



WOMEN UNITED BREAKFAST

25

YEARS

SPONSORSHIP OPPORTUNITIES

March 3, 2026

8-11 am

University of Miami

Donna E. Shalala Student Center Grand Ballroom

1330 Miller Drive, Coral Gables, FL 33146



WOMEN UNITED BREAKFAST

25TH ANNIVERSARY

March 3, 2026 • 8-11 am

[See a recap of last Women United Breakfast here.](#)

Now, in its 25th year, the Women United Breakfast is an annual high-profile event comprised of women who are powerful, educated and passionate about making a difference. If you are looking to engage with an exclusive group of women who are both business and civic leaders, this event is for you.

2026 guest speaker: Deborah Norville – journalist, businesswoman and former host of Inside Edition

Past guest speakers include:

Christina Meredith, Lynda Carter, Goldie Hawn, Martha Stewart, Chelsea Clinton, Donna Karan, Beverly Johnson, Alexandra Wilkis Wilson (Founder & CEO of Gilt and GLAMSQUAD,) Indra Nooyi (Former Pepsi CEO).





Deborah Norville

*Journalist, Businesswoman
& Former Host of Inside Edition*
2026 Guest Speaker

Deborah Norville has been a fixture on the American media landscape for decades. In May 2025, the two-time Emmy© winner ended her unprecedented run as anchor of Inside Edition, the country's top-rated and most honored syndicated news magazine. Her thirty-plus years in that role cemented her spot in television history as the longest running anchor on American television, eclipsing the tenure of such icons as Johnny Carson (The Tonight Show), Oprah Winfrey (Oprah), and Barbara Walters (20/20). Ratings jumped 15% the week Norville joined the program and remained high ever since. With Norville as anchor, Inside Edition was consistently one of the top five programs in first-run syndication. At the time of her departure, the show outperformed both morning and primetime programs including Entertainment Tonight, The Today Show, Good Morning America, 20/20, Dateline and all of broadcast television's syndicated talk shows. During Deborah's tenure, Inside Edition was also the top domestic news and information channel on YouTube with over 25 billion lifetime views and 13.6 million subscribers.

In Fall of 2025, Norville began a new chapter in her career as host of "The Perfect Line," a television game show produced by CBS Media Ventures and The Game Show Network.

Norville was inducted into the Broadcasting & Cable Hall of Fame in 2016 and in 2024 received the Lifetime Achievement Award from the Broadcasters Foundation of America. The veteran journalist joined Inside Edition in 1995 from CBS News where she was anchor and correspondent. She is a former co-host of NBC's "Today" and anchor of NBC "News at Sunrise." During her career she has hosted the primetime "Deborah Norville Tonight" on MSNBC, the national "Deborah Norville Show" on the ABC Talk Radio Network and been a reporter and anchor for WMAQ-TV. She began her career at WAGA –TV in Atlanta, while still a student at the University of Georgia, where she was elected to Phi Beta Kappa and graduated summa cum laude with a perfect 4.0 GPA and named First Honor Graduate.

Norville is also a best-selling author and lecturer. Her book, "[Thank You Power: Making the SCIENCE of Gratitude Work for YOU](#)" (2007, Thomas Nelson) detailing the connection between gratitude and enhanced cognitive function and energy, was a New York Times best-seller as well as a best-seller in South Korea. She is a co-author and contributor to the popular "Chicken Soup for the Soul" series and the author of several other self-help books, best-selling children's books and a number of books featuring knit and crochet patterns.

A lifelong crafter, Norville credits the confidence needed for her career to her love of crafting. She made much of her wardrobe early in her career and today enjoys sewing for her home. She has been the face of her own line of yarn and needles and is often knitting or crocheting off camera on the television set.

Norville is a member of the Council on Foreign Relations, Women's Forum of New York, and the invitation-only Women Corporate Directors and EWOB, Extraordinary Women on Boards. She is a past board member of the Girl Scout Council of Greater New York and Rita Hayworth (Alzheimer's) Gala Steering Committee.

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Women United Breakfast

Benefits	Platinum	Diamond	Ruby	Emerald	Pearl	Sapphire	Jade
Hospitality	50 tickets	30 tickets	30 tickets	20 tickets	15 tickets	10 tickets	5 tickets
VIP Meet & Greet reception	16 invites	12 invites	10 invites	8 invites	6 invites	4 invites	2 invites
Presenting Event Segment Sponsor	Moderated Discussion with Guest Speaker	Morning Mingle or Coffee Station	VIP Meet & Greet				
Premier Seating	✓	✓					
Logo and/or name recognition in the following*: <ul style="list-style-type: none"> • Invitation emails to more than 2,000 contributors • Reminder and post-event emails to Women United donors and registered guests • United Way Miami website with direct link • Event signage 	✓ (Presenting Sponsor)	✓	✓	✓	✓	✓	
Logo and/or name recognition in the following: <ul style="list-style-type: none"> • Event-related social media post via United Way Miami social channels • Event press release directed to local media 	✓ (Presenting Sponsor)	✓	✓	✓			
Investment	\$100,000	\$50,000	\$35,000	\$25,000	\$15,000	\$10,000	\$5,000

* per production timeline



WOMEN UNITED

United Way Miami Highlights[†]

Website

- Monthly Views: **32K+**
- Annual Views: **394,146***
- Engaged Sessions: **218,968****
- **64%** of users are geographically located in Florida, with the majority in the city of Miami

Social Media

- **42K+** on Facebook, Instagram, LinkedIn and X combined
- Average Monthly Impressions: **173K*****

Email

- Average open rate for FY24-25: **43%**
 - Industry average open rate: **26%**

[†] Data from FY24-25.

* Views: Each time a page on the website is looked at either by opening or reloading a page

** Engaged Sessions: Visit to the website where the user spends typically 10 seconds or more

*** Impressions: The total number of times a piece of content has been displayed on users' screens.



Women United Breakfast Highlights

Social Media

Event day engagement soared due to user-generated content from both guests and sponsors, leading to **22** stories posted and accumulating more than **10,200** views.

Post Date	Campaign Name	Impressions	Engagement	Post Link Clicks
5/13	WUB Live Coverage/ Event Recap	10,261	688	360

Website

Women United Breakfast event page on the United Way Miami website garnered **1,590** views, **1,454** sessions.

Email

53% open rate for the Women United Breakfast emails and cross-promotional emails sent to a targeted mailing list of more than **1,200** recipients.



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WOMEN UNITED

Make your impact

Engage your brand with this unique group of leaders. Sponsor a Women United event or create a customized package to sponsor multiple events.

Contact:

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