

Important Information about Business Plan Basic Seminar Winter Semester '21

Seminar Schedule

See below, (version September 22, dates and Zoom links for info-event & team finding added, time correction team finding sessions)

Course Registration

Every single participant has to register via online form on our website to accept the Privacy Policy of UnternehmerTUM GmbH: [register here](#)

A registration via Campus TUMonline is neither necessary nor possible

Team Formation

Interdisciplinary teams of 3-4 students (min 2 ppl, max 5 ppl)

See schedule below for team formation opportunities

Team registration until **1.11.2021** (once per team, you will receive the link during Kickoff and on Slack)

Kickoff Attendance

20.10.2021 ONLINE via [Zoom](#) (PW: bpg21, start 18:00 h)

Mandatory for every team member!

The Seminar is Held Online!

Online Team Finding & Ideation

Online Kickoff via Zoom

Online Sessions, Lecturer Consultation Hours, Exam Tips (flipped classroom)

Online MidTerm Pitch (upload of video and text)

Teamwork (online or offline, free choice)

Online Final Presentation

Workload

The seminar requires 7-10 hours of work per week and participant

Depending on your faculty the seminar is usually accredited for 3-4 ECTS

Please check with your Student or Examination Office

Grading

Registration for exam (means for final presentation) in TUMonline

1. 30% Prototype: As close to functional prototype as possible, must be interactive

2. 30% Business plan read deck of 7 to 10 slides

3. 40% 8-minute Pitch Presentation

If you don't need a grade you don't have to hand in a business plan read deck. You only need to bring your prototype and hold an informal pitch.

Communication

Slack is the main communication tool: join.slack.com/t/utum-techtalents/signup go to channel [#bpg_21w](#)

Write us an email to techtalents@unternehmertum.de if you have a personal request or contact directly [@Christian Orth](#) on Slack, he will answer within a day

A Personal Coach for Every Team

A personal coach is highly recommended to get the most out of the seminar!

You don't have to choose a coach, but if you choose a coach's guidance, meetings are mandatory

Regular coaching sessions throughout the seminar

Meet the course coaches at the kickoff

Schedule Business Plan Basic Seminar Winter Semester '21

Note: If you choose to work with a coach, you will have regular meetings with him or her in addition to the Online Sessions.

Date	Topic	Attendance	Location
19.10.2021 17:00-18:00	Info-event	Optional	Zoom PW: 012043
19.10.2021 18:00-19:00	Team Finding and Ideation Sessions	Optional	Zoom PW: bpg21
20.10.2021 18:00-20:00	Kickoff Business Plan Basic Seminar	Mandatory for all team members	Zoom PW: bpg21
27.10.2021 18:00-19:00	Team Finding and Ideation Sessions	Optional	Zoom PW: bpg21
1.11.2021	Deadline Team Registration	Mandatory, one registration per team	online
3.11.2021 18:00-20:00	First Online Session on problem, solution, prototyping, business model	Mandatory (at least 1 person per team)	Zoom PW: bpg21
During weeks 44 through 47	Two meetings with your coach	Mandatory	online or offline
29.11.2021	MidTerm Pitch (as online team deliverable, written feedback)	Mandatory for all team members	online
1.12.2021 18:00-20:00	Second Online Session on market, competition, financials, Minimum Viable Product, business plan	Mandatory (at least 1 person per team)	Zoom PW: bpg21
During weeks 48 through 02	Two meetings with your coach	Mandatory	online or offline
15.12.2021 18:00-20:00	Lecturer Consultation Hours	Optional	Zoom PW: bpg21
12.1.2022 18:00-19:00	Important: Exam Tips!	Mandatory (at least 1 person per team)	Zoom PW: bpg21

13. a/o 14.1.2022 tba	Presentation Training workshop(s) with Steffi	Optional	online or on-site in Garching UnternehmerTUM
During weeks 02 through 04	Dry Run of the final presentation with your coach	Mandatory	online or offline
31.1. to 3.2.2022 individual dates	BPG Final Presentations	Mandatory for all team members	Zoom waiting room

Questions? Answers!

- Is this course open to everyone?**
Yes, it is! No matter your semester or academic institution, at UnternehmerTUM Academy for Innovators you're very welcome.
- How many ECTS do I get for this course?**
The number of credits depends on your field of study. Please, check with your study advisor.
- I registered for an UnternehmerTUM Academy course through the website, but the course is not appearing in TUMonline. Am I actually enrolled? Will I get ECTS?**
During the exam registration period your course organizer will tell you how to register for the course „exam“ with TUMonline. Only after you register for the exam will this course appear in TUMonline. ECTS are awarded after you complete the course and grades have been submitted.
- Can I attend this course every semester?**
Yes, you can! We offer this course in summer and winter semesters.
- Do I get MakerSpace access along with this course?**
Absolutely! You get 6 months free access, and 1 free machine training, too.
- Do I already have to have an idea?**
Not at all! You can join someone who has an idea and form an interdisciplinary team of 3-4 students. We'll help with that at the beginning of the course.
- Can I do this course on my own?**
Nope! You need to form an interdisciplinary team of 3-4 students. We'll help with that at the beginning of the course.
- Will I learn how to write a business plan?**
Yes, of course! But keep in mind that the business plan is only the last step of a long journey, and that we focus way more on hands-on and real-life experiences than theory.