



WHERE YOUNG ATHLETES GROW INTO FUTURE LEADERS



USA
BASKETBALL
FOUNDATION

The USA Basketball Foundation is excited to announce our Strategic Alliance with Positive Athlete as a way to support our pursuit in harnessing the power, influence and global reach of USA Basketball to advance society through a lifetime commitment to communities, players, families, coaches and fans. Positive Athlete shares this commitment by recognizing and celebrating high school age student-athletes who exemplify character, leadership, and resilience—qualities that transcend the game and drive success in life, community and the workforce.

Positive Athlete provides recognition and scholarships across the country. [Nominate a high school age basketball player today.](#)

Positive Athlete celebrates those who serve their communities, inspire their peers, and lead with character. So many high school age basketball players fit this description. We see firsthand, everyday how basketball student-athletes aren't just outstanding on the court—they're leaders, mentors, and role models that make an impact off the court.

Let's recognize basketball players across the country on a national stage. If you know a basketball student-athlete in grades 9-12 making a difference, nominate them today by going to [positiveathlete.org/nominate](#).

The nomination process is **free** and opens doors for scholarships, special recognition, and career-building opportunities. All basketball players across the country in **grades 9-12** are eligible for nominations. This nomination year opened **September 8th, 2025** and is open through **April 15, 2026**. Let's shine a light on basketball student-athletes who embody excellence in sports and in life.

POSITIVE
ATHLETETM

HOW DO YOU OPERATE?

OPTIMISTIC
PUTS TEAM FIRST
ENCOURAGING
RESPECTFUL
ADMITS IMPERFECTIONS
TRUE HEART FOR OTHERS
EMBRACES SERVICE



SCAN THIS
QR CODE TO
NOMINATE
TODAY!

USA BASKETBALL FOUNDATION IS PROUD TO SUPPORT THIS OPPORTUNITY FOR PLAYERS ACROSS THE COUNTRY. LET'S GIVE OUR YOUNG LEADERS THE RECOGNITION THEY DESERVE.

FAQS

How do I nominate? All nominations are made online at PositiveAthlete.org/Nominate.

Who can I nominate? Any basketball athlete, male or female in grades 9-12.

Who can nominate? Is it OK to share this nomination process? Any adult 18+ (coaches, parents, club leaders, administrators, fans, etc.) may nominate a basketball athlete. You are encouraged to share this information to spread awareness. Parents can even nominate their own kids.

When can I nominate? The nomination window opened September 8, 2025 and is open through April 15, 2026.

What if I do not know all of a basketball athlete's accomplishments? Don't worry. They will receive a link inviting them to supplement the information you provide.

How does the nomination process work? After a nomination is submitted, it is reviewed by Positive Athlete and verified as valid via their database platform. Positive Athlete then follows up with the nominee via email to ask more about their community involvement and story. The nominee is automatically qualified for all scholarships for which he or she is eligible.

How many scholarship dollars are available? Positive Athlete is projected to award over \$100,000 in scholarships this year around the country. Our team is working every day to increase the amount of scholarships available.

How has Positive Athlete made an impact? Positive Athlete has operated in Pennsylvania and Georgia (its initial two states) over the past 12 years. In January of 2025 Positive Athlete expanded nationally. To date Positive Athlete has awarded over \$650,000 in scholarships and has received over 70,000 nominations since the program's inception, across over 3,300 schools and is in all 50 states!

How do nominees access resources and special opportunities? Beyond our scholarships, all nominees have **FREE** access to the Positive Athlete digital platform (mobile app and desktop). The digital platform manages the recognition program, and incorporates leadership and career development features, resources, and initiatives. Our development resources provide high-level value to all Positive Athletes, nominees and winners.

How does Positive Athlete help the USA Basketball Foundation? This relationship provides an opportunity for USA Basketball Foundation to put a spotlight on and honor the great things basketball athletes are doing across the country and in our local communities to make and impact on, and advance our society. With all nominees having access to Positive Athlete's free resources and character, leadership and development opportunities this reinforces our ability to empower basketball players across the country to make an impact on and off the court.

BEST PRACTICES

NOMINATE A HIGH SCHOOL AGE BASKETBALL PLAYER YOU KNOW.

ENCOURAGE PLAYERS TO SHARE THIS INFORMATION WITH THEIR COACHES.

ADDITIONALLY SHARE THIS PROCESS ACROSS YOUR ENTIRE BASKETBALL FAMILY AND COMMUNITY.

For More Information

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