

BROOKE JACKSON

Experience designer with a passion for research

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EXPERIENCE

2017-Current

Student Assistant for UI/UX Design

UNT System, IT Shared Services, Denton, Texas

Conducting user research and designing interactive applications to alleviate pain points in university students' on-boarding, registration, and education management experiences.

2018

Experience Design Intern

projekt202, Addison, Texas

Contributed to ongoing consulting projects and produced client-facing deliverables as an intern. Conducted research and designed a minimally viable product for an internal project.

2017

Web Designer

Tuff Mats, Mansfield, Texas

Provided research, user-centered design, information architecture, and visual design for nationwide retailer of high-performance rubber flooring. Created the business website using the Canvas HTML5/CSS3 template.

2016-2017

Part Time Employee

Palio's Pizza Cafe; Cotton:On; Barnes and Noble UNT, Denton, Texas

Serving as sales associate and team member while learning customer service, time management, and multitasking skills.

2014-Current

Photographer, Business Owner

Pure Water Photography, Mansfield, Texas

Offering portrait and creative photography services to a variety of clients.

EDUCATION

2016-2019

University of North Texas

BA, Professional and Technical Communication

Bachelor of Arts degree focused on technical writing, content development, coding, usability, and design.

Interaction Design Foundation

Certificates in User Experience

In addition to college coursework, pursuing learning and certificates related to interaction design.

SKILLS/INTERESTS

User experience design, user research, user-centered design, wire-framing, prototyping, user interface design, mobile app design, visual design, creative photography, problem-solving, leadership

TOOLS

Sketch App, Axure, Adobe Creative Cloud, Photoshop, InDesign, Illustrator, HTML, CSS, Microsoft Office

REFERENCES

Available upon request.