

Chloe Blanchard

EXPERIENCE DESIGN,
STRATEGY & RESEARCH

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BIO

An experience designer with a background in building digital products and a passion for applying research and strategy in the UX practice. Over the past 5 years, I have designed digital experiences (mobile, web, IoT, and more) across a range of industries that solve problems beyond the digital domain. Fueled by curiosity, and continuously learning through collaboration, I bring an interdisciplinary skillset to all of my projects.

EXPERIENCE

- UX Strategy & Design**
prev. UI/UX Designer
IDEA COUTURE | Aug 2016 - Present
Providing UX strategy, designing and facilitating design research, executing UX design, and creating prototypes.
- UI/UX Designer**
CLEARBRIDGE MOBILE | May 2014 - May 2016
Leading product design on award-winning mobile applications, facilitating design implementation, and quality assurance.
- Designer**
GENERATOR DESIGN | Summer 2013
Independently executing traditional graphic design solutions including branding, print design, and web design.

EDUCATION

- Certified Usability Analyst (CUA)**
HUMAN FACTORS INTERNATIONAL | June 2018
The CUA is the leading worldwide credential for User Experience practitioners, demonstrating their mastery of the fundamental principles of user-centered design.
- Hons. Bachelor of Design**
YORK UNIVERSITY | Sept 2010 - Apr 2014
- Professional Certificate in Digital Design**
YORK UNIVERSITY | Apr 2014

EXPERIENCE LEVEL

While my experience in design is highly developed, I am currently expanding my competency in strategy and research.



REFERENCES

Jackie Fong | prev. Creative Director at Clearbridge Mobile
416 578 9791 | jacquelyn.fong@gmail.com

Ian Moss | prev. Senior Experience Designer at Idea Couture
416 889 7984 | iamianmoss@gmail.com

TECHNICAL SKILLS



SOFT SKILLS

