

# Brooke Jackson

## User Experience Designer

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### Experience

#### UI/UX Designer, UNT System

*October 2017-Present, Denton, TX*

Leading the research, interaction design, and visual design of a new web application to transform the student onboarding experience. Working closely with developers and product owner to ensure timely and quality product delivery on the organization's first agile development team.

#### Experience Design Intern, projekt202

*May 2018-August 2018 | Addison, TX*

Contributed to ongoing consulting projects and produced client-facing deliverables as an intern. Worked on design system, user interfaces, and continuously assisted with research engagement. Conducted research and designed a minimally viable product for an internal project to reimagine workspace allocation.

### Education

#### BA, Professional and Technical Communication

*University of North Texas, 2016-2019. Summa Cum Laude.*

#### Courses in Interaction Design

*Interaction Design Foundation, 2017*

### Awards

#### UX Design Student of the Year

*2019, Department of Technical Communication, UNT*

#### Student Ambassador

*2018-2019, Department of Technical Communication, UNT*

#### President's List

*2017-2019, University of North Texas*

### Design

User experience design

UI design

Wireframing

User flows

Prototyping

Visual design

Interaction design

### Research

Interviews/Surveys

Personas/User Journeys

Qualitative Analysis

Usability Testing

### Tools

Sketch App

HTML/CSS

Axure RP

Adobe Creative Suite

Zeplin

InVision