



USA Basketball Digital Content Internship

USA Basketball, the national governing body in the United States for the sport of basketball, is seeking applicants for a paid digital content internship for approximately nine months (February 2025 - October 2025). This is an excellent opportunity for applicants who desire to pursue a career in sports digital media with responsibilities including, but not limited to, the following:

Responsibilities:

- Assist the USA Basketball Digital Content team to promote USA Basketball youth & sport development programs as well as its men's and women's basketball teams, which in 2025 will include the USA men's and women's AmeriCup teams; the U16 and U19 national teams; USA Basketball 3x3 national teams; and additional events, team trials and training camps.
- Assist USA Basketball's Digital Content team in the management of the brand's social platforms via content strategy and publishing, copywriting, ideation and creation.
- Live event coverage for 5x5, 3x3 and Youth Development events.
- Additional duties as assigned

Desired Qualifications:

- Bachelor's degree preferred or graduation by December 2024
- Proven experience in digital publishing specifically for social platforms, copywriting, and ability to meet deadlines with fast turnaround times
- Possess digital content creation and/or social media management experience in a college/professional sports digital department or equivalent area of work
- Knowledge of content creation in any of the following areas: graphic design, video production, motion design and still photography
- Experience with a Mac based operating system, digital publishing applications and the Adobe Creative Suite
- Highly motivated, well organized, knowledgeable of basketball and able to multi-task, noting extensive hours and availability to work weekends and holidays are required at times
- Ability to work some odd hours given many USA Basketball teams often compete outside of North America
- Ability to relocate to Colorado Springs during duration of internship, noting own transportation and housing will need to be secured

Compensation:

- \$17.00 Hourly Wage
- Eligible for overtime after 40 hours per week

Application Process & Hiring Requirements:

- Apply via email to hr@usabasketball.com; please use subject line DIGITAL INTERN
- Include cover letter, résumé including a link to one's portfolio, and professional references
- No phone calls please; applications will be accepted until December 9, 2024
- Successful candidate must pass a USA Basketball background screen and complete Safe Sport training