

MHPC CHARITY TRADE

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UNITED WAY

Advertiser:

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United Way of Miami-Dade

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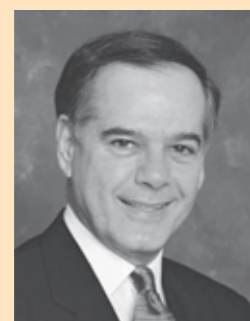
Description:

Dear Friends,

The past year has seen tremendous growth for our United Way's capacity to help our community. Your investments toward our efforts continue to further our mission of building community by helping people care for one another.

This report summarizes the major milestones that have marked the past year. Your continued support has given us the ability to do what we do best: leverage all of our assets to improve lives and change community conditions. By uniting people from government, business, nonprofits and the community at large to focus on a finite set of community needs, we are, together, achieving the outcomes we desire.

Thank you for helping us build a better Miami-Dade. After all, a strong community is a good place to come home to.



Cesar Alvarez
Board Chair



Harve A. Mogul
President & CEO

How do you know if you are really making a difference?

We asked ourselves that very question nearly three years ago. Yes, we know tens of thousands of people receive help each year, but how do we know if we're making progress toward solving some of our community's biggest social service issues?

Investing for results

With that challenge before us, we went to work with a team of volunteers, field experts, United Way professionals, nonprofits and community investors to become even more effective in delivering results that have a lasting impact in Miami-Dade.

The result: a new community plan focused on achieving outcomes in four specific areas determined to be essential in improving people's lives and strengthening Miami-Dade:

- helping kids and families lead successful lives;
- improving health and independence;
- responding to emergency and basic needs;
- encouraging civic and neighborhood involvement.

As of July 1, 2005, United Way will begin investing in key strategies that address specific goals in our four areas of focus. We have partnered with over 150



programs at 66 agencies that are committed to impacting an individual's life in measurable and definable ways. Each has received specific training to prepare them to do so. Going forward, we'll learn not only who our community plan helps, but also how their lives are improved and, over time, what strategies are most effective at producing the outcomes we desire.

Elevating issues

Advocating for good public policy is another way we deliver outcomes that matter. We experienced success in this arena as well. At the county level, we played an active role in supporting the passing of Miami-Dade's General Obligation Bond. At the state level, we supported expanding healthcare for children of low-income families, we testified in Tallahassee on the importance of quality universal pre-kindergarten for all of Florida's four-year-olds, and we convened legislators and other key stakeholders around proposed Medicaid reforms. All along, we made it easy for you to speak out through our website.

A national model for quality early childhood education

For many years, we've partnered with a host of experts and community supporters to create a solution to the ever-growing need for quality childcare. Today, momentum toward reaching that solution continues to grow, thanks to efforts that include The Early Childhood Initiative Foundation, Early Learning Coalition of Dade and Monroe Counties, The Children's Trust, and others.

This spring, as we broke ground on the United Way Center for Excellence in Early Education, we took



another giant step toward turning our vision into reality. As a world-class, innovative teaching and demonstration facility, the Center advances our long-standing commitment to giving children the tools they need to succeed to the national level.

The Center features:

- a demonstration school for 140 children where various early learning philosophies will be modeled and innovative design elements featured;
- a resource and training center, which will offer innovative research, education and training programs for parents, teachers, businesses, early child care providers, and researchers;
- a national advisory board featuring the top minds in early childhood education and children's advocacy;
- a Children's Advocacy Complex, which will provide housing and meeting space for other children's planning organizations;
- partnerships with Miami-Dade's major colleges and universities on curriculum development, training and research components.

More than 35 individuals and organizations have made gifts in support of the creation of the Center's creation, eight gifts exceed \$1 million: The Batchelor Foundation, Blue Cross and Blue Shield of Florida, Inc., Miguel B. Fernandez and family, The John S. and James L. Knight Foundation, Gerri and Bennett LeBow, Royal Caribbean International and Celebrity Cruises, the Soffer family and one anonymous gift.

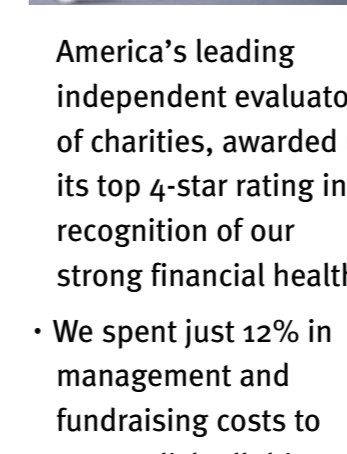
Other milestones in 2004-2005

When four major hurricanes stormed through Florida, United Ways throughout the state went to work - distributing food, baby supplies and medicines; providing rent and utility assistance, counseling and temporary childcare; deploying volunteers; and answering thousands of calls for help.

• We generated \$317,000 locally in relief funds to help the hurricane victims in Florida and the Caribbean and the tsunami victims in Southeast Asia.

• That same generosity came to life in our annual fundraising drive when giving through United Way came in at almost \$52 million. Add to that the value of matching gifts, volunteer time and in-kind gifts, and the total resources we generated this past year exceeded \$88.4 million.

• For the third straight year, Charity Navigator,



America's leading independent evaluator of charities, awarded us its top 4-star rating in recognition of our strong financial health.

• We spent just 12% in management and fundraising costs to accomplish all this.

Our success belongs to you

Whatever we've accomplished this past year, we've done because of you. Your gifts of time, talent and money, combined with those of your colleagues, friends and neighbors, are at the heart of these results. It's a powerful partnership that accomplishes more than any of us can do alone. Thank you.

United Way of Miami-Dade is one of 1,400 autonomous United Ways around the country. Each is governed solely by a local volunteer board. Following are the leaders who guide your United Way:

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For more information please call (305) 860-3000 or visit www.unitedwaymiami.org



\$88,447,454 Generated for Miami-Dade

United Way at work in our community

Sources of revenue and services:

Estimated gross campaign and other revenues	\$53,213,000
Special grants	1,411,086
Matching gifts	29,828,374
Volunteer time	1,074,060
In-kind gifts	2,920,934

Total estimated services	\$35,234,454
Total estimated revenues and estimated services	\$88,447,454

How estimated resources will be used:

Human care services ¹	\$76,954,231
UW overhead ²	6,165,490
Investments for the future	5,327,733
Total	\$88,447,454

¹ Includes allocations to agencies and services as well as distribution of government money, matching gifts, value of services provided by volunteers and in-kind gifts.

² Estimated costs as percentage of estimated total resources generated (\$88,447,454): Total estimated overhead: 7.0%

Estimated costs as percentage of estimated total revenue generated (\$53,213,000): Total estimated overhead: 11.6%

United Way of Miami-Dade



what matters.™