a recruiting room. All spaces are either new to UK baseball or significantly larger than previous ones.

The name is a tribute to farmers and businesses of the Commonwealth of Kentucky and the Big Blue Nation. Kentucky Farm Bureau secured the rights to name the stadium from JMI Sports, UK Athletics’ multimedia rights partner. In turn, Kentucky Farm Bureau elected to name the stadium for Kentucky Proud, the state’s official agricultural marketing program housed at the Kentucky Department of Agriculture. No state taxpayer dollars were used in funding the agreement. The Kentucky Proud program is funded through the generosity of the Kentucky Agricultural Development Fund. The fund is directed by the Kentucky Agricultural Development Board and administered by the Governor’s Office of Agricultural Policy.

New black padding will replace the existing blue look for the 2023 season, including on the outfield fence, dugout railings and behind home plate.
The 15 largest crowds in UK baseball history have come during the Coach Nick Mingione era.
It's incredible. IT'S A FIVE-STAR COMPLEX. To see everything they've done, not just with the field and locker room, but everything. The ATTENTION TO DETAIL in everything they are trying to get the guys to buy into and create a (winning) culture.
The indoor training center is steps away from the team locker room and features five full-length cages for an optimal training environment.
Kentucky has a full nutrition center inside the players' lounge attached to its locker room, as well as a sports nutrition/kitchen on campus for student-athletes.
NATIONAL BROADCASTS

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- Kentuck College Baseball Receives Coast-to-Cost Coverage
- 100% of our games are broadcast on a national level. Every game you play will be available to friends, family, scouts, brands and more to watch
- The SEC Network is available to every major cable/satellite provider and digital distributor, and available internationally in over 135 countries
- The Big Blue Sports Network broadcasts all games via radio and UKathletics.com, as well as pregame interviews and weekly shows
Assistant coach Austin Cousino twice represented USA Baseball to headline the Wildcats who have played for their country.
PERSON
THE KENTUCKY ROAD

KENTUCKY ATHLETICS HAS A DEDICATED DEPARTMENT AND STAFF TRAINED TO HELP MAXIMIZE YOUR OPPORTUNITIES ON AND OFF THE FIELD, NOW AND AFTER YOUR CAREER.
UK’s Chandler Medical Center is a renowned facility ranked No. 1 in the Bluegrass Region and recognized as one of the best hospitals by national publications.
This place CHANGED MY LIFE. Will be a Kentucky Wildcat UNTIL THE DAY I DIE. If you ever get the chance to play for Coach Mingione you better take it. Will be the BEST DECISION YOU EVER MAKE.
(Kentucky) prepared me for the future. The program MEANS MORE TO ME than I could ever articulate. It made me a better man. I AM WHAT KENTUCKY MADE ME. It taught me more than baseball. I will ALWAYS LOVE THE UNIVERSITY.
Lexington is considered the “Horse Capital of the World” for its trademark lush Bluegrass and signature industry.
I appreciate and cherish my time there. It was more than just baseball. My wife and I always talk about moving there some day because we love it so much. The city of Lexington is amazing. There's such support for (Kentucky) athletics. We just love being there.
BACKGROUND

BIG CITY MARKET

❖ LEXINGTON IS THE 2ND LARGEST CITY IN THE SEC

FANS FOR LIFE

❖ NO PROFESSIONAL SPORTS MEANS UK ATHLETES HAVE UNIQUE OPPORTUNITIES TO MARKET THEMSELVES IN KENTUCKY

DEVOTED FOLLOWING

❖ BETWEEN THE UK BASEBALL AND UK ATHLETICS SOCIAL MEDIA ACCOUNTS THERE ARE MORE THAN 630,000 FOLLOWERS
‘TIL THE BATTLE IS WON!