



HOW TO CHOOSE THE RIGHT TOOLS FOR PRODUCT DEVELOPMENT TEAMS

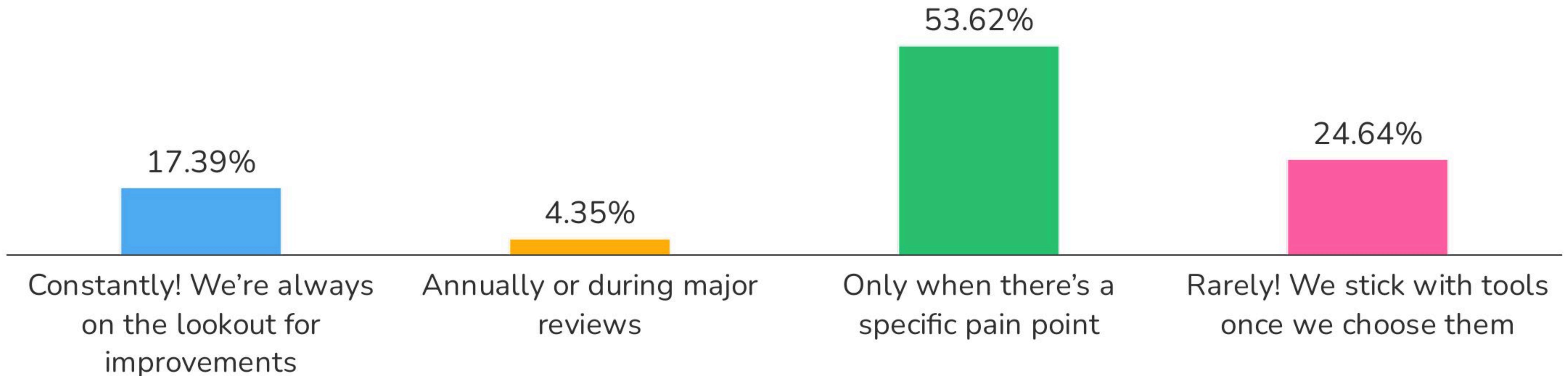
Petra Kubalcikova

Head of User Research

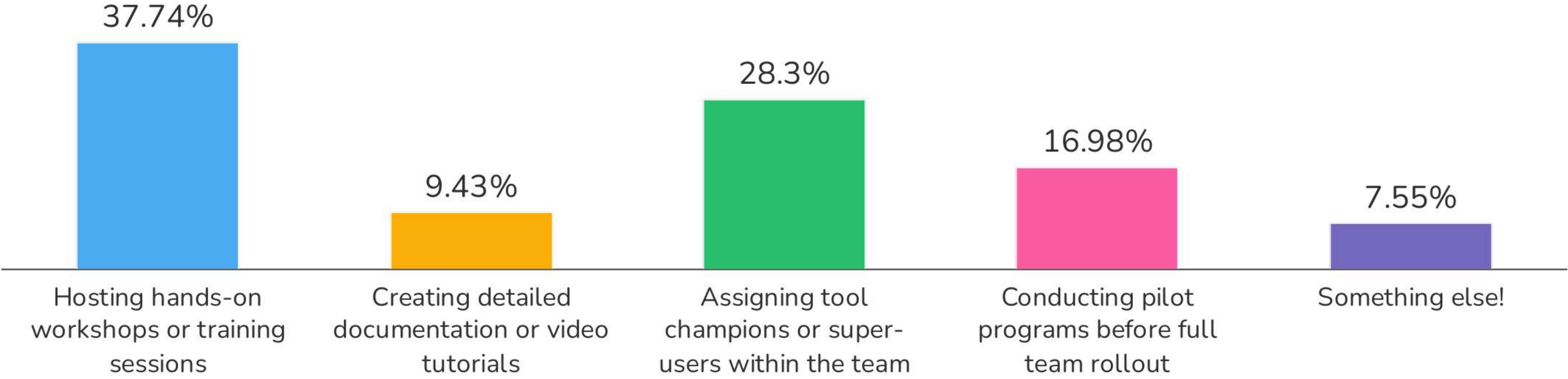




Context first: How often does your team assess or reassess its toolkit?



💡 What's the most effective method you've used to successfully onboard a new tool?



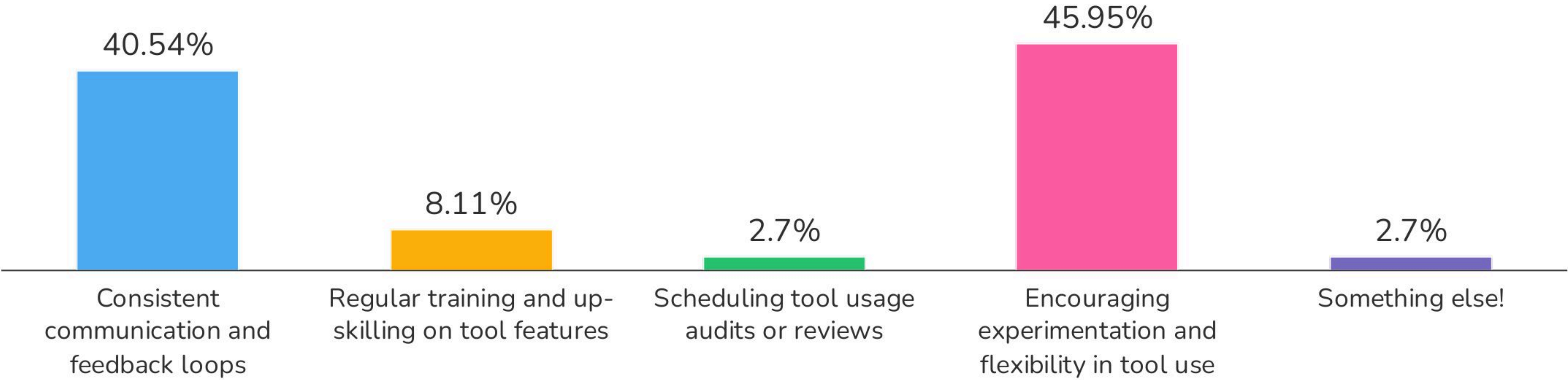


Sharing is caring! Have you used a great free (or cheap) tool or resource that you want to tell everyone about?





What is the most important habit your team has developed to maximise the value of your tools?



How do you stay informed about the latest tools and resources available for your team?

