



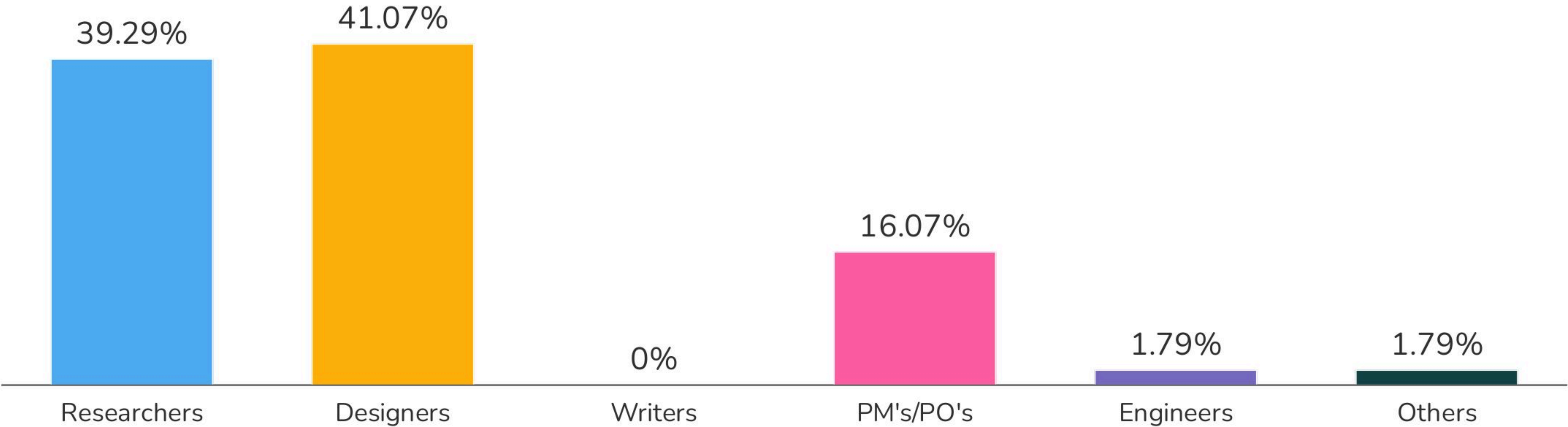
BEYOND INTERVIEWS: UX RESEARCH METHODS FOR EVERYONE

Nadine Piecha

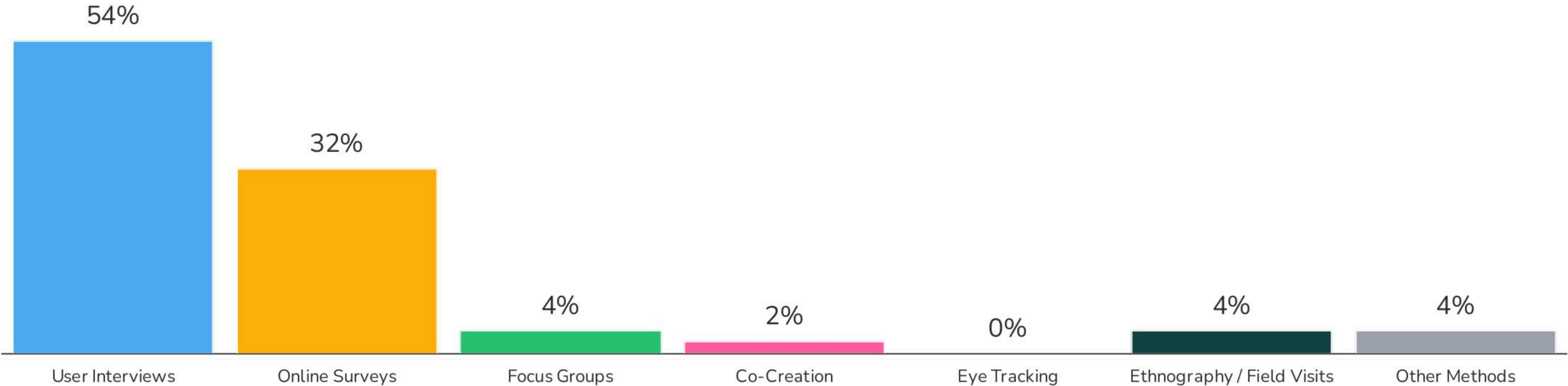
Head of UX Research

FREENOW ✓

Who Typically Does Research within your Company?



Which Methods were used for user research in the past few months?



Which Obstacles do you face?

