

SPONSORSHIP OPPORTUNITIES

To benefit
United Way Miami





The 23rd Annual
MAYOR'S
IBALL

Honorary Chair
The Honorable Daniella Levine Cava

May 11, 2024
6:30 – 11:30 pm

The Biltmore Hotel
1200 Anastasia Avenue
Coral Gables, FL 33144



Fundraising Co-Chairs

Albert E. Dotson Jr., *Bilzin Sumberg*

Courtney Whitney, *Ballard Partners*

Host Committee

Ashley Melisse Abess & Matthew Vanderwerff

Oscar Braynon

Jacqui Carmona

Giovanni Castro

Therese Marie and José Félix Díaz

José Keichi Fuentes

Frank Gonzalez

Tiffany and Alex Heckler

Yolanda Cash Jackson

Ana and Michael Llorente

Marile and Jorge Luis Lopez



Christina and David Martin

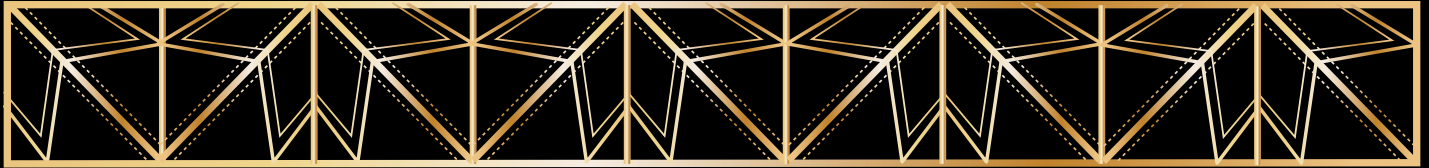
Andrea Cruz May and Brian May

Ken O'Keefe and Jason Stephens

Veronica Pizzorni and Greg Goddard

Christian Ulvert and Carlos Andrade





CELEBRATING ALL THAT MAKES MIAMI A WORLD-CLASS CITY AND OUR EXCITING FUTURE AHEAD

This celebration of Miami includes the most influential leaders from business, government and philanthropy. A gathering in the spirit of community and goodwill, it promises to be the party of the season. Spend the evening with thousands of Miami's finest as you reconnect with old friends and make new ones. Toast the night away while helping to make Miami an evolving, prosperous and healthy community.



| Benefits | Centennial | Diamond | Platinum |
|--|---|-----------------|-----------------|
| General Admission | 20 | 14 | 12 |
| VIP | 24 | 18 | 10 |
| Inclusion in post-event "Thank You" ad in Miami Herald/South Florida Album | ✓ | ✓ | ✓ |
| Photo album recognition | ✓ | ✓ | ✓ |
| Commemorative gift for group host | ✓ | ✓ | ✓ |
| Acknowledgement as sponsor on-stage | Twice | Once | |
| Prominent logo placement* | Gobo light Commemorative Gift | Napkins | |
| Logo and/or name recognition on the following*: <ul style="list-style-type: none"> • Email invites and post-event communications • United Way Miami website with direct link (47K+ monthly views) • Event-related signage and projection screens | ✓ (As Presenting Sponsor) | ✓ | ✓ |
| Logo and/or name recognition on the following: <ul style="list-style-type: none"> • Event-related press releases directed to local media | ✓ (As Presenting Sponsor) | ✓ | ✓ |
| Logo and/or name recognition on the following: <ul style="list-style-type: none"> • Event-related social media post via United Way Miami social channels (38K followers on Facebook, Twitter, Instagram and LinkedIn combined) | ✓ (As Presenting Sponsor) | ✓ | ✓ |
| Event Program Ad | Two-page spread (preferred placement) | Full page | Full page |
| Investment | \$100,000 | \$75,000 | \$50,000 |

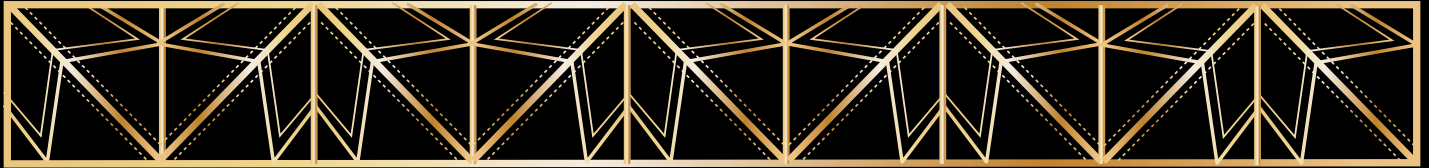
To become a sponsor or for more information, please contact: events@unitedwaymiami.org or call (305) 646-7007.

**per production timeline*

| Benefits | Emerald | Gold | Ruby | Silver |
|---|-----------------|-----------------|-----------------|-----------------|
| General Admission | 10 | 8 | 6 | 4 |
| VIP | 8 | 6 | 4 | |
| Inclusion in post-event "Thank You" ad in Miami Herald/South Florida Album | ✓ | ✓ | | |
| Photo album recognition | ✓ | | | |
| Commemorative gift for group host | | | | |
| Acknowledgement as sponsor on-stage | | | | |
| Prominent logo placement* | | | | |
| Logo and/or name recognition on the following*: <ul style="list-style-type: none"> Email invites and post-event communications United Way Miami website with direct link (47K+ monthly views) Event-related signage and projection screens | ✓ | ✓ | ✓ | ✓ |
| Logo and/or name recognition on the following: <ul style="list-style-type: none"> Event-related press releases directed to local media | ✓ | ✓ | | |
| Logo and/or name recognition on the following: <ul style="list-style-type: none"> Event-related social media post via United Way Miami social channels (38K followers on Facebook, Twitter, Instagram and LinkedIn combined) | ✓ | | | |
| Event Program Ad | Half Page | Half Page | Quarter Page | Quarter Page |
| Investment | \$35,000 | \$25,000 | \$15,000 | \$10,000 |

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**per production timeline*



ABOUT UNITED WAY MIAMI

United Way Miami is a driving force in the community, successfully responding to emerging needs and transforming people's lives. Since 1924, we have worked together with our network of donors, volunteers, and partners, to generate and amplify resources, and advocate for policies that improve the quality of life for all. We leverage our unique role as convener, strategic funder, service provider, awareness builder, and influencer so that everyone in Miami-Dade has access to quality education and the opportunity to lead healthy and financially secure lives — the building blocks of a thriving community.





For tickets and sponsorship information, contact
events@unitedwaymiami.org or (305) 646-7007.

