



HOME TOURS

A TOUR BY ARCHITECTS

2026 AIASVC Home Tours Sponsor Prospectus

Deadline to become a sponsor to receive full benefits August 15th.

Home Tours showcases the finest residential architecture in Silicon Valley. Stunning homes are open to the public, and attended by over 300 architects, allied professionals, and design enthusiasts. These homes are designed by local architects and feature a variety of design styles that demonstrate excellence in design, sustainability, and innovation.

Marketing Outreach

Our marketing efforts will include social media (LinkedIn, Instagram, Facebook). These will reach thousands of people who will be interested in the Home Tours and the associated sponsoring companies. As a sponsor, your company has an opportunity to be visible to thousands of readers and online viewers.

What's included with each level

As a Platinum or Presenting sponsor, you are allowed to have a table with marketing materials outside the house and on the kitchen island. As a Gold Sponsor, you can hand out marketing materials in person, but do not have a table, and can do so only as long as you are working as a docent during the tour. These are both new benefits for the Platinum and Gold sponsorship levels.

Presenting Sponsor: \$5000.00 (1 available)

- Recognition as Presenting Sponsor on the event graphics in all promotional materials.
- One Page inclusion in 2026 Home Tours Brochure.
- As a Presenting sponsor, you are allowed to have a table with marketing materials outside the house and on the kitchen island.
- Special Social Media Recognition.
- Presenting Sponsor a 5 minute presentation at MTA
- Recognition on press releases, social media, invitations, and event postcards.
- Prominent logo placement and 100-word blurb about your company, with a link to your website on the AIA 2026 Home Tour website page.
- Ten (10) complimentary tickets to the AIA 2026 Home Tour.
- Four (4) complimentary tickets to the AIA 2026 Meet the Architects Party.

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Platinum Sponsor: \$3000.00 (6 available)

- Logo on Meet the Architects Party sponsor board and sponsor board at each house during the Home Tour.
- 1/2 Page inclusion in 2026 Home Tours Brochure.
- Logo and link to your website on the AIA 2026 Home Tour website page.
- Recognition on press releases, social media, invitations, and event postcards.
- As a Platinum sponsor, you are allowed to have a table with marketing materials outside the house and on the kitchen island.
- Eight (8) complimentary tickets to the AIA 2026 Home Tour.
- Three (3) complimentary tickets to the AIA 2026 Meet the Architects Party.
- A complimentary opportunity to be an exhibitor at our November 2026 Chapter meeting.

Gold Sponsor: \$1500.00 (6 available)

- Logo on Meet the Architects Party sponsor board and sponsor board at each house during the Home Tour.
- 1/4 Page inclusion in 2026 Home Tours Brochure.
- Logo and link to your website on the AIA 2026 Home Tour website page.
- Recognition on press releases, social media, invitations, and event postcards.
- As a Gold Sponsor, you can hand out marketing materials in person, but do not have a table, and can do so only as long as you are working as a docent during the tour.
- Seven (7) complimentary tickets to the AIA 2026 Home Tour.
- Two (2) complimentary tickets to the AIA 2026 Meet the Architects Party.

As a Silver or below sponsor, you would NOT be able to hand out marketing, nor would you have a table at any of the homes, whether you worked as a docent or not.

Silver Sponsor: \$1000.00 (7 available)

- Logo on Meet the Architects Party sponsor board and sponsor board at each house during the Home Tour.
- 1/8 Page inclusion in 2026 Home Tours Brochure.
- Logo and link to your website on the AIA 2026 Home Tour website page.
- Recognition on press releases, social media, invitations, and event postcards.
- Six (6) complimentary tickets to the AIA 2026 Home Tours.
- One (1) complimentary ticket to the AIA 2026 Meet the Architects.

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Meet the Architects Party Sponsor: \$1000.00 (4 available)

- Logo on Meet the Architects Party sponsor board and in the Home Tours Brochure.
- Logo and link to your website on the AIA 2026 Home Tour website page.
- At the MTA event, this sponsor will have their logos at food and beverage locations and on the high top tables
- Recognition on press releases, social media, invitations, and event postcards.
- Five (5) complimentary tickets to the AIA 2026 Home Tour.
- Two (2) complimentary tickets to the AIA 2026 Meet the Architects Party.

Home Display Sponsor: \$350.00 (no limit posted)

- Company name on Meet the Architects Party sponsor board and sponsor board at each house during the Home Tour.
- Logo on the AIA 2026 Home Tour website page.
- Recognition on press releases and social media.
- One (1) complimentary ticket to the AIA 2026 Home Tours.

Trade Partners Sponsor: \$250.00 (no limit posted)

- Company name on sponsor board at one home on the Home Tour.
- Company name on the AIA 2026 Home Tour website page.