USA BASKETBALL FOUNDATION

2025-2026 ANNUAL REPORT

TABLE OF CONTENTS

03 Letter from the Chief Development Officer

04 2027 Vision

Empowering Youth

Championing Women

Promoting Social Responsibility

Building Fan Experiences

11 2026 Partners

12 Board & Staff

13 Thank You



LETTER FROM THE CHIEF DEVELOPMENT OFFICER

Dear Friends of the USA Basketball Foundation,

Every stage of the game needs someone in its corner. This year, the USA Basketball Foundation community showed up at every one. Our supporters, partners, coaches, and volunteers were there for the big moments and the small wins alike: from a first-grader learning to dribble in Colorado Springs to us collectively raising more than $1 million at the inaugural Charity 3x3 Tournament.

In 2026, we not only built upon the success of our legacy programs, but grew the game in exciting new ways.

Together, we expanded access to USA Basketball's youth development clinics, reaching more than 1,900 kids across eight cities. We hosted three community takeovers, including our very first one conducted in Spanish in Puerto Rico.. We awarded 46 Women in the Game scholarships and registration grants for female professionals building sports careers. And we welcomed 10 new Torch mentees, our largest cohort yet, from a record 295 applications.

This was a year of impact and expansion, and our progress belongs entirely to the supporters who made it possible.

As we look ahead to 2027, we're excited to keep this momentum going, and continue finding new and innovative ways to use basketball as a force for good in our communities. I can't wait to share our progress with you along the way.

With gratitude to everyone who makes this work possible,

Jennifer Lynne Williams
Chief Development Officer
USA Basketball Foundation

2027 VISION

In 2027, we will build on this year's foundation so that more kids, women, and emerging leaders from underserved communities can access USA Basketball programs, whether they live in a basketball capital or a town hosting its first clinic.

REACHING MORE YOUNG ATHLETES

We will continue expanding access to USA Basketball youth clinics and Gold Camps, with a focus on diverse and historically underserved communities. We will also build upon the success of the Community Takeover program, identifying new locations and opportunities to meet kids and families where they are.

GROWING THE PIPELINE OF WOMEN LEADERS

We will work to increase the number of #WinWithHer scholarships and registration grants for both Women in the Game conferences, and to build on the career development workshop launched for scholarship recipients this spring.

STRENGTHENING MENTORSHIP THROUGH TORCH

With a record 10 mentees in the 2026-2027 cohort, we will deepen the Torch experience through meaningful mentor relationships, in-person cohort gatherings, and access to USA Basketball events throughout the year.

INVESTING IN LONG-TERM PARTNERSHIPS

We will prioritize multi-year commitments from foundations and corporate partners. Sustained support allows us to plan with confidence and invest more deeply in the communities we serve.

BRINGING FANS CLOSER TO THE GAME

Following the success of our inaugural Charity 3x3 Tournament, we will create more opportunities for supporters to experience the game firsthand, from live events to experienceships at major basketball tournaments.





EMPOWERING YOUTH

In 2026, thousands of young athletes stepped onto the court with USA Basketball through youth clinics and Gold Camps. Whether they were learning a layup for the first time or preparing for high school competition, every participant practiced habits that carry far beyond the game: working hard, supporting teammates, and bouncing back from mistakes.

YOUTH DEVELOPMENT CLINICS

USA Basketball youth development clinics give school-age kids a fun, structured introduction to the game. USA Basketball-licensed coaches lead sessions on dribbling, passing, shooting, and footwork, while character development lessons reinforce leadership, teamwork, and perseverance. This year, clinics took place in elementary schools, YMCAs, and community centers, and two clinics opened registration to the entire local community for the first time.

1,927 KIDS SERVED **32 SESSIONS** **8 MARKETS**



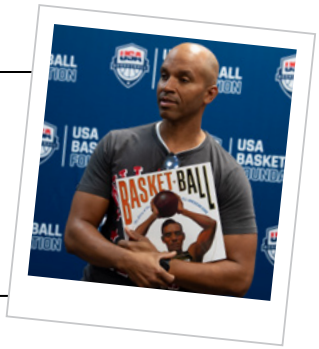
> "We know a lot of these kids don't have opportunities like this on a day-to-day and maybe don't even have opportunities to play basketball in general. When we see them smiling and high-fiving each other and screaming 'USA' and just being excited to be in the gym with us, that's really all we're hoping for."
>
> Andrea Travelstead, Director of Youth & Sport Development, USA Basketball

FEATURED CLINIC: DURHAM, NC

In May, the Foundation sponsored USA Basketball's first-ever youth clinic in Durham, a city with one of the deepest basketball traditions in the country. Kids ages 6 to 17 gathered at the Downtown Durham YMCA, where local USA Basketball-licensed coaches led sessions for three age groups.

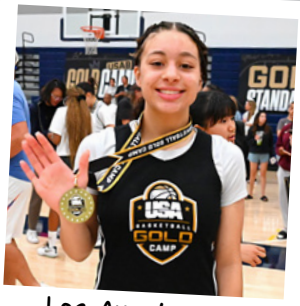
The day also connected the game to art and reading. Award-winning painter, illustrator, and author Kadir Nelson hosted a signing for his new book, *Basket Ball: The Story of the All-American Game*. With support from Nelson and local McDonald's owner Gaffney Gunter, every attendee went home with a copy of the book and a food voucher.

> "My book *Basket Ball* is a celebration of the sport, art and literature, and this event was an incredible opportunity to get kids excited about playing the game and activate their minds by reading about the sport and its history."
>
> Kadir Nelson, Author and Illustrator



GOLD CAMPS

For 6th through 9th grade players ready to take the next step, USA Basketball Gold Camps offer intensive, multi-day training built around drill work, small-sided games, and both 5x5 and 3x3 competition. Character and leadership development is part of every camp, helping players build the discipline they will need as future high school and college athletes. This year, attendance grew 10% over 2025, and since 2022, Gold Camps have reached more than 2,600 middle and high school students nationwide.



Los Angeles, CA

616 PLAYERS SERVED | **6 GOLD CAMPS** | **3 MARKETS**

COMMUNITY TAKEOVERS

Community takeovers take basketball directly to elementary and middle school students with high-energy events featuring keynote speakers and basketball legends. These experiences reach kids who may have limited access to organized sports and show them how the game can help them succeed on the court and in life. In 2026, the program grew from one takeover to three.

3 COMMUNITY TAKEOVERS | **530+ STUDENTS REACHED**



DURHAM, NC

Held alongside the Foundation-sponsored Durham youth clinic, this takeover reached more than 230 kids. In partnership with Duke Children's Hospital and the Scheyer Family Kid's Captain Program, the Foundation also delivered copies of Basket Ball and USA Basketball swag bags to young patients, sharing the joy of the day with kids who were unable to attend the clinic.



LOS ANGELES, CA

Held in conjunction with NBA All-Star Weekend, the Foundation partnered with Legends of Basketball (the National Basketball Retired Players Association) to serve more than 200 elementary school students.



SAN JUAN, PUERTO RICO

In March, the Foundation hosted its first community takeover outside the contiguous United States, in partnership with Me Salve. The event reached more than 100 students and was the first takeover with programming conducted in Spanish. Students also had the chance to meet and learn from Orlando Meléndez, Puerto Rico's first Harlem Globetrotter.



POSITIVE ATHLETE STRATEGIC ALLIANCE

This year, the Foundation formed a new strategic alliance with Positive Athlete to celebrate high school basketball players whose impact extends beyond the court. From more than 1,500 basketball nominations nationwide, five girls and five boys representing all seven Positive Athlete regions were named to the inaugural Positive Athlete and USA Basketball Foundation All-American Team. Honorees were recognized for overcoming adversity, serving their schools and communities, and lifting up those around them. Each received a jointly signed letter of recommendation to support their future educational, leadership, and career goals.

1,500 NOMINATIONS **10 ALL-AMERICANS** **7 REGIONS**

> "These remarkable student-athletes embody everything the USA Basketball Foundation strives to celebrate. They have demonstrated resilience, leadership and a commitment to making a positive impact in their schools and communities."
>
> Jennifer Lynne Williams, Chief Development Officer, USA Basketball Foundation



THE ALL-AMERICAN TEAM



ARI HERNANDEZ



AYA ADDINGTON



DEVIN WILLIAMS



GIO VISCO



JAEBRI'AN AUTRY



JANA HAYAJNEH



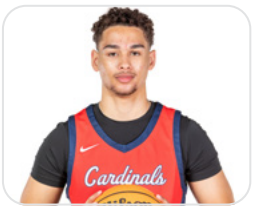
JEREL CLARK



KE'VON TAYLOR



SERAFINA KESSLER



TREY FITCH

CHAMPIONING WOMEN

Women have made real progress in the sports industry, yet barriers still limit their access and advancement at the collegiate and professional levels. Through the #WinWithHer initiative, the USA Basketball Foundation helped 46 women take a meaningful next step in their sports careers this year.

WOMEN IN THE GAME CONFERENCE SCHOLARSHIPS & GRANTS

USA Basketball's Women in the Game conference brings together high school students, college students, and professionals twice each year to learn directly from women leading across college athletics, sports media, business, marketing, and entrepreneurship. Attendees leave with practical career strategies, new connections, and a clearer path forward.

#WinWithHer scholarships cover travel, accommodations, and registration so that cost is never the reason a talented woman misses the room. For the spring conference in Phoenix, held during the NCAA Women's Final Four, 16 recipients were selected from nearly 250 applicants. They included students, coaches, marketers, and media professionals, with three recipients selected in partnership with the Alex Morgan Foundation to support mothers in coaching.

The fall conference welcomed 30 registration grant recipients and featured appearances from two female Olympians, a conference first. Since 2022, the Foundation has awarded more than $115,000 in Women in the Game scholarships and registration grants.

16 FULL SCHOLARSHIPS AWARDED (SPRING) **30 REGISTRATION GRANTS (FALL)**

> "Mentorship and advocacy are essential for career growth. When women intentionally create space for one another to succeed, it accelerates both individual growth and collective impact."
>
> Sydney Cuillier, Sideline Reporter, ACC Network Digital, and 2026 #WinWithHer Scholarship Recipient



NEW! #WINWITHHER SCHOLARSHIP WORKSHOP

Thanks to increased donor support this year, the Foundation added a new career development workshop exclusively for #WinWithHer scholarship recipients at the spring conference. The workshop gave recipients dedicated time to sharpen their professional skills and build relationships with one another, extending the value of their scholarship beyond the main conference program.

PROMOTING SOCIAL RESPONSIBILITY

Talent exists in every community, but access to the people and rooms that shape sports careers does not. The Torch Leadership in Sport Mentoring Program closes that gap by pairing students from Historically Black Colleges and Universities, Hispanic-Serving Institutions, and Asian American and Native American Pacific Islander-Serving Institutions with USA Basketball leaders and staff for a full academic year.

TORCH LEADERSHIP IN SPORT MENTORING PROGRAM

Interest in Torch continues to climb. This year, the Foundation received 295 applications, a 26% increase over 2025 and a new program record. We welcomed 10 mentees into the fifth Torch cohort, the largest in the program's history, with five universities represented for the first time.

295 APPLICATIONS RECEIVED **10 MENTEES SELECTED**



WHAT TORCH PROVIDES

From September 2026 through May 2027, each mentee will:

- Meet monthly with a dedicated USA Basketball mentor matched to their career goals, from finance and communications to basketball operations
- Gain behind-the-scenes access to USA Basketball events to see elite operations up close
- Build skills, networks, and confidence through leadership sessions and in-person cohort gatherings
- Join a community of peers who will support one another long after the program year ends

> "Where I'm from, mentorship isn't easily available, and only one person has had a career in the sports world. I want kids like me, and from where I'm from, to look at me and be inspired to chase their dreams."
>
> Joshua "JJ" Montelongo, University of Washington, 2026-2027 Torch Mentee



BUILDING FAN EXPERIENCES

Our supporters love this game as much as we do. In 2026, we created new ways for fans to experience basketball up close while turning their passion into support for the communities we serve.



INAUGURAL CHARITY 3X3 TOURNAMENT

On August 1, the USA Basketball Foundation and the RX3 Foundation, the philanthropic arm of RX3 Growth Partners, hosted the inaugural Charity 3x3 Tournament in Ladera Ranch, California. Teams of everyday players made charitable contributions to compete, and each was coached by a USA Basketball legend or alum, including Kevin Durant, Dawn Staley, Elena Delle Donne, Jimmer Fredette, Chris Bosh, Mitch Richmond, and Darren Collison.

The day brought together athletes, business leaders, philanthropists, and families for two courts of 3x3 action. During halftime, four-time Paralympic medalist Steve Serio joined a 3x3 wheelchair basketball game. The event also introduced many fans to 3x3, an Olympic discipline since 2021, as USA Basketball builds momentum toward the LA28 Games.

1,000+ FANS **$1M+ RAISED** **12 CHARITIES SUPPORTED**

> “Getting eyes on the game of 3×3, not many people have seen it. It’s an Olympic sport, but to get more people involved in the game of 3×3 and loving it is really cool to see.”
>
> Elene Delle Donne, 2016 Olympic Gold Medalist, USA 3x3 Women’s National Team Managing Director



Elene Delle Donne

INTERNATIONAL BASKETBALL EXPERIENCESHIPS

USA Basketball Foundation experienceships bring supporters to the heart of the game’s biggest moments while funding USA Basketball programs for kids, women, and underserved communities. In September 2026, experienceship guests traveled to Berlin, Germany, to watch the USA Women’s National Team compete at the FIBA Women’s Basketball World Cup. Packages included premier lodging, game tickets, and opportunities to engage with USA Basketball players, coaches, and staff.

2026 PARTNERS

The USA Basketball Foundation is funded entirely through the generosity of individual donors and our corporate and foundation partners. Their investment makes it possible to expand access to USA Basketball programs for kids, women, and emerging leaders in communities across the country.



TULL FAMILY FOUNDATION

A partner since 2022, the Tull Family Foundation remains a cornerstone of the Foundation's work. Their support has helped create safe places to play, made high-quality coaching accessible to kids and teens, and opened doors to professional development for women and individuals from underserved communities.



RX3 FOUNDATION

The RX3 Foundation, the philanthropic arm of RX3 Growth Partners, joined the Foundation to host the inaugural Charity 3x3 Tournament, raising more than $1 million for 12 charitable organizations.



POSITIVE ATHLETE

Our new 2026 strategic alliance with Positive Athlete brought national recognition to high school basketball players who lead with character. Together, we reviewed more than 1,500 nominations to name the inaugural Positive Athlete and USA Basketball Foundation All-American Team.

CORPORATE AND FOUNDATION PARTNERS

Thank you to each of these partners who share our belief that investing in youth, championing women, and promoting diversity in sports creates a stronger, more equitable future for all.

Duke University · Dolphin Equity Partners · NCAA · Alex Morgan Foundation · Ariel Investments · McDonald's

BOARD & STAFF

USA BASKETBALL FOUNDATION STAFF





Jennifer Lynne Williams
Chief Development Officer
USA Basketball Foundation
jwilliams@usabasketball.com

Josh Kreibich
Director of Development
USA Basketball Foundation
jkreibich@usabasketball.com

BOARD OF DIRECTORS

David Denenberg, Chairman
Senior Vice President, Global Media Distribution & Business Affairs
National Basketball Association

Mike Hill
Vice President of Men's Basketball
NCAA

Cooper Trahern
Director of Finance
USA Basketball

Steve Mills
Director of Investments
Ariel Project Level

John Thompson III
Senior Vice President
Monumental Basketball



THANK YOU

This year's milestones were achieved together.

Every clinic session, scholarship, and mentor match in 2026 was made possible by a community of supporters who believe in what basketball can do for people. Together, we reached more than 2,500 young athletes, helped 46 women take their next step in sports careers, and welcomed 10 emerging leaders into the largest Torch cohort in the program's history.

We are growing the game on the court and off it, creating more chances for kids, women, and emerging leaders to find their place in basketball.

Thank you for playing a part in this work. We look forward to all we will build together in 2027.