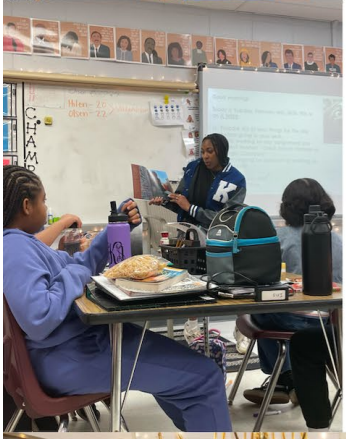






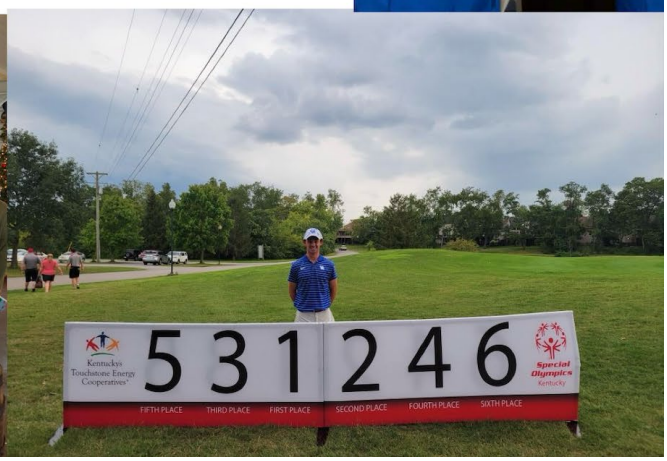


2026-27 UK Student-Athlete Development Community Engagement Guide









Who We Are & Our Impact

Along The Kentucky Road, we build bridges between our student-athletes and the community they call home.

UK student-athletes are more than competitors. They are neighbors, leaders, and eager volunteers. Through our community engagement program, we connect them with non-profit organizations across Lexington so they can make a real difference while growing as people.

Our impact in 2025–26:

2,951 service hours contributed	**1,455** service events completed	**355** student-athletes participating

Why Partner with Us?

We **EMPOWER** people to serve. We **CONNECT** talent with local needs. We **BUILD** lasting relationships.

- **Reliable, motivated volunteers.** Student athletes are used to commitment, showing up on time, and working hard for a shared goal.
- **Skills that strengthen your mission.** They bring teamwork, resilience, time management, and coachability. Many also study marketing, communications, education, health, and business, and can support your work.
- **A personalized experience.** We serve as your single point of contact to all UK student-athletes and tailor opportunities to your needs and schedule.
- **Volunteers for the long term.** Many student-athletes stay involved throughout their time at UK, so you can build ongoing relationships rather than one-time help.



Building a Strong Connection

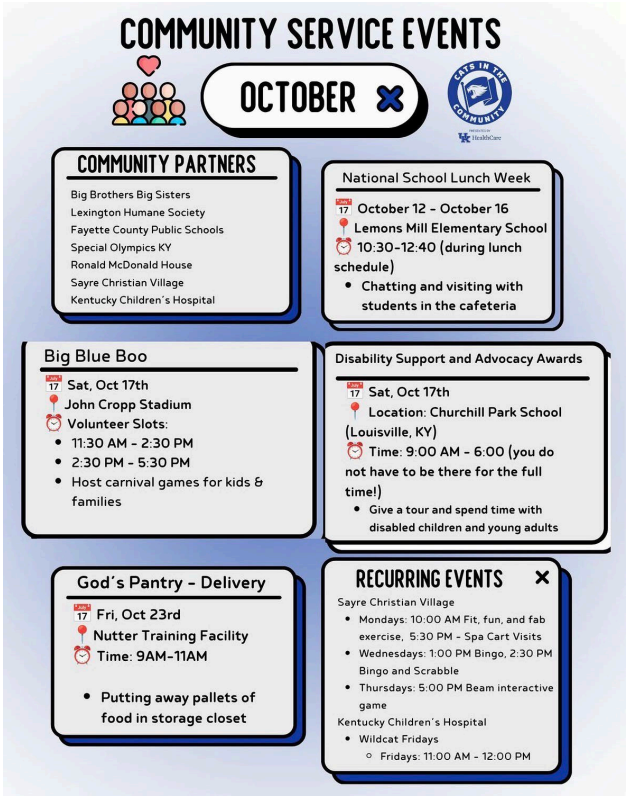
What we provide...	What we ask for...
• Connections to hundreds of motivated student-athletes	• A designated point of contact for the experience
• Coordination and communication between your team and ours	• Clear tasks, expectations, and onsite orientation
• Your service opportunity featured on our monthly menu pictured below	• Flexibility with schedules: academics, practice, and competition come first. Please send volunteer requests at least two weeks in advance!

Menu of Ways to Engage

Ongoing Volunteer Placement:
[e.g., 2–4 hrs/week] for a semester
Regular shifts such as mentoring, meal service, or animal care

One-Time Service Day or Event:
[e.g., 2–4 hrs], single date
Group projects such as cleanups, build days, food drives, or fun runs

Youth Engagement:
Flexible
Read-alouds, school visits, and youth mentorship



Interested in Providing an Internship?

Participate in our PRO Career Institute (PCI) program

What it is:	What we ask:
The PRO Career Institute is a unique program (offered each semester; fall, spring, and summer) that allows student athletes to gain hands-on, professional experiences that will help propel them toward their desired pathway. Through the program, athletes can apply to internship experiences within the UK Athletics department, units on UK's campus, or with local Lexington employer and community partners.	Internships should be designed to provide student-athletes with 10–20 hours per week on site (hours per week may vary based on student-athlete's academic and athletic commitments). Student-athlete participants will attend two professional development sessions, and the program will conclude with a celebration event. Reach out to Amanda Brown (Amanda.brown1@uky.edu) with any questions/interest in participating.

Student-athletes value: meaningful work • flexibility • inclusive environments

How Does the Process Work?

1	**Complete the Community Partner Interest Form** CLICK HERE! This adds you to our database of community partners.
2	**We will reach out** After completing the interest form, we will follow up and send a Promotional Activity Form.
3	**We make the match** We connect your opportunity with student-athletes or teams whose interests and availability fit.
4	**Onboarding and kickoff** We brief the student-athletes, and you welcome them to your organization.
5	**Serve, check in, and celebrate** We follow up to gather feedback and confirm hours.

CONTACT US!

CLICK HERE TO VISIT OUR WEBSITE • WE LOOK FORWARD TO PARTNERING WITH YOU

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