

WAYS OF WORKING: AUTONOMY AND ALIGNMENT IN A DISTRIBUTED PRODUCT ORGANISATION

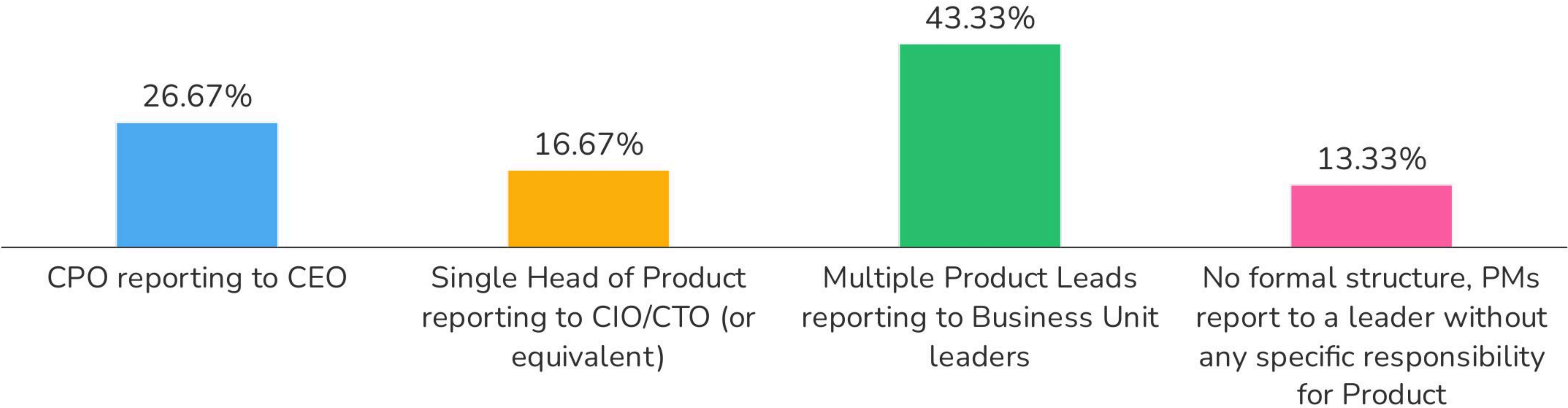
Mario Ek Aparicio

Head of Payment Products

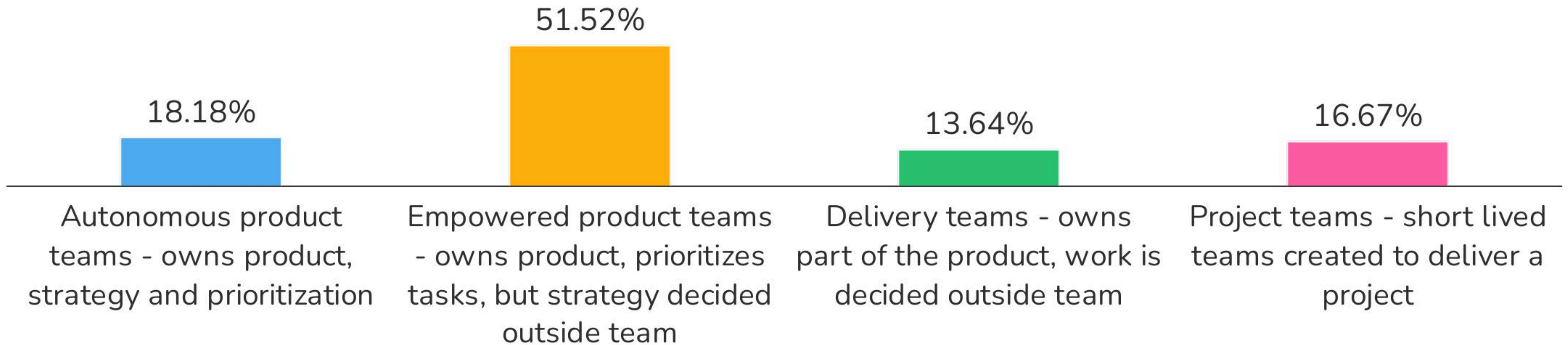
Vipps MobilePay



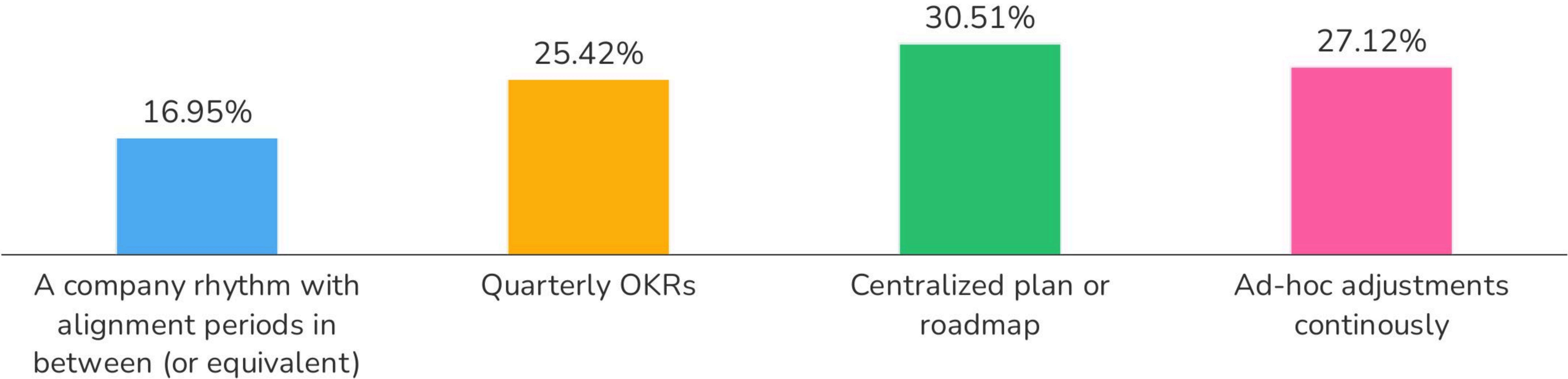
How is product development organized in your company? Does product have a dedicated person in the leadership team, or is responsibility distributed? (Poll)



How are teams structured and what is their scope of responsibility?



How do teams handle short-term goals versus long-term strategic alignment?



How important is strategic alignment of product development for your organization?

