



ULKOPOLIITTINEN INSTITUUTTI  
UTRIKESPOLITISKA INSTITUTET  
THE FINNISH INSTITUTE OF INTERNATIONAL AFFAIRS

ENGLISH

# **FIIA Activities in 2012**

## The Finnish Institute of International Affairs

### Introduction

The Finnish Institute of International Affairs (FIIA) is an independent research institute that produces high-level research to support political decision-making and public debate both nationally and internationally.

The Institute receives its core funding from the Finnish Parliament and sets the research agenda independently. Its fellows publish in internationally recognized publications as well as in the Institute's own publication series.

FIIA was established in its present form in 2006, having been maintained up to that point and since the 1960s by a private foundation.

The Director of the Institute is Adjunct Professor **Teija Tiilikainen**. FIIA currently employs about 50 people, over half of whom are researchers.

### Research

The Institute has three ongoing research programmes that will run until the end of 2013.

***The European Union Research Programme*** focuses on the EU's global and regional role, as well as the internal dynamics of the European Union. The main research themes are the EU's external action service, economic policies and institutional development.

***The EU's Eastern Neighbourhood and Russia Research Programme*** studies the EU's eastern environment with a special focus on Russia's domestic and foreign policy. In particular, the programme concentrates on political developments in the region, energy and climate policies. It also studies international relations in the EU's eastern neighbourhood and the relationship between the region and the EU.

***The Global Security Research Programme*** approaches global security challenges within the framework of broad security. The programme seeks to understand the global trajectories of security that have significance for the European and Finnish security environments.

The issues approached include the prospects for global governance systems, changes in the major power structure, significant factors in functional and regional security and insecurity, the role of the transatlantic relationship in world politics, and the different dimensions of the European security policy.

### Outreach

FIIA has a broad and active outreach programme intended for decision-makers, researchers, civil servants, NGOs and the media. Anyone can subscribe to FIIA's publications and

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express one's interest in receiving invitations to FIIA events through the Institute's website.

FIIA publishes Reports, Working Papers, Briefing Papers, Comments and Finnish Foreign Policy Papers. The publications can be downloaded from the FIIA website. In addition to these series, FIIA publishes a quarterly magazine in Finnish, *the Finnish Journal of Foreign Affairs* (Ulkopolitiikka).

FIIA events are tailored to specific target audiences and they attract both national and international speakers and participants. Events vary from closed round tables to major conferences.

The Institute houses a public library specialising in International Relations. Its collections are at the disposal of the general public.

Online archive Eilen, consisting of speeches and key documents related to Finnish foreign policy, was opened in March 2012.

## Summary of Activities

### Research Focus Areas

During 2012 each research programme developed their areas of focus, while fruitful collaboration and joint undertakings flourished between them.

In the European Union Research Programme, the foreign relations of the Union as well as the implications of the current economic crisis to EU's political and institutional development became central areas of research. Spotlight on EU's neighbourhood policy and its role in international crisis management and peace mediation created natural links with the other two research programmes.

The areas of focus in the EU's Eastern Neighbourhood and Russia Research Programme were expanded to cover the political field and party system in Russia as well as research on the Russian critical infrastructures. Focus on Russia's politics in the common neighbourhood of the EU brought the programme in close collaboration with the European Union research programme. Research on the political developments and the international role of Belarus attracted growing national and international visibility.

Research activity in the Global Security Research Programme maintained its emphasis on changing global power structures and the key global security challenges such as climate change, cyber security and the challenges of global crisis management and peace mediation. Regionally, the Asia-Pacific region and especially questions related to

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the foreign policy of China and the US were central areas of research in 2012. Finland's security policy and its role in the changing defence and security market became a particular focus of research as well.

Growth in external funding signified the increasing impact of FIIA's research, including funds from the Ministry for Foreign Affairs, the Ministry of Defence and Tekes (the Finnish Funding Agency for Technology and Innovation). Furthermore, the Institute was granted 1.5 million euros by the Jane and Aatos Erkko Foundation for multiannual US and EU research projects.

### Publications

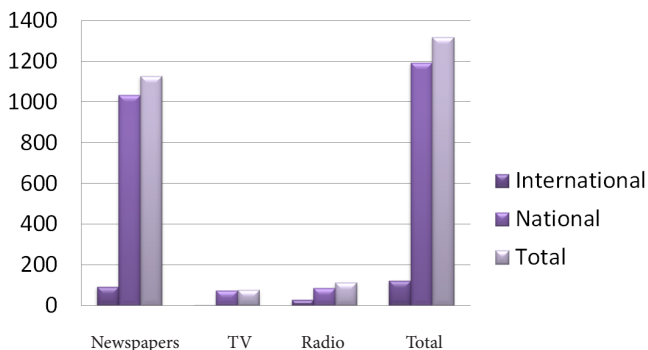
The amount of publications in 2012 in the FIIA's own publishing series decreased slightly compared to

the previous year, but retained a high level. The short and topical FIIA Comment introduced in 2010 remained a popular publication format and sparked strong interest in the media.

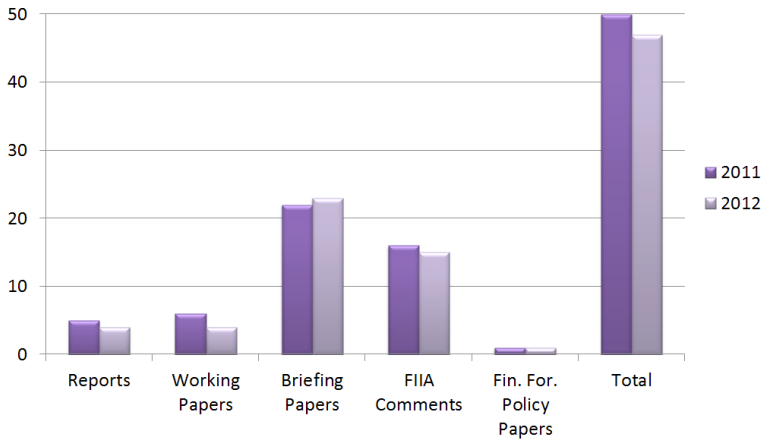
The Institute's researchers have also published widely outside the Institute, including policy papers by research institutes and peer-reviewed scholarly journals. The amount of these publications increased in comparison to the previous year.

The quarterly journal of the Institute, *Ulkopolitiikka* (*Finnish Journal of Foreign Affairs*) maintained a circulation of c.a. 2,400. In 2012, *Ulkopolitiikka* was awarded the Prize for the Best Quality Magazine by Kultti (The Association for Cultural, Scientific and Advocacy Magazines) and a digital version was launched.

### Appearances in the Media in 2012



## Number of Publications in 2011 and 2012

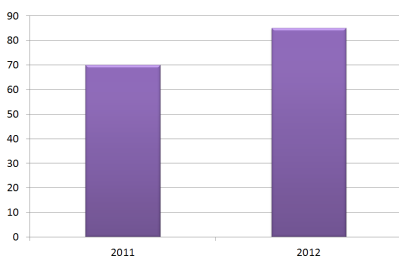


## Media Appearances

The economic crisis in Europe was a key topic in the media throughout the year and was frequently commented on by the Institute researchers. For instance, Institute Director Teija Tiilikainen gave an interview on Finland's EU policy for *the Economist*. Additionally, FIIA researchers appeared as experts on topics such as the US Presidential Elections, the transition of leadership in China, and the political challenges for President

Putin's third term in office. These few examples indicate that the Institute represents a wide range of expertise to the media. A Twitter account for the Institute was founded in May, attracting hundreds of followers, including many journalists, by the end of 2012.

## Number of Seminars Per Year



## Seminar Activity

FIIA's seminar activity kept growing in 2012, and the amount of seminars organised reached record numbers. A seminar on the future of Europe, organised in collaboration with Elinkeinoelämän Keskusliitto (Confederation of Finnish Industries), featuring the Prime Minister of Italy Mario Monti as a speaker, received wide international attention. Three seminars were organised in Brussels in cooperation with local partners.

## FIIA Publication Series 2012

### FIIA Reports

*Global networks of mediation: Prospects and avenues for Finland as a peacemaker*  
Touko Piiparinen & Ville Brummer (eds.)

*Russian critical infrastructures: Vulnerabilities and policies*  
Katri Pynnöniemi (editor)

*Strengthening the EU's peace mediation capacities: Leveraging for peace through new ideas and thinking*  
Tanja Tamminen (ed.)

### FIIA Working Papers

*Battle Lines in the Chinese Blogosphere: Keyword control as a tactic in managing mass incidents*  
Keegan Elmer

*Humanizing security? The EU's responsibility to protect in the Libyan crisis*  
Marlene Gottwald

*Watching a dragon's egg hatch: The makings of a Sinocentric world?*  
Jyrki Kallio

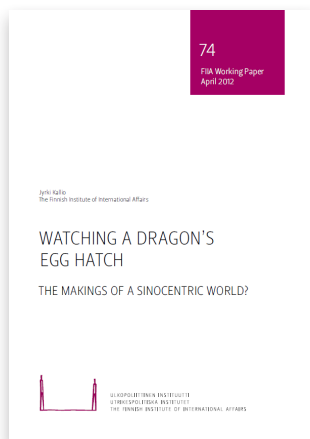
### Finnish Foreign Policy Papers

*Finland in the United Nations: Consistent and Credible Constructivism*  
Unto Vesa

### FIIA Reports



### FIIA Working Papers



## FIIA Briefing Papers

### TRANSATLANTIC CYBERSECURITY

119

THE ONLY WINNING MOVE IS TO PLAY WITH OTHERS

Charly Salenius-Pasternak & Jarno Linnell

FIIA BRIEFING PAPER No. 119 November 2017

TRANSATLANTIC CYBERSECURITY: THE ONLY WINNING MOVE IS TO PLAY WITH OTHERS. Charly Salenius-Pasternak & Jarno Linnell. FIIA BRIEFING PAPER No. 119 November 2017. The document discusses the importance of transatlantic cooperation in cybersecurity, particularly in the context of the 2017 UN Conference on Sustainable Development (Rio+20). It highlights the need for a 'winning move' that involves playing with others, rather than a zero-sum game. The authors argue that a collaborative approach is essential for addressing the global challenges posed by cyber threats and for achieving the Sustainable Development Goals (SDGs). The paper also touches upon the role of the European Union and the United States in this context, and the need for a more integrated and coordinated response.



## Selected FIIA Briefing Papers

### Transatlantic cybersecurity: The only winning move is to play with others

Charly Salenius-Pasternak & Jarno Linnell

### Ripe and ready for Rio+20? The UN conference on sustainable development and the European Union

Marikki Stocchetti

### Turkey and the Iranian nuclear programme: Key to progress in regional disarmament?

Hanna Ojanen & Barbara Zanchetta

### The electoral trap: Why the EU should think beyond Belarus's parliamentary election

Anais Marin

## FIIA Comments

## Selected FIIA Comments

### Between a rock and a hard place: Senkaku islands dispute triggers Chinese nationalist backlash

Jyrki Kallio, Bart Gaens & Mikael Mattlin

### Putin's plans lack plausibility: The future president writes a lot but says very little

Katri Pynnöniemi

### Getting back on track with energy efficiency: The window of opportunity for Europe is now open

Patrick Matschoss

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**FIIA** 2017  
**COMMENT**

July 2017

**The UN Blueprint for the Post-2015 Development Agenda - Enabling optimism or true transformation?**

The UN responds to the global crisis with a radical proposal. Instead of a traditional donor-recipient approach, it focuses on policy coherence and calls for governments and the private sector to enable global reform. In the absence of strong political commitment, the question remains as to what extent it will succeed.

In September 2015, the United Nations (UN) adopted the Sustainable Development Goals (SDGs) as a global agenda for sustainable development. The 17 goals are intended to be universal, transformative and integral to one another. They represent a paradigm shift in development thinking, moving away from the traditional focus on economic growth and social indicators to a more holistic approach that includes environmental sustainability, social justice and peace.

The UN Blueprint for the Post-2015 Development Agenda is a radical proposal that challenges the traditional donor-recipient approach to development. It emphasizes the need for policy coherence across all sectors and calls for governments and the private sector to work together to enable global reform. The document is a response to the global crisis of development and offers a new vision for the future.

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