

EDUCATION

- **Northeastern University** Boston, MA
Master of Science in Information systems(Major in User Experience Design); *Sept. 2017 – May 2019*
- **Atharva college of Engineering** Mumbai, India
Bachelor of Engineering in Computer Science; *Aug. 2013 – June. 2017*

SKILLS

- **Web Technologies and Wireframing Tools:** HTML5, CSS, React, JavaScript, Sketch, Invision App, Adobe XD, Adobe Creative suite, Axure, Balsamiq, Bootstrap, Moqups
- **UX skills:** Card Sorting, User Personas, Task flows, Heuristic evaluation, Usability Testing
- **Research:** Users Interviews, Funnel Analysis, Surveys, User Journeys, Competitive Analysis, Task Analysis

EXPERIENCE

- **Northeastern University** Boston, MA
Teaching Assistant-User Experience Design and Interface *Sept 2018 - Present*
 - **Teaching Assistant:** for User Experience Design and Interface class of 150+ students over 28 weeks.
 - **Tutored:** UI design students to develop their understanding of the fundamentals of the user interface design.
 - **Mentored:** students on wireframing and prototyping by using tools like Balsamiq, Sketch, Moqups also Axure.
 - **Evaluated:** and provided feedback on assignments from wire-framing to final user interface designs.
- **Colaberry** Dallas, TX
UI/UX design Intern *May 2018 - Sept 2018*
 - **Ed-tech Startup:** An educational startup that runs a boot camp, teaching data skills to 5000+ students to date.
 - **User Interviews:** Conducted 20+ user interviews to test lo-fi/high-fi prototypes and uncover customer insights. Presented findings to the Founder and Product Manager to inform feature roadmap.
 - **Customer journey mapping and user flows:** Created an end to end collaboration experience for administrator and users through customer journey mapping and user flows using Invision and Sketch.
 - **Cross product experience:** Led phase from ideation to final execution, and improved online CRMs cross-product experience based on user pain points to ship and validate the future vision of Colaberry also, its training CRM
 - **Invision and Sketch:** Used InVision and Sketch for prototyping and collaborated with developers to produce the landing page and student dashboard, used by 3000+ users.
- **TiffinBoxForsure** Mumbai, India
Co-founder and Lead UX Designer *Sept 2015 - June 2017*
 - **Designed:** a platform that provided homemade food services to customers via marketplace of homechefs.
 - **Usability tests:** Conducted usability tests with 100+ users, prototyped and wireframes with Sketch and Invision.
 - **Storyboards and Mock ups:** Created storyboards and mockups of user flow journey for customers to better determine their needs and optimize experience.
 - **Led Cross-functional teams:** mentoring team of 10+ peers for each component including conducting user interviews, creating interactive prototypes, mock ups and iterating user experience.
 - **Uber Pitch Award :** Selected among the top 100 start-ups in a start up competition by Uber, India 2016.

PROJECTS

- **Language Hero:** App to help travelers learn survival phrases in the local language to communicate better while abroad. Conducted user interviews, created user personas based on the interviews for application, and designed the information architecture and did usability testing with ten customers.
- **Bud Finder:** Mobile app to help friends find each other in concerts and music festivals. Developed the UI screens, customer journey map flow, and conducted qualitative research techniques to observe user experiences that included user interviews with more than 50+ users.