

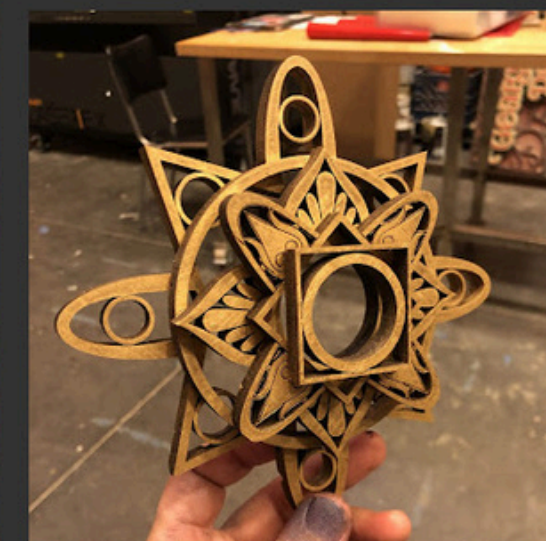
THE UPSIDE ARTSPACE



PRIVATE EVENTS

SLIDE DECK

UPSIDE.ART/



ABOUT THE UPSIDE

The Upside was founded in 2021 by Cody Smith as a place where artists and volunteers could gather and create together. With art and its creation being an integral part of San Francisco culture, Smith wanted to build a communal space that fostered creativity, collaboration and exploration.

The Upside is the home of several successful artists including Designs from Chaos, Geary and Hyde Design and the Looking Up Arts collective known for several popular art installations which debuted on playa, at Burning Man.

While art is the primary language spoken at The Upside, the community around the art is the heart and soul of the space. It encourages anyone with a taste for the daring and bold to step inside and let their imagination run wild with creation.





WHY HOST YOUR EVENT WITH THE UPSIDE?

The Upside provides a fun and unique take on the average private or team-building event. Our events invoke creativity and collaboration as the things that memories are made of.

Your group will get to explore their imaginative side, use their hands and make something real that can be displayed and shared for years to come.

The Upside fosters playful energy that is bound to get everyone thinking outside the box and bring your group closer together.

Several of our events would even be a great fit for groups of kids!

PRIVATE EVENTS

1. Team Crest
2. Mosaic Tile Mural
3. Art Party

TEAM CREST

Work with one of our instructors to design, cut, paint and assemble a team or company crest. Team work and collaboration are the name of the game here. And nothing beats admiring your crest on your home or office wall, reminiscing about the process for weeks and months to come.

Location: The Upside

Dates available: Ask for availability

Duration of event: 4 hours

Group size: Up to 20

Food and beverage: Included

Instructor: Ryan Montgomery

Take away: Team Crest

Cost: \$3200



MOSAIC TILE MURAL

Work with one of our instructors to design a mural. The mural is then cut into pieces that each member of your group will then paint individually. The creativity and individualism will flow! The pieces will then be assembled back together to form a collaborative and truly unique piece of art that can be displayed for years to come.

Location: The Upside or on site

Dates available: Ask for availability

Duration of event: 4 hours

Group size: Up to 25

Food and beverage: Included

Instructor: Zee Weinstock

Take away: Mosaic Tile Mural

Cost: \$3200



ART PARTY

What is better than gathering your group together and making some art? Nothing! Our art party (our most kid-friendly event!) is our most versatile, low stakes event that will surely be fun for everyone! Gather together to paint individual wood cuttings that everyone gets to take home and show off.

Location: The Upside or on site

Dates available: Ask for availability

Duration of event: 3 hours

Group size: Up to 25/ on site, up to 50

Food and beverage: Included

Instructor: Zee Weinstock

Take away: Individual painted piece

Cost: \$2500+



*Additional cost above 25 people is \$75 per person

FOOD AND BEVERAGE

All of our events come with food and beverages included in the price. A lovely display of meats, cheeses and veggies, along with an assortment of additional elements, will be provided for your group.

An assortment of non alcoholic beverages will also be available during the duration of your event.



FAQ



Can we use our own/ custom art?

ABSOLUTELY! We love when a group wants to use their own art! You will work closely with an instructor to explain and produce your vision for your event.

Are your events kid-friendly?

YES! We love kids and would love to work with you to safely host a super fun event that is both creative and educational for your group of littles.

What if we have our own idea for an event that isn't listed?

LOVE IT! Our events team would love to hear your idea and work with you on customizing your very own event that tailors to you and your groups' needs.

Are there options to add on extras to an event?

OF COURSE! Our events team would love to work with you to create custom take-a-ways, swag or party favors for your group. We are also welcoming of specific or additional food or beverage options.

Can we include alcohol in our event?

Due to the use of big equipment, serving alcohol to your group before or during your event is prohibited for safety issues.



Get In Touch

manager@upside.art

415-967-1333

//upside.art