

MARCELA DÍAZ

UX / UI DESIGNER

I am Marcela Diaz from Bogotá, Colombia, passionate UX/UI Designer with a background as a Visual Designer. I have a diverse skillset allowing me to imagine and craft user experience in different fields of interactive media. I love to design clean, clear and efficient works that inspire people. I am a hard worker with high ambitions. I like being challenged and am always open to learn and try new things.

EXPERIENCE

2018 - 2019

Darewise Entertainment - Freelance

Designer of intuitive visual interfaces for context, icons, systems, and graphic elements which frame the player's experience in game.

2018

Iron Hack, Paris

UX/UI design process, focusses on usability, functionality e interactivity of Station platforme.

2015

Colmundo Radio, Variopinta

Web Designer working on Wordpress templates, marketing, print, radio commercials.

2014 - 2015

Axiacore

Visual Designer on website campaigns, branding, UX design and quality assurance.

2014

Sionica

Web & Graphic Designer on marketing and internal communication, print, editing Wordpress templates and HTML5/CSS3 work.

2012 - 2014

Vozavoz

Graphic Designer on marketing campaigns, print, packaging and E-mailing. Autonomous workflow with direct communication with clients.

SKILLS

User empathy, Design thinking process, Interaction design, Branding, Illustration, Wireframing and UI prototyping.

EDUCATION

2018

UX / UI Design

Iron Hack. Paris, FR

2017

UX Design

UC Berkeley Extension. San Francisco, CA. US

2017

Visual Design

General Assembly. San Francisco, CA. US

2010-2012

Graphic Design

INESCO. Bogotá, CO

2008-2009

Marketing and Advertising

Politecnico Granacolombiano. Bogotá, CO

SOFTWARE

Illustrator	WordPress
Photoshop	After Effects
Sketch	Visual Code
Marvel	Principle
Invision App	

CONTACT

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