

Upside Rewards Program FAQs

What is the Upside Rewards Program?

The program helps vendors to get even more out of their Upside sale by allowing individuals to refer potential vendors to Upside and receive a payment if that vendor sells their property with Upside.

How do I get a \$500 reward?

If you refer a prospect to Upside via your unique referral link who subsequently requests a property appraisal, lists and sells their property, upon settlement you will receive a \$500AUD referral reward paid in vouchers. There is no upper or lower limit to number of referrals so if you refer one vendor whose property settles, you get \$500 and if you refer a hundred you will receive \$50,000.

How do I get my referral link?

This URL was included in your sign up email and will look something like this <https://upside.com.au?ref=piotr> with your unique ref code.

It can also be found on the tapaffiliate website (<https://upside.tapaffiliate.com>) by logging in and clicking 'Assets', the URL (referral link) can be found at the top of the page.

When do I get paid?

For the Partner to be eligible for the referral reward the following conditions must be met;

- The Partner must have signed up via <https://upside.tapaffiliate.com>, have been approved as a Partner and received a referral link which is used by the Prospect,
- The Prospect must request an appraisal through the referral link sent to them by the Partner.
- If the Prospect later requests an appraisal via another channel within 2 weeks of clicking on the customised link, the referral reward is still triggered
- The Prospect must own the property, list that property for sale with Upside and make the upfront payment within 90 days of initial appraisal request,
- Have their property reach settlement.

Once these conditions are completed, the Referral Reward will be issued within 60 days of settlement to the value of \$500AUD in a gift card.

What are the rules linking a referral to my account?

After clicking on your referral link, on the same device the referral must request an appraisal or property report within 2 weeks, after 2 weeks the association to you disappears. However if they click your link again the 2 weeks will start again.

Once the property enters our database from clicking your link they will be associated to you. If the referral already exists within our database, payment changes based on the below rules.

Previously entered into the database in the 3 months prior to referral – no referral reward

Previously entered our system 4-12 months ago – 50% referral reward

Previously entered our system more than 12 months before referral – full referral reward

What service does my referral receive?

Vendors are assigned their experienced local Upside agent to manage the sale of their property. They, along with their support team, will be there every step of the sale process, from property appraisal to preparing the home for sale. This includes developing advertising materials, running open homes, negotiating with potential buyers and most importantly, the sale. The service also includes professional photography, brochures and a signboard, along with advertising on Domain, Realestate.com.au and our website Upside.com.au. You can be confident that your referral is receiving the best possible service whilst only paying a fixed fee.