

# CEM SELCUK

I'm a product designer with six years of experience. Below you can find my **professional background**, education background, software skills, and personal information. I encourage you to check [cemseluk.com](http://cemseluk.com) for more.

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## WORK EXPERIENCE

### VEON | UX/UI Designer | January 2017 - Today

Veon is a platform where you can connect to your loved ones, read-watch-buy content and products from your local content providers, promote your products, connect with your audience as a brand and or as an influencer.

In Veon, I'm part of several scrum teams as a UX/UI designer. I'm working closely with the product owners in the phases of creating personas, designing user flows, creating the design library, building concepts, defining success metrics, creating AB test scenarios.

### EBAY TURKEY | UX Designer | September 2015 - January 2017

I was a part of the team which defined the UX vision, creating and actively maintaining user experience strategies through proper documentation and context scenarios. I was responsible for the UX design of mobile platforms, including creating AB tests, user interviews, usability tests.

### TURKCELL | UX/UI Designer | June 2014 - September 2015

I was a member of the Digital Design Team at Turkcell, and I was responsible for UX design, UX and UI maintenance of several ongoing projects and following up development phases.

### 9 ELEMENTS | Junior UX/UI Designer | June 2013 - April 2014

Contributed to the design&development and marketing of digital products such as Salon.io, Watchlater, Photoscape at 9elements Germany. After six months, I involved in their projects as a freelancer.

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## EDUCATION

### GALATASARAY UNIVERSITY | Communication Sciences | 2009 - 2014

I got my bachelor degree from Galatasaray University. I got interested in product design in the early years of studies.

### SAINT JOSEPH HIGH SCHOOL | 2004 - 2009

It is a french high school. I enjoyed my time there.

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## SOFTWARE SKILLS

As a designer, I'm agnostic to design tools. Designers should be using whatever the best fit for the team. I can use following tools on an expert level; **Sketch, Figma, Principle, Invision, Adobe XD.**

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## PERSONAL INFO

I was born on May 26, **1990**, in a small village called Erbaa in **Turkey**. I'm a **sailor** and a windsurfer. I've been living in **Amsterdam** for two years with my wife.

I can speak **English** and **French**. Unfortunately, my French is slowly fading away. I started learning **Dutch** two months ago.

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## CONTACT

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