

ENGAGE WITH THE COMMUNITY AND GIVE BACK NOW



CORPORATE EMPLOYEE ENGAGEMENT TOOLKIT

Corporate responsibility is more than philanthropy—it's about making a real difference by finding the essential connections between your brand and values and the needs of our community. We can help with that. By working with us, you will have access to nearly 100 innovative, local programs and initiatives that are transforming our community, and a team that will help you tailor a yearlong engagement program that meets the philanthropic needs and priorities of your company and employees.

Give your employees a fresh perspective on company dynamics and individual strengths, as well as boost their team morale. Volunteering can provide employees with leadership roles that may not be available to them in the office, and opportunities to reveal skills that can be helpful in the workplace.



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EMPLOYEE TEAM OPPORTUNITIES

EDUCATION



Paint a unique mural to increase school pride and brighten up school hallways.¹



Showcase a STEAM (Science, Technology, Engineering, Art and Math) activity into a classroom and encourage students to think outside the box.^{1,2}



Introduce a new book to a child and instill a love of reading at an early age.^{1,2}



Lead an arts and crafts station to inspire children to express their creativity.^{1,2}



Plant a classroom garden to introduce children to healthy eating.¹

FINANCIAL STABILITY



Participate in a group simulation to experience what it's like to walk in the shoes of someone who is struggling.²



Teach an interactive workshop to encourage childhood financial literacy.²

HEALTH



Get your hands dirty at a community garden to make healthy options accessible for those living in food deserts.¹



Lead cooking activity with children to teach them how to make healthier choices.^{1,2}

ON-SITE SERVICE PROJECT IDEAS

Can't leave the office but still want to volunteer? Volunteer projects help our neighbors in need and can be done anywhere — including from your office. Hosting such projects at your offices provides you with the environment and protocols your employees are familiar with.

You can host a supplies drive — or United Way Miami can purchase and coordinate supplies on your behalf. Coordination of kits requires a lead time range from 5 to 20 business days, depending on the complexity of the project. Some kits may be branded, delivered via caravan and a packing activity may be paired with an agency representative.

HERE ARE SOME EXAMPLES:



EDUCATION

- Art kits for children
- Back-to-school kits for K-12 children
- High school graduation kits
- Holiday themed kits
- Pre-K literacy kits
- STEAM kits for students



FINANCIAL EDUCATION

- Birthday kits for foster children
- Clothing kits for transitional agencies
- Newborn kits



HEALTH

- Welcome home kits for veterans
- Emergency preparedness kits
- Hygiene kits for transitional agencies
- Snack kits for those in free or reduced meal programs

¹ May require a budget
² Virtual alternatives available

UNITED WAY MIAMI ENGAGEMENT OPPORTUNITIES

We are dedicated to providing innovative ways of executing our opportunities in a safe and impactful way. Many of the opportunities listed below can be accomplished virtually or accommodated to follow your office practices.



Read for the Record®

Jumpstart's Read for the Record® is a global campaign that generates public support for high-quality early learning and highlights the importance of building children's vocabulary and love for reading. Held in October, volunteers read the nationally selected book title to classrooms around the country and donate the book to the classroom's library.

Back-to-School Drive

A drive for school supplies is an easy way to make an impact on the students' learning experience as well as lessen the expenses that families face when preparing for a new school year. By hosting a Back-to-School drive, you and your employees will support United Way Miami in providing backpacks filled with school supplies to hundreds of our community's students.

Thanksgiving Drive

Thanksgiving is a time to share with friends and family and be thankful, but for some of our neighbors, that is not always possible. By hosting a Thanksgiving meal drive at your company, you can help many of our neighbors prepare for their own holiday traditions.



Holiday Gift Drive

Holidays can be times of great stress. Many of our Miami-Dade County neighbors are facing tough times, and the traditional holiday season festivities can be a financial burden. United Way Miami will equip companies with a holiday toolkit complete with resources to successfully organize a toy drive and/or holiday project to benefit a community agency.



MLK Day of Service

Every year on the Martin Luther King Jr. Day (MLK) weekend, we honor the legacy of an exceptional change maker as we serve our community. Volunteers experience a different range of opportunities to extend your good will and help shape the future of our city with a special focus on advancing diversity, equity and inclusion in all of its forms.

VolunteerMiami Day

In April during National Volunteer Month, United Way Miami welcomes the community on VolunteerMiami Day to support our continued work in education, financial stability and health through volunteerism. The project will welcome more than 100 hands-on volunteers who will come together to create meaningful change to those in need.

Lunch and Learn Seminars

Host a virtual Lunch and Learn Seminar. These seminars are designed to inform participants about practical skills, techniques or ideas they can use in their work or daily lives. United Way Center for Financial Stability (CFS) *Lunch and Learn* Seminars cover a range of topics including money management, how to improve your credit score, debt management, savings and budgeting skills and how to reach financial goals.

United Way Miami Committees and Impact Councils

Volunteers are essential to United Way's operations. Volunteers on committees and councils help generate funds, invest in the community, advocate on key issues and provide standards and governance.



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