

Nikša Korper Žemva - user experience designer - CV

Hi, I am Nikša. As a user experience designer I want to keep the user in the centre of the design process at all times. I like solving complex problems and translating user needs and wishes in usable wireframes and products that are right fit for the market.

Experience

User experience (UX) Designer at Bellabeat

Jul 2015 – Present, Zagreb Croatia

Currently working in Bellabeat startup, focusing on IoT products such as Shell, Leaf and Spring, with more than 500k users. Creating UX to deliver best user-oriented product in the internet of things industry.

Responsibilities:

Facilitating brainstorm sessions

Conducting usability studies, surveys, and card sorting

Conducting user interviews

Low-Fi (paper) prototyping, wire-framing and high-Fidelity prototyping

Delivering finished UI elements, feature leading, synchronising and organising both iOS and Android teams

Visual Designer at Agrokor

Feb 2013 – Jul 2015, Zagreb, Croatia

Visual communication, branding, art direction and packaging design. Worked on different projects from food packaging designs, billboard advertising, visual merchandising and POS in retail. Designing for different industries such as food&beverage, agriculture, retail, health, travel services and loyalty programs that are all part of Agrokor enterprise.

Visual designer - Freelance

Nov 2011 – Jul 2015, Zagreb, Croatia

As a freelancer I worked on designing and branding for different clients and projects of various complexity with different number of team members involved. My freelance projects span across different industries and involve usage of different media in creating integrated visual communications.

Business clients: Platinum Invest Investment Fund, A3 Architects Studio, Neoma paper confectionery Ltd, Zagreb School of Economics and Management, MATE publishing Ltd, Koper&Partneri Law Firm, Primaco Logistics Ltd.

Other projects: Startup Weekend Zagreb, The Brown Forum Apprentice Program, Croatian Volleyball Federation, wedding material design.

Junior visual designer at Bruketa&Žinić OM (now Bruketa&Žinić&Grey)

Apr 2011 – Oct 2011, Zagreb, Croatia

Bruketa&Žinić OM is one of best agencies in Croatia with offices in Austria and Azerbaijan awarded by several Red dot and Effie awards. I worked on visual communication for

wide range of clients in financial sector, post office services and FMCG including Heineken, Raiffeisen Bank, Amnesty International, Atlantic Group.

Branding and visual communication consultant at Korper&Partneri Law Firm

2005 – 2010, Zagreb, Croatia

Consultancy on branding and visual communication connected to the infringement of intellectual property.

Education

School of Design, University of Zagreb

Master of visual communication

Design and Visual Communications

2005 – 2010

Interests and hobbies

Extremely passionate about interior design, managed to design and advise on couple of living spaces. Proud of being persistent and determent on a weight loss journey, and accomplishing loss of 40kg. Also a big foodie with a dream of my own special butcher's shop.

Contact

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