

# United Way Miami Back-to-School Drive 2024 Sponsorship Opportunities



August 3, 2024

United Way Miami

The Ansin Building

3250 SW 3rd Ave, Miami, FL 33129



# Back-to-School Drive 2024

You understand the value of corporate social responsibility and the importance of giving back to your community. Demonstrate your company's commitment and enjoy the many benefits when you sponsor a United Way Miami volunteer event. In addition to supporting our mission – Improving quality of life for all by bringing together people and resources committed to building a better community. – you will connect with individuals, community and business leaders and companies across Miami-Dade that share your same passion and commitment for our community.

## How to Participate

### SPONSOR THE BACK-TO-SCHOOL DRIVE

Demonstrate your company's commitment to corporate social responsibility and give back to our community by sponsoring the Back-to-School Drive to help us make a positive impact on the education and well-being of local students.

**Sponsorships are available from \$500 - \$5,500**

### HOST A DRIVE

Host a collection drive within your workplace or with family and friends and help provide essential school supplies and backpacks for Miami-Dade students. All items must be dropped off at United Way Miami anytime from now through **Monday, July 29**.

### AMAZON WISHLIST

Purchase an item on our Amazon Wishlist and have it delivered directly to United Way Miami before **Wednesday, July 24**.

[See Amazon Wish List here](#)

### MONETARY DONATION

Your donation will help us provide multiple students and families with the proper school supplies for a successful school year. Please enter "**Back-to-School Drive**" in the comment section as your reason for donating.

[Donate here](#)



**THIS YEAR'S BACK-TO-SCHOOL  
DRIVE PACKING DAY IS SATURDAY,  
AUGUST 3, 2024**

**TIME:** 9:00 am - 12:00 pm

**WHERE:** The Ansin Building  
3250 SW 3rd Avenue  
Miami, FL 33129

**WHAT:** Volunteer to help us unbox, build and organize backpacks for elementary, middle and high school students.

**PARKING:** Available at 3150 SW 3rd Avenue  
Miami, FL 33129

# Sponsorship Opportunities

Support United Way Miami's 2024 Back-to-School Drive. Our goal is to provide 1,000 backpacks to children of the families served by the United Way Center for Excellence in Early Education, United Way Center for Financial Stability, MISSION UNITED, Early Head Start-Child Care Partnership and various partners. Sponsor the drive and help get our kids school ready!

Benefits	Graduate Sponsor	Senior Sponsor	Junior Sponsor	Elementary Sponsor
Volunteer spots	20 spots	15 spots	10 spots	5 spots
Opportunity to deliver brief opening remarks	✓			
Logo and/or name recognition in the following*: <ul style="list-style-type: none"> <li>Event-related social media post via United Way Miami social channels (40K followers on Facebook, X, Instagram and LinkedIn combined)</li> </ul>	✓	✓		
Logo and/or name recognition in the following*: <ul style="list-style-type: none"> <li>Email invites and post-event communications</li> <li>Event listing on United Way Miami website (47K+ monthly views)</li> <li>Event signage</li> </ul>	✓	✓	✓	✓
<b>Investment</b>	<b>\$5,500</b>	<b>\$2,500</b>	<b>\$1,000</b>	<b>\$500</b>

\* per production timeline

See last year's Back-to-School Drive [photos](#) and [video](#).

To become a sponsor or for more information, please contact [events@unitedwaymiami.org](mailto:events@unitedwaymiami.org) or 305.646.7007.



**United Way Miami**  
**Back-to-School Drive**

**Drop Supplies Here**



