

2024-25 Seat Selection Process Frequently Asked Questions

Who will participate in the new seat selection process?

All season ticket holders in the first five rows of the sidelines (Rows FL, AA, BB, CC, and DD in sections 12, 13, 14, 15, 16 and 29, 30, 31, 32 and 33) will be affected. There are 178 accounts in total who have seats within these first five rows. See the map for further details.

Will all affected 2023-24 season ticket holders retain seats?

Yes, our top priority is ensuring all current season ticket holders will be able to select seats within the affected area.

How will my appointment time be assigned?

Appointment times will be assigned based on K Fund Priority Ranking as of March 29.

How will the process work?

There will be three steps.

1. The K Fund Points will freeze March 29. This is the deadline that will determine the order of seat selections.
2. Personal appointment times will be assigned in early April.
3. Season ticket holders will select new seats approx. mid-April-early May)

Can I keep the same seats I have?

As a part of the changes, the seating configuration of these first five rows will differ from this area's current one. To create the most fair, equitable and transparent process, all season ticket holders in these first five rows will have an opportunity to choose seats from all available seat locations, at a time determined by your K Fund priority ranking. Based on availability and your K Fund ranking, you can select similar or different seating than you have had in the past, when it is your turn for selection.

Can I add additional seats?

We will keep a list of requests for additional seats; however, at the time of your selection, you may only choose the same number of seats that you currently have within these first five rows. Based on availability, any new seats will require a capital gift.

Will the pricing change?

Yes, the ticket cost per seat will rise from \$1,500 to \$2,000. Additionally, there will be an increase in the per seat donation from the current \$5,000 per seat donation with two new donation price levels: \$8,000 per seat donation in Sections 13, 14, 15, and 30, 31, 32, 33; and \$6,000 per seat donation in Sections 12, 16, and 29.

Can I select seats next to my friends?

Yes, there will be a 'sit with friends' option. Two donors can select at the lowest ranking (furthest from #1) to choose seats together.

Will all lower arena seats be affected?

No, just seats within the first five rows on the sideline.

Can I come down to Rupp and see the new seats and the configuration?

We are working with our partners at the Lexington Center and Rupp Arena on potential availability.

Is there a change in seating capacity in this area?

While the capacities will stay nearly the same. The number of seats in a row, the location of the aisles and the number of rows will change.

March 7, 2024 Update

Who will participate in the seat selection process?

Only 2023-24 Men's Basketball season ticket holders who have seats in affected areas.

Why are we having to select new seats?

Lexington City Center's decision to install a new structure due to aging infrastructure of the risers. This change will require the new structure to be up to date with industry standards resulting in a different layout. The new seating arrangement will lead to a **decrease in the number of seats within a few sections while increasing quantity in other sections.**